SKIT



SOFT SKILLS TRAINING

2023-2024

SOFT SKIILS TRAINING AND PLACEMENT REPORT 2024

Public Speaking Activity -

Dynamic public speaking enhancement sessions were conducted for MBA students, featuring a variety of engaging activities to bolster their speaking skills and confidence. This session was part of a series of activities planned over the entire 2023-2024 academic year to systematically enhance students' public speaking abilities.

The extempore segment required students to deliver impromptu speeches on random topics, fostering quick thinking and adaptability. This was followed by the one-minute speech activity, where students had to briefly present their thoughts within a strict time limit, improving their ability to convey messages concisely.

In the storytelling portion, participants crafted and narrated engaging stories, focusing on structure and delivery to captivate their audience. This exercise was instrumental in enhancing their narrative skills and ability to connect with listeners emotionally.

The highlight of the session was the ball game, which combined physical activity with public speaking. As music played, participants passed a ball around, and when the music stopped, the person holding the ball picked a chit and spoke on the given topic for one minute. This game added a fun, unpredictable element, encouraging spontaneity and reducing speech anxiety.

Over the entire 2023-2024 academic year, various activities were meticulously planned to provide comprehensive public speaking training. These included formal presentations, debates, and peer review sessions, each designed to address different aspects of public speaking and ensure well-rounded development.

Overall, the session on May 20, 2024, was highly effective in improving students' public speaking abilities through diverse and interactive exercises. The feedback was overwhelmingly positive, with students appreciating the variety and practical focus of the activities throughout the year.

Public Speaking Sessions -



Public Speaking Activity



Group Discussion Sessions –



Group Discussion Workshop Report

An intensive group discussion workshop was conducted to enhance students' collaborative and communication skills. The workshop was meticulously designed to improve students' ability to participate effectively in group discussions, a critical skill for their professional careers.

The workshop began with an introduction to the fundamentals of group discussions, including the importance of active listening, clarity of thought, and respectful engagement. Students were divided into small groups to ensure active participation and individual attention.

Each group was given contemporary business topics to discuss, encouraging students to think critically and articulate their viewpoints effectively. Moderators facilitated the discussions, providing real-time feedback and highlighting best practices in group communication. This structured approach allowed students to experience the dynamics of a group discussion firsthand and understand the nuances of effective participation.

Throughout the session, emphasis was placed on key skills such as:

- Articulation and Clarity: Ensuring that students expressed their ideas clearly and confidently.

- Active Listening: Teaching the importance of listening to others' viewpoints and building on them constructively.

- Leadership and Initiative: Encouraging students to take the lead in discussions and guide the conversation constructively.

- Conflict Resolution: Strategies for managing disagreements and fostering a collaborative environment.

The workshop concluded with a debriefing session where students reflected on their performance and received personalized feedback. This feedback was instrumental in helping students identify their strengths and areas for improvement.

Overall, the group discussion workshop was highly effective in enhancing students' communication and collaborative skills. Participants left the workshop with a deeper understanding of group dynamics and greater confidence in their ability to contribute meaningfully to group discussions. The overwhelmingly positive feedback highlighted the workshop's practical focus and its relevance to the students' professional development.

Several practical activities were incorporated throughout the session to provide hands-on experience:

Topic-Based Discussions:

Activity: Each group was given a contemporary business topic to discuss, such as "The Impact of Artificial Intelligence on Business Management" or "Sustainability in Corporate Strategy."

Objective: Encourage students to think critically and articulate their viewpoints effectively.

Outcome: Students experienced the dynamics of a group discussion firsthand, learning to express their ideas clearly and confidently.

Example – Gig Economy,

Role-Playing Scenarios:

Activity: Students were assigned different roles within a business scenario (e.g., CEO, Marketing Head, Financial Analyst) and discussed a business problem or decision-making situation.

Objective: Teach students to understand and respect diverse perspectives and build on them constructively.

Outcome: Enhanced understanding of role dynamics and improved ability to integrate various viewpoints into a cohesive discussion.

Case Study Analysis:

Activity: Groups were provided with a case study related to a real-world business issue and asked to discuss potential solutions.

Objective: Develop problem-solving skills and the ability to collaborate effectively under time constraints.

Outcome: Students practiced articulating well-thought-out solutions and demonstrated leadership in guiding discussions.

Debrief and Feedback:

Activity: After each discussion, moderators facilitated a debriefing session where groups reflected on their performance.

Objective: Provide constructive feedback and highlight best practices in group communication.

Outcome: Personalized feedback helped students identify their strengths and areas for improvement.



Video Resume Workshop -



Conducted an intensive video resume workshop to enhance students' digital presentation skills and prepare them for the modern job market. The workshop began with an introduction to the importance of video resumes, emphasizing their role in providing a personal and engaging way to present qualifications. Students learned about the structure and best practices of video resumes, gaining insights into clear messaging and visual appeal. The session then moved to script writing and storyboarding, helping students organize their thoughts and plan their video content effectively. Practical filming techniques were covered. Hands-on recording practice allowed students to build confidence in front of the camera. The workshop culminated in a peer review session, where students shared their draft video resumes and received constructive feedback. This iterative process ensured that the final products were polished and professional, effectively showcasing their skills and personalities. Overall, the workshop was highly effective, with participants leaving equipped with the skills to create compelling video resumes, as reflected in the overwhelmingly positive feedback.