



National Seminar on Post Covid Entrepreneurial Opportunities

28 Oct 2021

A Report

Coordinators

Prof. Archana Saxena

Dr. Maneesha Kaushik



POSTER



**SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY
MANAGEMENT & GRAMOTHAN**



**DEPARTMENT OF MANAGEMENT STUDIES
AND
ENTREPRENEURSHIP DEVELOPMENT CELL
"TOPAZ"**

presents

National Seminar on "Post-COVID Entrepreneurial Opportunities"



**28th
Oct, 2021**

- NO REGISTRATION FEES
- CERTIFICATES WILL BE GIVEN TO ALL THE REGISTERED PARTICIPANTS

👉 **Register Here**

<https://forms.gle/StsfRy1dpB8vudWR8>

Speakers

CONVENERS

PROF. ARCHANA SAXENA
DR. MANEESHA KAUSHIK

ORGANIZING COMMITTEE

DR. POONAM OJHA
MS. SANJU CHOUDHARY
MS. DEEPTI ARELA
DR. GEETIKA PATNI
MS. TANU GUPTA

STUDENT CO-ORDINATORS

MS. ISHITA VYAS (7597318500)
MR. MOHAK SAINI



DR. SHEENU JAIN


Co-founder IIHMR Startups
Chair - CIIE
Associate Professor,
IIHMR University, Jaipur



CA PARESH GUPTA


Founder & CEO - GCEC
Brevitty
Startup Mentor and Advisor
6 times TEDx Speaker

BROCHURE




असतो मा सद्गमय

**SWAMI KESHAVANAND INSTITUTE OF
TECHNOLOGY, MANAGEMENT AND
GRAMOTHAN, JAIPUR**



TACTICS TO PURSUE AMBIENT ZEAL
TOPAZ

Ranked No. 1
Engineering Institute in Rajasthan
by Rajasthan Technical University, Kota
for 5th year in a row



2017-18 2018-19 2019-20 2020-21 2021-22

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AND
ENTREPRENEURSHIP DEVELOPMENT CELL "TOPAZ"**


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**"Post-COVID
Entrepreneurial
Opportunities"**

28th October 2021

Registration Link : <https://forms.gle/StsfRy1dpB8vudWR8>

Ramnagariya, Jagatpura, Jaipur - 302017

 0141-3500300

 www.skit.ac.in

About SKIT :

Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT) was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institutes in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B. Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi).

Department Of Management Studies :

In its endeavor to strengthen the philosophy of Swami Keshavanand Ji and achieve excellence in techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular and co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active Member of All India Management Association (AIMA).

ENTREPRENEURSHIP DEVELOPMENT CELL "TOPAZ"

Entrepreneurship Cell "TOPAZ" is a platform for students who are dedicated to the development of multidimensional skills and are passionate to become an entrepreneur. The cell serves as a forum to bring together the heterogeneous culture of students from various disciplines. Entrepreneurial skills are important for employee and employer both. There is a little difference in the objectives of both. Entrepreneurial skills, attitude and aptitude are a must for all the students specially for those who aspire to become entrepreneurs.

Entrepreneurship Cell promotes entrepreneurship among students. Since its inception E cell has been actively fostering Entrepreneurship and is engaged in the various activities in its students. It invites various eminent speakers/entrepreneurs to deliver lectures to educate students about the joys and hardships of entrepreneurship. Case studies, Workshops, Knowledge Camps are conducted throughout the year to involve students in activities that are essential to an entrepreneur.

Patrons :

Mr. Raja Ram Meel
Mr. Surja Ram Meel

Advisory Committee (SKIT, Jaipur)

Mr. Jaipal Meel, Director
Prof. S.L. Surana, Director (Acad.)
Ms. Rachna Meel, Registrar
Prof. R.K. Pachar, Principal, SKIT
Ms. Abba Meel, Advisor SKIT
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Dr. Sangeeta Vyas, Prof. Chemistry Deptt.
Dr. R. K. Jain, Dean & Prof. Physics Deptt.
Dr. Vinita Sharma, Prof. Chemistry Deptt.

