



**Swami Keshvanand Institute of Technology,
Management & Gramothan, Jaipur**



**A
Report
on
Keynote Session
Converting Innovation into Startup
22nd August, 2022

Organized by:
Innovation Cell under the umbrella
of
Institution's Innovation Council (IIC), SKIT**

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

Index

Particular(s)	Page No(s)
1. Objective and Outcome of the event	3
2. About Institution's Innovation Council (IIC), SKIT	4
3. About IPR Cell, SKIT	4
4. Event Brochure	5
5. Detail of Invited Guests and Speaker	6
6. Consent of the Speakers	7
7. Participants List	8-12
8. Screen shots of event	12-14
9. Copy of E-Certificates of participants	15
10. Media Coverage	15
11. Technical Report	16

1. Objective and Outcome of the event

Objectives

- ☐ To create an awareness about Innovation Cell for faculties and students.
- ☐ To spread out knowledge and discuss on innovation, idea uniqueness and startups.
- ☐ To encourage and motivate the faculty members and scholars for innovation and startups.

Outcomes

The participants of the session will be able to understand the importance of ideas and uniqueness of the same. Participants also understand the procedures to converting innovation into startups. This session will bring a positive transformation in the faculty member's attitude in their project and research works and get them more focused as well as result oriented. The primary mandate of this session is to encourage, inspire and nurture students by supporting them to work with new ideas and transform them into prototypes. Session will focus specially for those who have innovative and fruitful idea but hesitate for moving in the right direction and strong path to go ahead in this field.

2. About Institution's Innovation Council (IIC), SKIT

IIC is a guiding framework to envision an educational system oriented towards startups and entrepreneurship opportunities for student and faculties. The guidelines provide ways for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Startups or enterprises established by faculty and students.

In order to achieve the cultural and attitudinal shift and to ensure that 'Innovation and Startup' culture is the primary fulcrum of a policy framework. These guidelines will enable institution to actively support faculty, staff and students to participate in innovation and entrepreneurship (I&E) related activities, thus encouraging students and faculty to consider start-ups and entrepreneurship as a career option.

3. About IPR Cell, SKIT

The Innovation Cell provides a platform for students, researchers and faculty members to motivate the innovation community and to ideate, design and invent in the various field of Engineering. The Innovation Cell also promote for different types of grant facilities to getting funds for the project. Innovation Cell will help students as well as encourage young talented minds by providing them with the magnificent platform to showcase their talents, work together as a team and participate in various competitions. It will also serve as a platform for students to get excellence in their area of interest.

4. Event Brochure



Swami Keshvanand Institute
Of Technology, Management
& Gramothan, Jaipur



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

**Innovation Cell presents
Keynote session on**

**CONVERTING
INNOVATION
INTO A STARTUP**

 **22-8-2022**
9:00AM - 10:00AM

 **REGISTRATION LINK**
<https://bit.ly/3QCn6Lh>

Faculty Coordinators:
Dr. Nilam Choudhary
Ms. Rashmi Dadhich

Student Coordinators:
Akshat Surana
Harsh Jain

SPEAKER
DR.S.BALAKRISHNAN

Professor and Head,
Department of
Computer Science &
Business Systems,
Sri Krishna College of
Engineering And
Technology,
Coimbatore.

 innovationcell@skit.ac.in  **+91 99826 36247**

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

5. Detail of Invited Guest and Speaker

S. No	Guest/Speakers	List Name and Affiliation
1.	Invited Speaker	Dr. S. Balakrishnan Professor and Head, Department of Computer Science and Business Systems, Sri Krishna College of Engineering and Technology, Coimbatore

Profile: Dr.S.Balakrishnan is a Professor and Head, Department of Computer Science and Business System at Sri Krishna College of Engineering and Technology, Coimbatore, Tamilnadu, India. He has 19 years of experience in teaching, research and administration. He has published over 20 books, 8 Book Chapters, 30 Technical articles in CSI Communications Magazine, 27 technical Blogs, 1 article in Electronics for You (EFY) magazine, 10 articles in Open Source for You Magazine and over 100+ publications in highly cited Journals and Conferences.

