

Report Startup Expo 2024



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

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AFFILIATED TO RAJASTHAN TECHNICAL UNIVERSITY, KOTA
ACCREDITED WITH A++ GRADE BY NAAC



SKIT/Pravah/2023-24/09

Date:05.03.2024

NOTICE STARTUP EXPO-24

We are glad to inform that Incubation Cell, SKIT is hosting STARTUPEXPO Event in Annual Cultural Fest Pravah. We extend a heartfelt invitation to all students and faculty members to join us at the event. The Startup Expo will provide students with the opportunity to showcase their entrepreneurial skills and seek investment opportunities of up to Rs 1 lakhs. The event will be a platform for students to network and connect with potential investors, mentors, and other entrepreneurs.

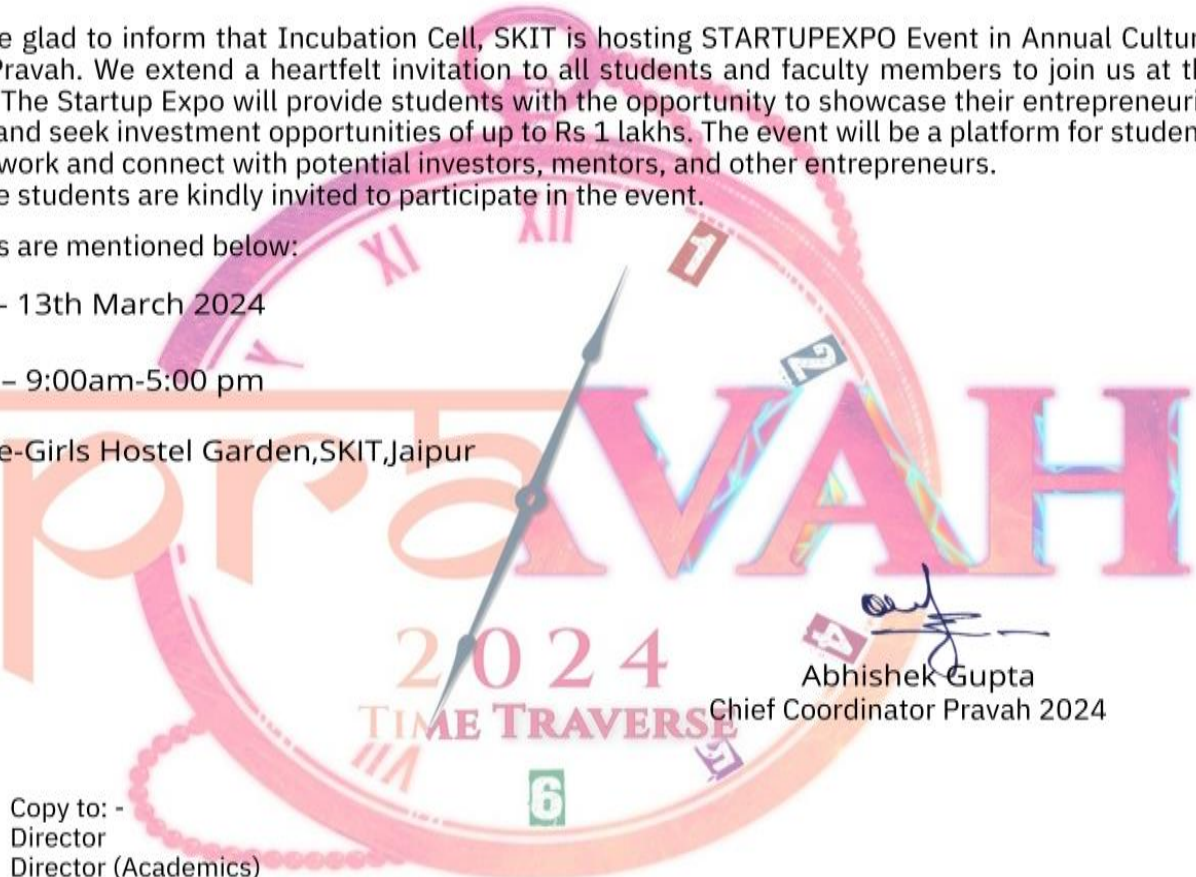
All the students are kindly invited to participate in the event.