Conveners :

Prof. Archana Saxena - 94144 60650
DR. Maneesha Kaushik - 97853 81999

Organizing Committee :

Dr. Savita Choudhary
Dr. Atul Gupta
Dr. Priyanka Bhaskar
Dr. Ravish Pandey
Ms. Mansi Meel
Dr. Poonam Ojha
Ms. Sanju Choudhary
Ms. Deepti Arela
Ms. Tanu Gupta

Student Coordinators :

Ishita Vyas
Kashish Gupta



Chief Guest

Prof. Rajesh Singhal

Department Of Civil Engineering
Head ED Cell
University College Of
Engineering (RTU), Kota

Eminent Speakers :



DR. SHEENU JAIN

Co-founder IIHMR Startups
Chair - CIIE
Associate Professor,
IIHMR University, Jaipur



CA PARESH GUPTA

Founder & CEO - GCEC
Brevitty
Startup Mentor and
Advisor
6 times TEDx Speaker

Schedule of the Programme

October 28th, 2021

Web ex meet online platform

Time	Itinerary
11:00 AM to 11:30 AM	Registration on WebEx & Welcome of the participants
11:30 AM to 12:30 PM	INAUGURAL SESSION About Entrepreneurship Development Cell By Dr. Maneesha Kaushik, Associate Professor, DMS SKIT Context of the Event By Dr Archana Saxena, Professor, SKIT Address by Chief Guest Prof. Rajesh Singhal, Department of Civil Engineering, Head ED Cell University College of Engineering (RTU) Kota
12:30 PM to 1:30 PM	SESSION 1 Mr. Paresh Gupta, Founder &CEO –GCEC Brevity Startup Mentor and Advisor,6 Times TEDx Speaker Vote of Thanks by Dr. Maneesha Kaushik
Break 1:30 PM to 1:45 PM	
1:45 PM to 2:45 PM	SESSION 2 Dr. Sheenu Jain Co-founder IIHMR Startups Chair- CIIE, Associate Professor, IIHMR University, Jaipur Vote of Thanks by Prof. Archana Saxena
2:45 PM to 3:45 PM	SESSION 3 Expression by Students Queries & Feed Back Session
3:45 PM to 4:00 PM	Thanks note by Anchor and Photograph

KEY POINTS DISCUSSED IN THE PROGRAMME

The program commenced with an enlightening speech by our eminent chief guest Prof. Rajesh Singhal , Department of Civil Engineering,head ED cell ,RTU kota. He stated that The COVID-19 pandemic is forcing entrepreneurs to innovate amid much uncertainty and challenge

Session 2 began with a very enthusiastic talk by our guest speaker CA Paresh Gupta following which was another positive and inspiring session by Dr. Sheenu Jain.

COVID-19 has been an eye-opener. It has made organizations across continents realize how much their business models depended on a smooth-sailing environment. In all honesty, eight months ago organizations were woefully unprepared for a pandemic marketplace, compared to what was needed. The pandemic has also influenced the way today's workforce and aspiring talent plan their future. There is a fear of uncertainty and job security amongst many, causing them to shift their career objectives from depending on organizations as employees, towards becoming their own hirers.

The Opportunities

Some industries have seen significant growth, including enterprise technology services, home entertainment, hospitals, medical equipment suppliers, e-commerce retailers, courier pick-up and delivery services, cyber security, and sanitary product manufacturing, among many others. Nearly all of those sectors provide international opportunities for entrepreneurs.

Additionally, the pandemic has pushed commerce to online platforms. For many international ventures, the growing use of digital technology means cheaper and greater access, better coordination, higher productivity, and lower costs. Cross-border communication is now easier than ever, allowing entrepreneurs an opportunity to exploit these technologies and market needs.

Another potential positive thing is that many companies had to shift their focus—and sometimes their entire business—during COVID-19. This has the potential to lead to previously unseen innovations or ideas.

Finally, Anchor called on academic colleagues to “ask new questions”

The event concluded with a vote of thanks and question answer and feedback session.