Some of his professional awards include: AICTE Lilavati Award 2021-22, winner with 1 Lakh Cash Prize, International Data Science Writer of the Year 2021, by Data Science Foundation, UK, Yuva Mentor as a Changemaker Award, Faculty with Maximum Publishing in CSI Communications 2017-2019, International Data Science Writer of the Year 2019, by Data Science Foundation, UK, with cash prize €900, MTC Global Outstanding Researcher Award, Inspiring Authors of India, Deloitte Innovation Award Deloitte for Smart India Hackathon 2018, Patent Published Award, and Impactful Author of the Year 2017-18. He acted as a Mentor, Evaluator cum Jury Panel Member, Grand finale of MANTHAN, Mentor and Jury member in ASEAN-India Hackathon 2021, Primary SPOC and Evaluator for Toycathon 2021 and Manthan Hackathon 2021. He has received an appreciation certificate for Developing SIH Alumni Portal for Ministry of Education's Innovation Cell. By Ministry of Human Resource Development, Government of India and MHRD's Innovation Cell. 25th May 2022.

He has delivered 54 guest lectures/seminars in National & International levels, delivered 16 keynote speech/invited speech and chaired 41 sessions for various National and International Conferences. He is serving as a Reviewer and Editorial Board Member of many reputed Journals and acted as Technical Program Committee member of National conferences and International Conferences at Vietnam, China, America and Bangkok. His research interests are Artificial Intelligence, Cloud Computing and IoT.

And he has acted as Mentor in Smart India Hackathon (SIH) 2020 Title Winner, with 1 Lakh Cash Prize. He has published 5 Granted Australian Patents, 35 Indian Patents on IoT Applications, 4 Design Patent Grants and 2 granted Copyrights. Dr. Balakrishnan has been appreciated under India Book of Records 2021 for filing 18 patents over a period of 15 months. He is acting as an IEEE Brand Ambassador, T4 Ambassador and Bentham Science Publisher Brand Ambassador.

6. Consent of the Speakers

9/5/22, 11:09 AM

Swami Keshvanand Institute of Technology Mail - Invitation for keynote session for student of Innovation SKIT Jaipur, Rajasthan, I...



Nilam Chodhary <innovationcell@skit.ac.in>

Invitation for keynote session for student of Innovation SKIT Jaipur, Rajasthan, India

2 messages

Nilam Chodhary <innovationcell@skit.ac.in>

Fri, Aug 19, 2022 at 9:22 PM

To: "balakrishnans@skcet.ac.in" <balakrishnans@skcet.ac.in>, nilam@skit.ac.in

Respected Sir,

Greetings from Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT), Jaipur!!!

I am pleased to inform you that Innovation Cell, SKIT Jaipur is planning to organize a Keynote Session on the theme of **Converting Innovation into a Startup**. As you have immense experience in the area; I shall be extremely privileged if you accept our invitation for the session. I humbly request you to accept the proposal and kindly indicate your preferred date(s) in the month of August 2022. As discussed via phone could we freeze the date 22/08/2022 and time 9:00AM-1:00AM.

With Regards,

Dr. Nilam Choudhary**Coordinator- Innovation Cell, RPA Club****IEEE-CS SBC-SKIT****Member IEEE Rajasthan Subsection****LMCSI, LMISTE, SMIEEE**

Associate Professor, Department of CSE,

Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur-302017

Mob: 982980380

Email ID: nilam@skit.ac.in

Balakrishnan S <balakrishnans@skcet.ac.in>

Fri, Aug 19, 2022 at 9:34 PM

To: Nilam Chodhary <innovationcell@skit.ac.in>

Dear Madam,

I accept the invitation. Please proceed for the same.

