



CIN : U51909RJ2022PTC085044  
GSTIN : 08AALCB2531M1ZH

**B2B Genie Pvt. Ltd.**

Website : b2bgenie.in

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Contact No. : +91 977331772/774

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is made on June 21, 2023 between “**B2B Genie Pvt. Ltd.**” later referred as first party and “**Swami Keshvanand Institute Of Technology, Management & Gramothan (SKIT,M&G)**” later referred as second party.

In consideration of the mutual promises set forth in this MOU, the parties here to agree as follows:

### 1. CO-OPERATION

1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation for potential opportunities.

### 2. SCOPE OF THE MOU

- 2.1 First party will give valuable inputs to the second party in teaching/training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.2 The first party will give inputs regarding the latest developments / requirements of the industries and suggest the appropriate Industry for Industrial Training Programs/Industrial visits.
- 2.3 The first party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the students and staff of second party.
- 2.4 The first party will actively engage to help in facilitating the Internship and placement opportunities to the students of the second party.
- 2.5 The first party will help in providing training to the students of second party on management and the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 The first party will extend the necessary support to arrange guest lectures of industry personals for the students of the second party.
- 2.7 Both Parties will obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the programs on the terms specified herein.
- 2.8 There is no financial commitment on the part of both parties.
- 2.9 In case of any financial consideration to take up any program mentioned in the MOU, it will be dealt separately.

### 3. VALIDITY

  
DIRECTOR  
Swami Keshvanand Institute of  
Technology, Management & Gramothan



Corporate Office: 201, Suryavanshi Pearl, A-5, Sardar Patel Marg C-scheme, Jaipur-302001

Regd. Office : 101, Diamond Tower, Somdatt Landmark, Nawa Sarak, Station Road, Jaipur-302006



This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms. Both Parties may terminate this MOU upon 30 calendar days notice in writing. In the event of Termination, both parties have to discharge their obligations.

#### 4. RELATIONSHIP BETWEEN THE PARTIES

- 4.1 It is expressly agreed that SKIT,M&G, Jaipur and B2B Genie Pvt. Ltd., Jaipur are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.
- 4.2 Any divergence or difference derived from the interpretation or application of the MOU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the first Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Jaipur.

For and on behalf of  
**SKIT M & G, Jaipur**

**Jaipal Meel**  
(Director)

**DIRECTOR**  
Swami Keshvanand Institute of  
Technology, Management & Gramothan  
Ramnagar (Jagatpura), JAIPUR-302017

For and on behalf of  
**B2B Genie Pvt. Ltd.**

**Authorised Signatory**