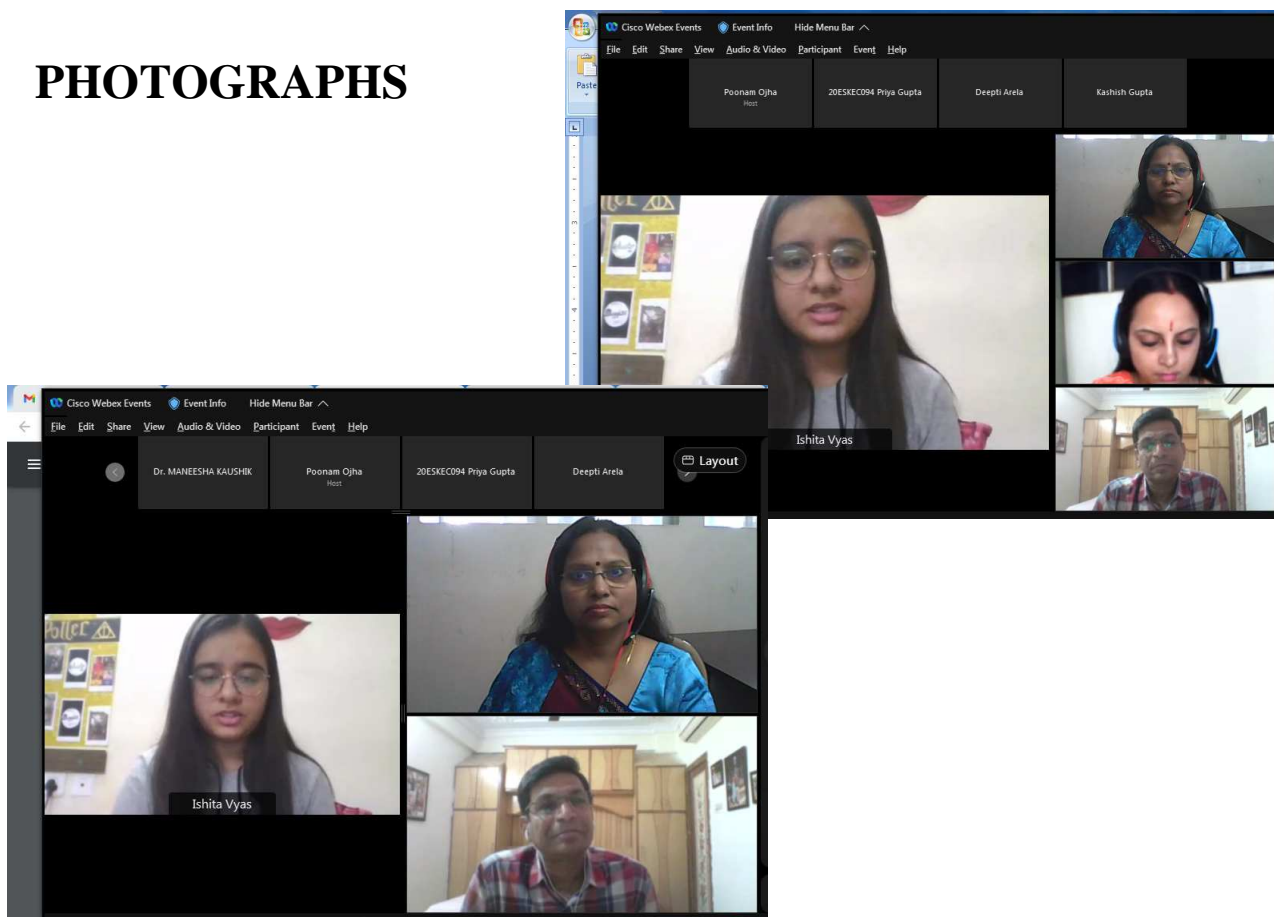
E-certificate: All registered participants who attended the seminar were given 'E-certificates.