[Quoted text hidden]

<https://mail.google.com/mail/u/1/?ik=fe29c61ed3&view=pt&search=all&permthid=thread-a%3Ar5922809305172239819&simpl=msg-a%3Ar592446179...> 1/1

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

7. List of Participants (SKIT)

S. No.	Participant Name	Name of Institute	Email ID (Registered)
1	Varenyam sharma	SKIT M&G Jaipur	varenyamsharma302@gmail.com
2	ROHIT RAO	SKIT M&G Jaipur	B211063@skit.ac.in
3	Manan Singh Jain	SKIT M&G Jaipur	b210622@skit.ac.in
4	Kirti Sharma	SKIT M&G Jaipur	kirtisharma2602mpspn@gmail.com
5	Baldeep Singh Uppal	SKIT M&G Jaipur	b210559@skit.ac.in
6	Nikita Rao	SKIT M&G Jaipur	b210458@skit.ac.in
7	Mansi Nigam	SKIT M&G Jaipur	nigam.mansi2003@gmail.com
8	Suyash Ameta	SKIT M&G Jaipur	suyash003ameta@gmail.com
9	Abhinav Sharma	SKIT M&G Jaipur	abhinavsharmaanshu@gmail.com
10	Ashwin Gupta	SKIT M&G Jaipur	b200693@skit.ac.in
11	Ria Agarwal	SKIT M&G Jaipur	B211113@skit.ac.in
12	Suzane Khan	SKIT M&G Jaipur	suzanekhan1689@gmail.com
13	Sarthak Kothari	SKIT M&G Jaipur	b211031@skit.ac.in
14	Ayush Gupta	SKIT M&G Jaipur	B211068@SKIT.AC.IN
15	Mayank Pugalia	SKIT M&G Jaipur	b210907@skit.ac.in
16	Sanjana Saxena	SKIT M&G Jaipur	snjsxn31@gmail.com
17	Manas Goyal	SKIT M&G Jaipur	manasgoyal4320@gmail.com
18	Devansh Pancholi	SKIT M&G Jaipur	devansh8844@gmail.com
19	Ritika Singh	SKIT M&G Jaipur	ritikav912@gmail.com
20	Ayush Soni	SKIT M&G Jaipur	ayushsoni1004@gmail.com
21	Ashtami Tak	SKIT M&G Jaipur	b200164@skit.ac.in
22	Nikshay khandelwal	SKIT M&G Jaipur	nikshaykhandelwal7891@gmail.com
23	Naveen jain	SKIT M&G Jaipur	naveen@skit.ac.in
24	Mohit Agarwal	SKIT M&G Jaipur	mohitagarwal1080@gmail.com
25	Rahul Singh Rautela	SKIT M&G Jaipur	b210776@skit.ac.in
26	Purvi Goyal	SKIT M&G Jaipur	B200752@skit.ac.in
27	Komal Kumawat	SKIT M&G Jaipur	b210426@skit.ac.in
28	Manasvi gupta	SKIT M&G Jaipur	manasvigupta1313@gmail.com
29	kartik sarda	SKIT M&G Jaipur	kartiksardadegana@gmail.com
30	Neha Dhaked	SKIT M&G Jaipur	b210883@skit.ac.in
31	Anoop Kumar Mehta	SKIT M&G Jaipur	anoop.mehta@skit.ac.in
32	Somya Jain	SKIT M&G Jaipur	somyajain2108@gmail.com
33	Sandeep Singh	SKIT M&G Jaipur	ssandeep58725@gmail.com

