



Swami Keshvanand Institute of Technology, Management & Gramothan

Approved by AICTE, Ministry of HRD, Government of India
Recognized by UGC under Section 2 (f) of the UGC Act, 1956
Affiliated to Rajasthan Technical University, Kota

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

Swami Keshvanand Institute of Technology, Management & Gramothan
&
IPTSE ACADEMY

For

4th and Subsequent Editions of IPTSE (Intellectual Property Talent Search Examination)



This Memorandum of Understanding ("MOU") is effective as of the date of signing by signatories

BETWEEN

Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT) inspired from the learnings of Swami Keshvanand, was established in the year 2000 by Technocrats and Managers Society for Advanced Learning. Today the institute is recognized as one of the centers of academic excellence in Northern India. The Institute is affiliated to Rajasthan Technical University, Kota for offering Postgraduate and Graduate Courses in Engineering and Management.

AND

IPTSE Academy – a venture of IPETHICON, a registered and certified Indian start-up promotes awareness about Intellectual Property Rights in various schools, colleges, universities and academic institutions by way of hosting various competitive examinations, conferences, interviews, IP content, scholarships, awards, producing write ups, etc. The Academy is mentored by several IP experts who have immense experience in various fields. For more details, please visit <https://www.ipethicon.com/director-advisors/>. There are several educational programs in Intellectual Property (IP) that IPTSE Academy offers such as Training the Trainers (T3 program also known as Faculty Development Programs), IPTSE (Intellectual Property Talent Search Examination (IPTSE), customized IP courses comprising of content/lectures on Industrial application of IP, IP Literacy Drive, etc. Please visit the following links for more details <https://www.ipethicon.com/educational-services/> and <https://iptse.com>

IPETHICON (AN EDUCATIONAL
ACADEMY) PVT. LTD

Director

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Swami Keshvanand Institute of Technology and IPTSE Academy are together referred to as 'parties' interested in collaborating for promoting awareness building in India through IPTSE.

About IPTSE (Intellectual Property Talent Search Examination):

Launched in July 2018, Intellectual Property Talent Search Examination (IPTSE) is a proctored competitive examination that tests the knowledge of individuals on their understanding on various subjects of IP such as trademarks, geographical indications, trade secrets, copyrights, designs, patents etc. It is a first of its kind IP Olympiad that has thus far certified thousands of individuals. The examination is open for school students, Swami Keshvanand Institute of Technology students, faculties, working professionals and start-ups. It has various domains under which college students can register such as law/design & architecture/research & sciences/management & hospitality etc. An Annual award ceremony is organized where winners in various categories are awarded. This creates an environment of celebration in the country, thus boosting the environment of innovation and creativity. Past two editions of IPTSE (2018 and 2019) awards were given by Shri Suresh Prabhu, G20 Sherpa and Member of Parliament. 3rd Edition awards witnessed Dr. Anil Sahasrabudhe, Chairman AICTE as the Guest of Honor.

Government & Industry Support/Collaborations:

Past editions of IPTSE have been supported by many organizations including industry bodies, corporate, several educational institutes and different government bodies such as Ministry of MSME, Govt. of India; Ministry of Information and Communication Technology (MICT), National research Development Council (NRDC), PCST, Punjab Government; the Ministry of Science and Technology, Govt. of India, etc. Further, there are several educational institutes which have signed up a MoU for IPTSE.

Considering the global and national importance of intellectual property, schools, colleges, universities and institutions can also create awareness among their students and encourage them to register and participate in the examination. Working professionals and students belonging to grades IX-XII, post graduates, undergraduates and polytechnic students are eligible to enroll for IPTSE (IP Olympiad).

This initiative is supported by Ericsson on the basis that it is an R&D driven company and aims to foster a respectable IP culture in the country. Ericsson has 54,000 patents granted and has been in India for over a century. It supports such academic programs that are aimed at generating larger public awareness on the importance of IPRs.

IPTSE is also supported by Creative First, a subsidiary of the Motion Picture Association. Creative First is a forum to highlight the vital role played by the media and entertainment industry in India to foster creativity, innovation and culture, which in turn stimulates investment,

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jobs and economic growth. Creative First provides quality commentary, research and additional resources on the value of copyright and the promotion and protection of the creative industries.

IPTSE Academy mentors:

IPTSE Academy is mentored by various industry and IP professionals from various domains. They have several years of experience and are passionate about giving back to society. They have joined the bandwagon of this noble IPTSE initiative as 'Honorary Advisors'. For details, please see here: <https://www.ipethicon.com/director-advisors/>

Rewards & Benefits of IPTSE:

1. Exam winners may get an opportunity to **Learn and Earn** at IPTSE Academy by enrolling themselves as teachers/research scholars/social media enthusiasts etc.
2. Exam winners will be awarded at the regional and national level with cash prizes, trophies, scholarships, prizes and certificates.
3. Winner(s) from college may get a chance to appear as IPTSE YouTube Teacher(s) and make a name for them. Based on the success of the video(s), the students get shortlisted for winning "IPTSE YouTube Teacher Award".
4. Based on interviews, a select few winners of IPTSE may be assisted with an internship opportunity with IPTSE Academy/ Ericsson/ Creative First. The interns, post completion of their internship, will receive certificates and letters of recommendations from their respective organizations which will help in enhancing their resumes.
5. Based on interviews, a select few winners of the IPTSE exam may also win a chance at visiting a technology experience center.
6. Training and educational institutes, signing MoU, also get awarded with trophy under "Best College award" based on maximum participation from their institute.
7. To enable preparation, all registered students are provided with online reading materials, course curriculum and presentations for the examination.