Details are mentioned below:

Date - 13th March 2024

Time - 9:00am-5:00 pm

Venue-Girls Hostel Garden,SKIT,Jaipur




Abhishek Gupta
Chief Coordinator Pravah 2024

Copy to: -
Director
Director (Academics)
Registrar
Principal (SKIT)
Principal (SKIP)
Dean

All HoDs (CS, IT, ECE, EE, ME, CE, T&P Cell, In-charge Ist Year, Physics,
Chemistry, Mathematics, English and MBA)
All Faculty Members and Student through Mail and ERP
All Notice Boards for circulation
Pravah notice file

Event brochure orbanner:-



NAAC A++
CGPA of 3.67 on 4 point scale
5 Engineering Programs
Accredited by NBA



Swami Keshvanand Institute of Technology
Management & Gramothan , Jaipur

SPONSORED BY



INCUBATION CELL

STARTUP EXPO-2024

**AN OPPORTUNITY TO
GET FUNDING AND
SPONSORSHIP PRIZES
WORTH
RS 1 LAKH**



**HARDWARE
CATEGORY**



REGISTER



**SOFTWARE
CATEGORY**

**13 MARCH 2024
9:00 AM - 5:00 PM
@SKIT JAIPUR**

**EVENT
COORDINATORS:**

- GAURVI SHARMA (9870300679)
- SANSKAR CHATURVEDI (6377829943)
- VIBHANSH JAIN (9079382581)
- SHIVIN KASAT (7878821987)





Swami Keshvanand Institute of Technology
Management & Gramothan, Jaipur

INCUBATION CELL



STARTUP EXPO-2024



13th March 2024
(9:00am-5:00pm)



www.pravah.skit.ac.in/startupexpo



HARDWARE AWARD SPONSOR

Rs 50,000

- Stage recognition(announcement).
- Name on cheque (As Prototype award partner).
- Recognition of sponsors in the sponsors category of Pravah website for 1 year.
- Recognition of sponsors at the Project expo event page on Pravah website.
- Recognition on social media handle of Pravah & Skit Incubation cell.
- Recognition on all posters of Startup expo event.
- 1-banner & 1-standie at venue
- 1-standee at entrance gate
- Mention in college magazine along with event.

SOFTWARE AWARD SPONSOR

Rs 50,000

- Stage recognition(announcement).
- Name on cheque (As Prototype award partner).
- Recognition of sponsors in the sponsors category of Pravah website for 1 year.
- Recognition of sponsors at the Startup expo event page on Pravah website.
- Recognition on social media handle of Pravah & Skit Incubation cell.
- Recognition on all posters of Startup expo event.
- 1-banner & 1-standie at venue
- 1-standee at entrance gate
- Mention in college magazine along with event.

	Rs-35,000/-	Rs-25,000/-	Rs-15,000/-
BANNERS	1-(10x8) 1-(4x6)	1-(4x6)	1-(4x6)
STANDEES	2-(3x6)	1-(3x6)	1-(3x6)
CANOPY(3'x3')	1-(4x4)	1-(3x3)	-

Student Coordinator

Vibhansh Jain (8079382581)

Shivn Kasat (7878821789)

Faculty Coordinator

Mr. Aiav Dhanopia

Dr. Nilam Choudhary

ABOUT PRAVAH 2024

PRAVAH, the Annual College Fest, embodies the realization of a modest dream. This vibrant extravaganza has been meticulously organized since its inception and is now gearing up to commemorate 17 years of honoring creativity, vitality, and aesthetics in the realms of Sports, Technical, Non-Technical, Social Events and Cultural events. With a diverse array of over one hundred events falling under these categories, PRAVAH serves as the Platform for numerous intra and inter-collegiate competitions. Envisaging a significant turnout of approximately 6500+ students from all corners of India across various event domains.

STARTUP EXPO-2024

Startup expo 2024 is one of the mega event of SKIT Pravah 2024. This event is open to all Aspiring Creators & Innovators offering the opportunity to showcase their innovative products and services to a panel of esteemed judges/investors and along with prize worth upto 1.00 lakh .