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

34	Dharmpal Yadav	SKIT M&G Jaipur	ydharmpal688@gmail.com
35	Sakshi Nagpal	SKIT M&G Jaipur	nagsakshi00@gmail.com
36	MOHIT BANSAL	SKIT M&G Jaipur	mohitbansal5100@gmail.com
37	Akshi Jain	SKIT M&G Jaipur	akshi221201@gmail.com
38	Shashank Sharma	SKIT M&G Jaipur	shashanksharma6982@gmail.com
39	Shubham Jain	SKIT M&G Jaipur	shubhamjain7182@gmail.com
40	Sonali jain	SKIT M&G Jaipur	b210493@skit.ac.in
41	Priyanshu Goyal	SKIT M&G Jaipur	priyanshugoyal1983@gmail.com
42	Arshia Agarwal	SKIT M&G Jaipur	B211084@skit.ac.in
43	Tushar sharma	SKIT M&G Jaipur	B211121@skit.ac.in
44	Tushar Kumar Sahu	SKIT M&G Jaipur	b210393@skit.ac.in
45	Piyush Gupta	SKIT M&G Jaipur	itspiyush2003@gmail.com
46	Kanishk Dutt Sharma	SKIT M&G Jaipur	b210283@skit.ac.in
47	Yash Gupta	SKIT M&G Jaipur	b210800@skit.ac.in
48	Anshul Gora	SKIT M&G Jaipur	ianshulgora@gmail.com
49	UTKARSH BHATI	SKIT M&G Jaipur	utkarshbhati1156@gmail.com
50	Tanisha Jawale	SKIT M&G Jaipur	tanishajawale2@gmail.com
51	Muskan Goyal	SKIT M&G Jaipur	muskan.goyal2111@gmail.com
52	Sachin singh tanwar	SKIT M&G Jaipur	sachinsinghtanwar2711@gmail.com
53	Kamlesh Sharma	SKIT M&G Jaipur	bagdakamlesh963@gmail.com
54	Akshat Khandelwal	SKIT M&G Jaipur	khandelwalakshat2002@gmail.com
55	Vikas Sharma	SKIT M&G Jaipur	vikasmonusharma42@gmail.com
56	Anshul Sharma	SKIT M&G Jaipur	B200935@skit.ac.in
57	Sachin Kumar	SKIT M&G Jaipur	sachinmachra2001@gmail.com
58	Hari Kumar Addania	SKIT M&G Jaipur	hariaddania2003@gmail.com
59	Dharmanshu Kumar	SKIT M&G Jaipur	B211095@skit.ac.in
60	Himanshu Patni	SKIT M&G Jaipur	himanshupatni8@gmail.com
61	Sakshi Agarwal	SKIT M&G Jaipur	agsakshi26@gmail.com
62	Rahul Kumar	SKIT M&G Jaipur	jprrahulmandal@gmail.com
63	Nikhil Garg	SKIT M&G Jaipur	gargnikhil4047@gmail.com
64	Prateek Gaur	SKIT M&G Jaipur	prateekgaur2128@gmail.com
65	Danish Khan	SKIT M&G Jaipur	b210362@skit.ac.in
66	Aman Kawadia	SKIT M&G Jaipur	shazam122603@gmail.com
67	Aditya Agarwal	SKIT M&G Jaipur	aditya.agarwal1066@gmail.com
68	Hemang Agrawal	SKIT M&G Jaipur	hemangagarawal@gmail.com
69	Yashwant Jangid	SKIT M&G Jaipur	jangidyash22@gmail.com
70	Prakhar Saraswat	SKIT M&G Jaipur	b200626@skit.ac.in
71	Piyush Jain	SKIT M&G Jaipur	jainpiyush8201@gmail.com
72	Vicky soni	SKIT M&G Jaipur	vickysoni29122001@gmail.com
73	Rohit Soni	SKIT M&G Jaipur	sonimohit478@gmail.com
74	Manav Purohit	SKIT M&G Jaipur	B211194@skit.ac.in