Financial Implications for IPTSE:

There is no financial commitment involved from Swami Keshvanand Institute of Technology towards Intellectual Property Talent Search Examination (IPTSE).

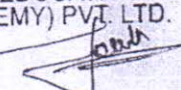
CLAUSE - VALIDITY:

This MOU will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of Training Partner after termination of this MOU as well as Agreement for various services by way of communication, correspondence etc., shall not be construed as an extension of this MOU / Agreement for various services.

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Key Deliverables:

Following are the key deliverables, responsibilities and obligations of both the 'parties' of this MOU

Key Deliverables, Responsibilities & Obligations of IPTSE Academy:	<ol style="list-style-type: none">1. Brand promotion of Swami Keshvanand Institute of Technology in IPTSE's promotional materials, website, award ceremony subject to fulfillment of the key deliverables of the Swami Keshvanand Institute of Technology.2. Organize one free workshop/webinar on IPR in collaboration with the Swami Keshvanand Institute of Technology every year.3. Interact with nominated Youth Leaders from Swami Keshvanand Institute of Technology and equip their knowledge to facilitate IPTSE registrations from the Swami Keshvanand Institute of Technology.4. Issue joint E-Certification of participation to students participating in the IPR Awareness workshop, comprising IPTSE Academy, Ericsson and Swami Keshvanand Institute of Technology logo as well.5. Issue joint E - certification with the logo of Swami Keshvanand Institute of Technology & digital signatures to the students from your Swami Keshvanand Institute of Technology who pass the examination.6. Coordinate with your institute to organise a customizable, credit-sharing certificate course and provide resources for the same. This may assist in improvising NIRF rankings.7. Assist the IQAC cell of your institute to organise Faculty Development Programmes on various topics of Intellectual Property and facilitate improvement of NAAC accreditation/NIRF rankings.
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Key Deliverables,
Responsibilities & Obligations
of Swami Keshvanand Institute
of Technology, Management &
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1. Swami Keshvanand Institute of Technology to encourage maximum registrations from their students for various editions of IPTSE. Universities offering maximum registrations are awarded under "Best College award category", as it is indicative of a robust IP ecosystem developed within the Swami Keshvanand Institute of Technology.
2. Swami Keshvanand Institute of Technology to work towards including IPTSE as a part of overall weightage system in course curriculum. The said weightage can be decided by the Swami Keshvanand Institute of Technology itself and conveyed to the IPTSE team.
3. Swami Keshvanand Institute of Technology shall nominate representatives (Faculty as SPOC, and students as Youth Leaders), with whom IPTSE Team can touch base with.
4. Provide contact details and copy of digital signature of signing authority for joint E - certification.
5. To circulate creatives/brochures to various institutions regarding registrations in various editions of IPTSE - an IP Olympiad.

Name and contact details of IPTSE team member:

1. Aarnav Duggal, 9999023295
2. SR Sachdeva, enquiry@iptse.com; 7827268042

Name and contact details of Youth Leaders* here:

NAMES	CONTACT DETAILS
1. Aditya Gupta	1. Email: guptaadityaz832@gmail.com Contact No.: +91-7877709590
2. Himanshu Suthar	2. Email: himanshusuthar2016@gmail.com Contact No.: +91-9413156955

Contact details of SPOC**:

Mr. Ankit Vijayvargiya, Email: ankitvijay@skit.ac.in, Contact No.: +91-7877709590

*Youth Leaders refers to those students who are very active and participate in college's extracurricular activities. They should be the ones who are interested to explore the field of IP

** SPOC: This refers to Swami Keshvanand Institute of Technology spoke's person, such as a faculty or someone from Admin with whom IPTSE Team can touch base with towards successful execution of this MoU

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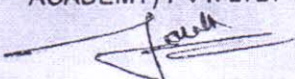
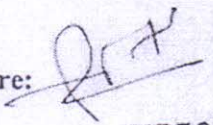
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Contact Details of Signing authority from Swami Keshvanand Institute of Technology,
Management & Gramothan

Please include contact details and digital signatures of signing authority

Signatories:

AGREED AND ACCEPTED BY IPTSE ACADEMY (a venture of IPEHTHON) Pvt Ltd.	AGREED AND ACCEPTED BY Swami Keshvanand Institute of Technology, Management & Gramothan
Name: Sourabh Sachdeva Director	Name: Jaipal Meel Director
Signature:  Stamp: IPEHTHON (AN EDUCATIONAL ACADEMY) PVT. LTD. Director	Signature:  Stamp: DIRECTOR Swami Keshvanand Institute of Technology, Management & Gramothan Ramnagar (Jagatpura), JAIPUR-302017
Date: 20 OCT 21	Date: 20 Oct 21

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