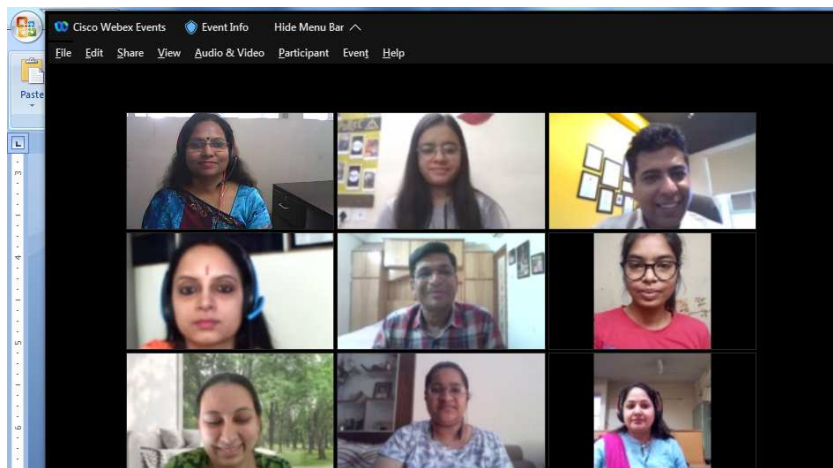
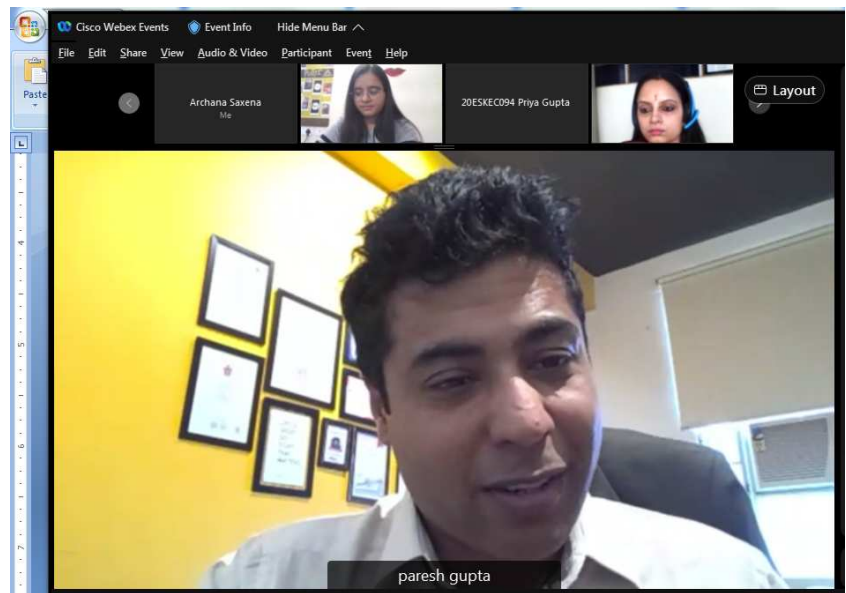
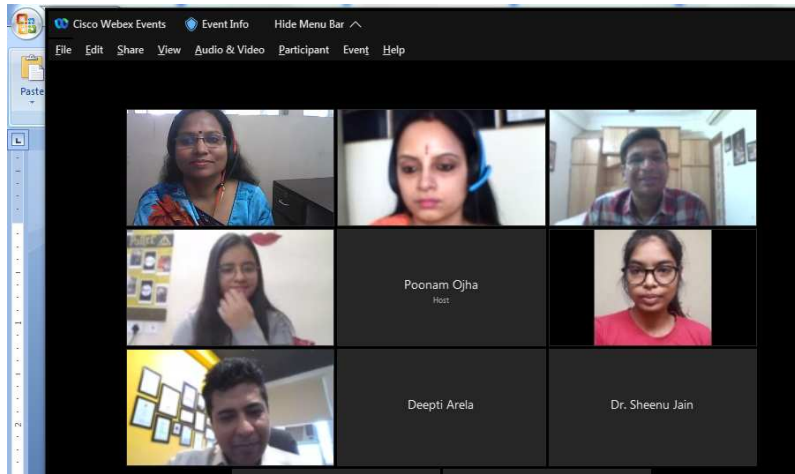
PARTICIPANTS