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

75	Shivam Agarwal	SKIT M&G Jaipur	b210316@skit.ac.in
76	Omesh Kumar Khatri	SKIT M&G Jaipur	khatriomesh2002@gmail.com
77	Mahender Kumar Beniwal	SKIT M&G Jaipur	mbeniwal@gmail.com
78	Aakash Dadhich	SKIT M&G Jaipur	b201127@skit.ac.in
79	Manas Rathore	SKIT M&G Jaipur	manasrathore9@gmail.com
80	Rishabh Dhayal	SKIT M&G Jaipur	b200586@skit.ac.in
81	Parth Dwivedi	SKIT M&G Jaipur	dwivediparthjaipur@gmail.com
82	Harsh Kumar	SKIT M&G Jaipur	harshnehra760@gmail.com
83	Navya Gupta	SKIT M&G Jaipur	navyagupta2610@gmail.com
84	Geetanshikha Gautam	SKIT M&G Jaipur	geetanshikhagautam@gmail.com
85	Aayushi Sharma	SKIT M&G Jaipur	sharmaaayushi2302@gmail.com
86	Nidhi Yadav	SKIT M&G Jaipur	b200724@skit.ac.in
87	Prafull Bhargava	SKIT M&G Jaipur	prafullbhargava02@gmail.com
88	Keshav Gaur	SKIT M&G Jaipur	keshavgaur43@gmail.com
89	Harshita Paliwal	SKIT M&G Jaipur	b200746@skit.ac.in
90	Rahul Kumar	SKIT M&G Jaipur	rahulkumaar.mahto@gmail.com
91	Shailendra Singh	SKIT M&G Jaipur	b200497@skit.ac.in
92	Shubhiksha khandelwal	SKIT M&G Jaipur	khandelwalshubhiksha@gmail.com
93	Ishaan	SKIT M&G Jaipur	b201142@skit.ac.in
94	Aryan Mishra	SKIT M&G Jaipur	b200339@skit.ac.in
95	Sonia Devi	SKIT M&G Jaipur	b200790@skit.ac.in
96	Manjeet Singh	SKIT M&G Jaipur	b200499@skit.ac.in
97	Pawan Kumar	SKIT M&G Jaipur	kpawan8758@gmail.com
98	Mihir Jain	SKIT M&G Jaipur	jainsuresh713@gmail.com
99	Saurabh Singh Parihar	SKIT M&G Jaipur	singhpariharsaurabh092@gmail.com
100	Harsh Garg	SKIT M&G Jaipur	harshg889086@gmail.com
101	Vaibhav Bairathi	SKIT M&G Jaipur	vaibhav.bairathi@gmail.com
102	Ashu Agarwal	SKIT M&G Jaipur	ashuagarwal3017@gmail.com
103	Naman goyal	SKIT M&G Jaipur	goyal2002naman@gmail.com
104	Shivam Singhal	SKIT M&G Jaipur	b200221@skit.ac.in
105	Lakshita Natani	SKIT M&G Jaipur	jiyanatani2002@gmail.com
106	Tanya Verma	SKIT M&G Jaipur	tanya9june5212@gmail.com
107	Garima Gupta	SKIT M&G Jaipur	b210363@skit.ac.in
108	Harsh Jain	SKIT M&G Jaipur	jainharsh6247@gmail.com
109	DEEKSHA CHOUDHARY	SKIT M&G Jaipur	choudharydeeksha03@gmail.com
110	Divya Jain	SKIT M&G Jaipur	divyajain40120@gmail.com
111	Harshit Madan	SKIT M&G Jaipur	harshitmadan2907@gmail.com
112	Ankita Jangir	SKIT M&G Jaipur	aktjangid@gmail.com
113	Mohit Jarwal	SKIT M&G Jaipur	mohitjarwal012@gmail.com