EVENT SPONSOR

Rs 1.25 LAKHS

- Welcomed as Chief Guest or can join as an investor.
- Print media recognition.
- Multiple promotional sessions at the stage.
- Stage recognition (Announcement along with 1 standee at stage).
- Placement of logos on all Social media handles of Pravah and SKIT Incubation Cell with promotional links.
- 1 canopy [3 x 3] OR 1 banner [10x8] + 3 standee at venue.
- 1 canopy [3 x 3] OR 1 standee at entrance.
- Recognition in College magazine along with event.
- Mention in all startup expo posters.
- Recognition of sponsors in the sponsor's category on pravah website for 1 year.
- Recognition of sponsors at Startup expo Event page on pravah website.

CO- SPONSOR

Rs 75,000

- Welcomed as Guest of Honour
- At most 2 promotional sessions at stage.
- Mention in College magazine along with event.
- Mention in all startup expo posters
- Placement of logos All Social media handles with promotional link along with event post.
- Stage recognition(announcement)
- 1 canopy [3 x 3] OR 1 banner [4x6] + 3 standee at venue
- Recognition of sponsors in sponsors category on pravah website for 1 year.
- Recognition of sponsors at Startup expo Event page in pravah website.

SPONSORSHIP INVITATION

We are here to offer you the opportunity to become the sponsor of this mega event Startup Expo 2023 With an exposure of 4000+ students and 500+ teaching and non teaching staff As a sponsor of Startup Expo, you will have the opportunity to get connected with this dynamic community and showcase your brand in a meaningful way. You will benefit from increased visibility and exposure through our marketing and promotional efforts.



Details/listofinvitedguest/speakers:-

+ Dr Sweta Choudhary-CEO of Innovher

+ ManojGattani- CEO of TCOE(Technos Centre of Excellence)

+ Aryan Singh -CTO ofTensaX Innovation Lab

Objective of the event:

The objective of the Startup Expo is to create a platform that brings together startups, investors, mentors, and other stakeholders in the startup ecosystem to promote entrepreneurship, innovation, and collaboration. Some specific objectives of the Startup Expo may include:

- 1. Showcasing innovative startup ideas and solutions that have the potential to make a positive impact on society*
- 2. Providing a platform for startups to connect with investors and mentors who can help them grow and scale their businesses*
- 3. Facilitating knowledge exchange and learning opportunities through keynote speeches, panel discussions, and workshops*
- 4. Encouraging networking and collaboration among startups, investors, and other stakeholders in the ecosystem*
- 5. Recognizing and rewarding the most promising startup ideas through a competition with prize support of up to 1.35 lakh Rs.*
- 6. Creating awareness and interest in entrepreneurship and startup culture among the wider community.*

Overall, the Startup Expo aims to foster a supportive and collaborative startup ecosystem that nurtures innovation, creativity, and social impact.

Details(Execution):-

❖ Planning Phase

- Form an organizing committee consisting of a few experienced students and faculty members who can oversee the event.*
- Define the event goals, objectives, and target audience.*
- Decide on a suitable date, time, and venue for the event.*
- Create a budget plan and seek sponsorship from various companies or investors to cover expenses.*
- Advertise the event to potential participants, sponsors, and investors through various mediums such as social media, flyers, and posters.*

❖ *Pre-Event Phase*

- *Invite applications from interested teams to participate in the Startup Expo.*
- *Notify the participated teams and provide them with guidelines and instructions for the event.*
- *Arrange for necessary logistics such as tables, chairs, audio-visual equipment.*
- *Create a comprehensive event schedule and plan out the activities for the day.*

❖ *Event Day Phase*

- *Assign volunteers to different tasks such as registration, guidance, and event management.*
- *Set up the venue with proper branding and signage to create an engaging and interactive atmosphere.*
- *Allow the participating teams to showcase their products, services, or ideas to the visitors, judges, and investors.*
- *Arrange for pitch sessions where each team presents their business plan to a panel of judges consisting of experienced entrepreneurs and investors.*
- *Conduct workshops or talks by industry experts to provide insights into various aspects of entrepreneurship such as funding, marketing, and sales.*
- *Offer networking opportunities to participants, sponsors, and investors to connect with each other and explore potential collaborations.*

