

Analysis of Role of Telecommunications in Digitalised Education for Youths': A Case Study of Airtel with Special Reference to Rajasthan

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Abstract

Telecommunications with the latest technology has helped in the promotion of education among the development of youths of the Indian economy, during Covid 19. With the latest applications on the internet, an academicians can educate youths even from long distances. Digitalised education through the internet provided by the telecommunication sector is a relief in educational development and drastic changes have become possible only because of this. Distance learning/e-learning help provide a good education structure for the youths where even face-to-face contact is not necessary. The telecom sector and its technology have helped in reducing the gaps and dropouts in Rajasthan. Thus, there is a lot that digitalised education has to offer to the world. Therefore, this study (with special reference to Rajasthan) titled 'Digitalised Education: Analysis of Role of Telecommunications in Digitalised Education for Youths' (A Case Study of Airtel With Special Reference to Rajasthan)' focuses on the role of telecommunication in the educational development of youths of our country. It aims at analysing the role of Airtel in the promotion of e-learning or digitalised education. For the study, primary data was collected from four districts of Rajasthan. The sample size consisted of 300 Airtel customers.

Keywords: Digitalised Education, E-learning, Telecommunications, Airtel.

Introduction

Educational development is very important for all nations. The literacy rate in India is improving each day at a good pace but still, it lacks behind the world's literacy rate. The telecommunication sector with the use of the latest technology has helped in the educational development of youths of India, especially in the tough times of Covid 19. Digitalised education through the mobile internet services provided by the telecommunication sector is a relief in the path of educational development. It can also be referred to as a drastic change that has become possible only because of tele structure and teleprocess in the