114	Khushi Nayak	SKIT M&G Jaipur	nayakkhushi8078@gmail.com
115	Kanishk Saini	SKIT M&G Jaipur	kanishksaini9@gmail.com
116	Prince Agrawal	SKIT M&G Jaipur	Princeagrawal783@gmail.com
117	AAKASH GUPTA	SKIT M&G Jaipur	b210282@skit.ac.in
118	Vanshika Gupta	SKIT M&G Jaipur	vanshikagupta8007@gmail.com
119	Ishita Jangir	SKIT M&G Jaipur	ishitajangir18@gmail.com
120	Ekta gupta	SKIT M&G Jaipur	B210441@SKIT.AC.IN
121	SAKSHI GURBANI	SKIT M&G Jaipur	sakshi18.gurbani@gmail.com
122	Jatin Sinwaria	SKIT M&G Jaipur	Jatinsinwaria8@gmail.com
123	Mayank Mittal	SKIT M&G Jaipur	mittalmayank2002@gmail.com
124	Kshitize Singh	SKIT M&G Jaipur	kshitize38@gmail.com
125	Harshit Kumawat	SKIT M&G Jaipur	b210610@skit.ac.in
126	Gaurav Singh Mangat	SKIT M&G Jaipur	b210306@skit.ac.in
127	Lakshay Jain	SKIT M&G Jaipur	lakshayjainb01@gmail.com
128	Rudraksh Agarwal	SKIT M&G Jaipur	rudrakshagarwal785@gmail.com
129	Sandeep Kapoor	SKIT M&G Jaipur	water.sandeep@gmail.com
130	Shubham Gupta	SKIT M&G Jaipur	shubhamgupta2730@gmail.com
131	Nikhil Garg	SKIT M&G Jaipur	b210483@skit.ac.in
132	Karan Singh bargujar	SKIT M&G Jaipur	b211195@skit.ac.in
133	Aman Jangid	SKIT M&G Jaipur	amanjangid3891@gmail.com
134	Aayushman Mishra	SKIT M&G Jaipur	mishraayushman786@gmail.com
135	Palak	SKIT M&G Jaipur	palaksihag26@gmail.com
136	Abhijeet Agarwal	SKIT M&G Jaipur	abhijeetagarwal15102002@gmail.com
137	Manish dudi	SKIT M&G Jaipur	b210790@skit.ac.in
138	Naina Madan	SKIT M&G Jaipur	b210461@skit.ac.in
139	Palak Garg	SKIT M&G Jaipur	b210892@skit.ac.in
140	Prateek Meena	SKIT M&G Jaipur	prateekmeena0051@gmail.com
141	Gaurav sharma	SKIT M&G Jaipur	gauravsharma25404@gmail.com
142	Nitiraj Singh	SKIT M&G Jaipur	b211059@skit.ac.in
143	Rishabh Kumar Kanther	SKIT M&G Jaipur	rishabhk2882@gmail.com
144	Vivek Kumar	SKIT M&G Jaipur	vkshinghkakul@gmail.com
145	Prithvee vasudev	SKIT M&G Jaipur	B211147@skit.ac.in
146	Sakshi Sharma	SKIT M&G Jaipur	sakshisharma.0725@gmail.com
147	Jatin Yadav	SKIT M&G Jaipur	b210253@skit.ac.in
148	Aman Sharma	SKIT M&G Jaipur	b210537@skit.ac.in
149	Roshan Singh	SKIT M&G Jaipur	roshansingh8792@gmail.com
150	Karan Sharma	SKIT M&G Jaipur	b201221@skit.ac.in
151	Ayush Jalan	SKIT M&G Jaipur	ayushjalan222@gmail.com
152	Seema lega	SKIT M&G Jaipur	legaseema@gmail.com
153	Ankit Kumar	SKIT M&G Jaipur	ankitkumarrsmd@gmail.com

154	Abhishek Baswal	SKIT M&G Jaipur	abhishekbaswal04@gmail.com
155	Saransh Gupta	SKIT M&G Jaipur	saranshgupta180@gmail.com
156	Jayesh Khatri	SKIT M&G Jaipur	b200742@skit.ac.in
157	Prashant Singh	SKIT M&G Jaipur	singhprashant0314@gmail.com
158	Ashmit Kumar Kurmi	SKIT M&G Jaipur	b21903@skit.ac.in
159	Vidit khandelwal	SKIT M&G Jaipur	viditkhandelwal15@gmail.com
160	Harsh Pathak	SKIT M&G Jaipur	b210476@skit.ac.in
161	Atishayee Singh	SKIT M&G Jaipur	atishayeesingh12@gmail.com
162	Hardik Sharma	SKIT M&G Jaipur	hardiksharma602@gmail.com
163	Akshat Sharma	SKIT M&G Jaipur	workakshat22@gmail.com
164	Amit Kumar	SKIT M&G Jaipur	amitlohchab7810@gmail.com
165	Jayesh Vashishtha	SKIT M&G Jaipur	jayeshvashishtha@gmail.com
166	Ruchika Jain	SKIT M&G Jaipur	ruchikajain2002@gmail.com
167	Anish Choudhary	SKIT M&G Jaipur	B200297@skit.ac.in
168	Dhairya Upadhyay	SKIT M&G Jaipur	upadhyaypablo1808@gmail.com
169	Brijesh jangid	SKIT M&G Jaipur	jangidbrijesh62@gmail.com
170	Chirag Sharma	SKIT M&G Jaipur	Chiragksharma15@gmail.com
171	Gautam kumar jain	SKIT M&G Jaipur	b200423@skit.ac.in