❖ *Post-Event Phase*

- *Announce the winners and distribute prizes or awards to the top-performing teams.*
- *Share the event highlights and outcomes with the college community and the public through social media, press releases, and blog posts.*
- *Follow up with the participating teams to provide feedback, suggestions, and future opportunities for growth.*
- *Evaluate the event's success and identify areas for improvement in the next edition.*

Regarding the investment opportunity of up to Rs 30 lakh, the event organizers created a separate pitch session for investors to review the selected teams and make investment offers based on their business plans and potential. It was essential to ensure transparency, fairness, and legality while dealing with the investment process and abide by the necessary regulations and norms.

Details of Faculty Coordinator(s):-

Sr.No.	Nameofteacher	Department
1	Mr. Ajay Dhanopia	Coordinator – Incubation cell
2	Dr. Nilam Choudhary	Associate Professor-Deptt. of CSE

Details of student coordinators and volunteers:-

Sr.No.	Name	Univ.Rollno	Year	Branch
1	Sanskar Chaturvedi	22ESKEC077	2nd	ECE
2	Gaurvi Sharma	22ESKCS088	2nd	CS
3	Vibhansh Jain	21ESKEC072	3rd	ECE
4	Shivin Shyam Kasat	21ESKEC063	3rd	ECE
5	Aditya Sharma	22ESKEC005	2nd	ECE
6	Gantavya Jain	22ESKCS084	2nd	CS
7	Garvit Bharadwaj	22ESKCY018	2nd	IOT
8	Khushi Rajawat	21ESKEC035	3rd	ECE
9	Diya Sharma	21ESKEC024	3rd	ECE
10	Nilay	22ESKCA081	2nd	CS
11	Jatin Bhagtani	21ESKEC300	3rd	ECE

Details of teacher participants:-

Sr.No.	Name of teacher	Department
Wholetable Content(12)''		

Detailsofstudentparticipants:-

Sr.No.	Team Name	Participants name	No. of members
1	Fusion_Bike_Modz	Aditya Rawat	1
2	Offerrush	Deveshwar Singh Rajawat	1
3	INV Microcorp Pvt.Ltd	Aditya Rawat	1
4	AHESAS	Sachin Kukkar Sparsh Singh Chundawat	2
5	Scar	Arpit Sharma Shivam Gupta	2
6	Genesis	Suyash Vashishtha Aditya Bhatnagar	2
7	Techno_Skate	Himanshu Choudhary Adanan Khan	2
8	Gawe	Shivam Yash Goyal	2
9	Tech_Amigo	Tejpal Choudhary Praveen Yadav	2
10	Covercane	Nitin Chand Anshika Garg	2
11	DIVIN	Diya Sharma Shivin Kasat	2
12	Solar_Space	Mayank Mittal Preeti Gupta Yashi	3
13	Aapnikala	Ishita Vyas Sudha Vyas Pulkit Vyas	3
14	Nks Pair	Himank Sharma Janvi Gupta Alin Sharma Harshit Gupta	4
15	Triallance	Shantanu Shukla Vishal Sudhir Yadav Moses allieu Mahumad Usman	5
16	Multipurpose Agriculture	Jitendra Kumar Meena Ashwini Singh Ajay Saroch Asad Ali Kavita Sharma	5
17	Electric Folding Bicycle	Kshitij Joshi Nilesh Jangid Utsav Kadecha Bhanu Pratap Satvik Sharma	5

Feedback of event:-

The organizers of the Startup Expo are to be commended for their efforts in putting together such a successful event.. With 15+ teams participating, it is clear that the event was well-organized and well-promoted. It is also worth mentioning that over 120 students were involved in the event, which speaks to the high level of interest and engagement from the student community.

One of the standout features of the Startup Expo was the opportunity it provided to students to seek investment opportunities of up to Rs 2.5 lakh. This is a significant opportunity for students who are looking to start their own businesses and need financial support to get started. I believe this kind of support from the college and the event organizers is invaluable for students who want to pursue entrepreneurship.

