

## Swami Keshvanand Institute of Technology, Management & Gramothan, Ramnagaria, Jagatpura, Jaipur-302017, INDIA

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Name of the event: Alumni Start-up Expert Mentoring Session

Date of the event: 19<sup>th</sup> Oct 2023 Venue of the event: Incubation Cell, SKIT, Jaipur



## Glimpse/s of the event

About the Event: SKIT Institute Innovation Council (SIIC) was organized a Alumni Start-up Expert Mentoring Session on 19<sup>th</sup> Oct 2023 at Incubation Cell, SKIT Jaipur. The session was started with the welcomed words by Ajay Dhanopia- Convener (IIC SKIT Jaipur). Mr. Hitesh Mojadi – Partner EdCrawler & Alumni, interacted with the student's team of Smart India Hackathon-2023 under Edutech. Category. He explained the concept of problem identification, proposed solution, customer identification, market research, business plan etc. He also explained the basic process of START-ups executed, fund raising, ongoing projects, mentorship and networking. The session objective was to motivate and aware students that how they would become ready to prepare functional prototype for participating in the SIH finale ground. More than 50 students of all engineering branch were participated in this session. The session was ended by filling the feedback form.

Name or contact number of event coordinator: - Ajay Dhanopia, 9928909235