8. Screenshots of the Event



Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

Keynote Session on Coverting Innovation into Start...

9:17 AM | Keynote Session on Coverting Innovation into Start...

79°F Rain to stop

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

Keynote Session on Coverting Innovation into Star...

9:25 AM | Keynote Session on Coverting Innovation into Star...

77°F Rain to stop

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "10 IDEATION TECHNIQUES FOR PROBLEM-SOLVING". The slide lists the following techniques:

1. Brainstorming
2. Worst idea
3. Storyboarding
4. Mind mapping
5. Brainwriting
6. Questioning assumptions
7. Sketching
8. Analogies
9. SCAMPER
10. Bodystorm

Below the slide, there is a "Stop sharing" button. To the right of the slide, a grid of participant avatars is visible, including Balakrishnan S, Dr. Nilam Chou..., Rashmi Dadhich, Mahender Beni..., Kshitize Singh, Prof. Hardeep S..., and 57 others. A "People" sidebar on the right shows a list of participants, including Nilam Chodhary (You) as the meeting host, Aakash Gupta, AAYUSHMAN MIS..., AKSHI JAIN, Aman Jangidi, Anjana Sangwan, and Anshul Gora. The bottom status bar shows the time as 9:48 AM and the session title "Keynote Session on Covertng Innovation into Star...".

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "HOW TO MAKE A PITCH FOR INVESTORS?". The slide lists the following steps:

1. Create a presentation
2. Practice your pitch
3. Outline the problem with a story
4. Your solution
5. Your target market
6. Your revenue or business model
7. Your successes: Early traction and milestones
8. Customer acquisition: Marketing and sales strategy
9. Your team
10. Your financial projections
11. Your competition
12. Your funding needs

Below the slide, there is a "Stop sharing" button. To the right of the slide, a grid of participant avatars is visible, including Balakrishnan S, Dr. Nilam Cho..., Rashmi Dadhich, Mahender Ben..., Kshitize Singh, Prof. Hardeep ..., Harsh Jain, MOHIT BANSAL, Harshit Kuma..., sakshi agarwal, 57 others, and You. The bottom status bar shows the time as 9:56 AM and the session title "Keynote Session on Covertng Innovation into Star...".

9. Sample Copy of Certificate



10. Social Media Link

<https://www.linkedin.com/feed/update/urn:li:activity:6972173812712763392/>

Swami Keshvanand Institute of Technology Management & Gramothan
Ramnagar, Jagatpura, Jaipur-302 017, Rajasthan, India

11. Technical Report

The Keynote session on converting innovation into startup organized by Innovation cell under the umbrella of IIC SKIT Jaipur on 22nd Aug, 2022. This session is conducted on Google meet online platform.

The session began with the welcome address by Dr. Nilam, coordinator, Innovation Cell, SKIT, Jaipur. She welcomed the guest, the delegates and participants of this event and talked about the initiatives and achievements of SKIT, Jaipur. Ms. Rashmi Dadhich, Host of session also added some key features of the session with. More than 100 participants have participated in this session.

Dr. S BALakrishnan was the invited speaker of this event. In the session he highlighted the innovation key issues, top incubators, challenges and how to convert innovation in to startups.

---Thank You-----