The event itself was very engaging and informative. The presentations from the participating teams were of a high standard, and it was clear that a lot of effort had gone into the preparation. The judges were also very knowledgeable and provided valuable feedback to the teams, which I'm sure will help them in their future endeavors.

The event was a great success, and I hope it serves as an inspiration for future events hosted by the college. I believe that events like these not only provide valuable opportunities for students to showcase their talents but also help to foster a culture of entrepreneurship and innovation within the college community.

Details of winners/prize distribution (16) ”:-

Sr.No.	Team Name	Position	College Name
1	Offerrush	Software-1 st	SKIT Jaipur
2	TechAmigo	Software - 2 nd	External
3	Divin	Hardware - 1 st	SKIT, Jaipur
4	Covercane	Hardware - 2 nd	SKIT, Jaipur
5	INV Microcorp Pvt.ltd	Hardware – 3rd	SKIT Jaipur

Glimpsesofoevent:-



 **GPS Map Camera**

Jaipur, Rajasthan, India

RVC8+PF7, Shivam Nagar, Ramnagariya, Jaipur, Rajasthan 302017, India

Lat 26.822015°

Long 75.866466°

13/03/24 11:00 AM GMT +05:30



Jaipur, Rajasthan, India

Ramnagar (Jagatpura), Shivam Nagar, Ramnagariya, Jaipur, Rajasthan 302025, India


Lat 26.822091°

Long 75.866413°

13/03/24 11:00 AM GMT +05:30

 **GPS Map Camera**



 **GPS Map Camera**

Jaipur, Rajasthan, India

RVC8+PF7, Shivam Nagar, Ramnagariya, Jaipur, Rajasthan 302017, India

Lat 26.822015°

Long 75.866466°

13/03/24 11:00 AM GMT +05:30



Jaipur, Rajasthan, India


Skit Rd, Shivam Nagar, Ramnagariya, Jaipur, Rajasthan 303012, India

Lat 26.822147°

Long 75.866656°

13/03/24 11:05 AM GMT +05:30



 **GPS Map Camera**



Jaipur, Rajasthan, India
Ramnagar, Jagatpura, Shivam Nagar, Ramnagariya, Jaipur, Rajasthan 302017, India
Lat 26.822111°
Long 75.86654°
13/03/24 11:08 AM GMT +05:30



Glimpses of event:-









News of the event (16) :-

Certificates (Add certificates of all winners) (16) :-





March 11 - 16, 2024

CERTIFICATE OF ACHIEVEMENT

THIS IS TO PROUDLY CERTIFY THAT

Shivin Shyam Kasat (Divin)

HAS ACHIEVED THE 1st POSITION IN
Startup-Expo 2024 EVENT AS PART OF 'PRAVAH 2024'
CELEBRATION ON 13 March 2024. YOUR OUTSTANDING
SKILLS, DEDICATION, AND EXEMPLARY PERFORMANCE
HAVE SET YOU APART, WE APPLAUD YOUR
REMARKABLE ACHIEVEMENT.

Mr. Jaipal Meel
(Director)

Dr. S. L. Surana
(Director Academics)

Dr. Ramesh Kumar Pachar
(Principal)

Mr. Abhishek Gupta
(Chief Coordinator, Pravah)



March 11 - 16, 2024

CERTIFICATE OF ACHIEVEMENT

THIS IS TO PROUDLY CERTIFY THAT

Diya Sharma (Divin)

HAS ACHIEVED THE 1st POSITION IN
Startup-Expo 2024 EVENT AS PART OF 'PRAVAH 2024'
CELEBRATION ON 13 March 2024. YOUR OUTSTANDING
SKILLS, DEDICATION, AND EXEMPLARY PERFORMANCE
HAVE SET YOU APART, WE APPLAUD YOUR
REMARKABLE ACHIEVEMENT.

Mr. Jaipal Meel
(Director)

Dr. S. L. Surana
(Director Academics)

Dr. Ramesh Kumar Pachar
(Principal)

Mr. Abhishek Gupta
(Chief Coordinator, Pravah)

Collageoftheevent:-



Ajay

Mr. Ajay Dhanopia
FacultyCoordinator(s)

Sanskar

Sanskar Chaturvedi
Student Coordinator