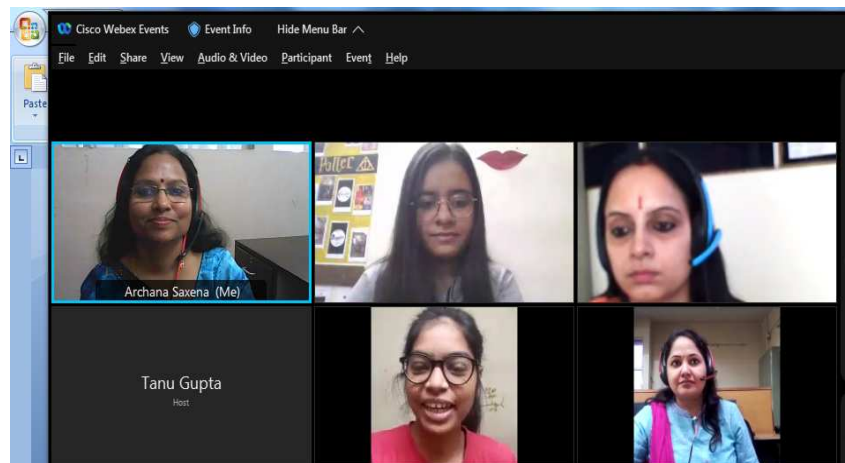
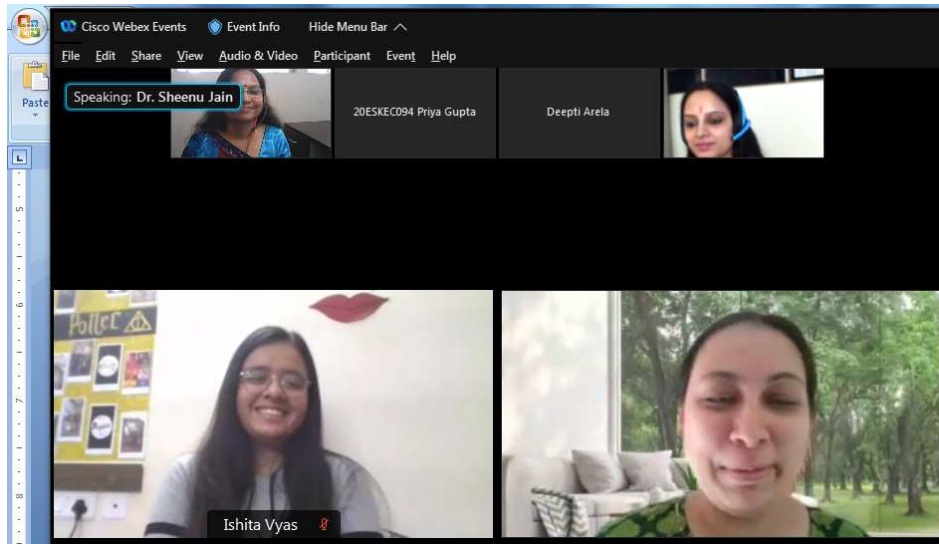
S.No.	Name	RTU Roll No.	Branch	Year
1.	Kartik Dusad	19ESKCS113	CS	3 rd
2.	Mehul Modi	19ESKCS139	CS	3 rd
3.	Chinmay Jain	19ESKME046	ME	3 rd
4.	Komal Kanwar Korawat	20ESKCE055	CE	2 nd
5.	Priya Gupta	20ESKEC094	EC	2 nd
6.	Mohak Saini	20ESKCS144	CS	2 nd
7.	Ritesh Lavti	20ESKCS810	CS	2 nd
8.	Priyanshu Suhalka	20ESKCS196	CS	2 nd
9.	Aayushman Mishra	20ESKME001	ME	2 nd
10.	Adnan Khan	20ESKME006	ME	2 nd
11.	Divyanshi Bharadwaj	20ESKCS087	CS	2 nd
12.	Sanidhya Bharadwaj	20ESKCS821	CS	2 nd
13.	Kartik Choudhary	20ESKCE052	CE	2 nd
14.	Somik Choudhary	20ESKCE114	CE	2 nd
15.	Maahi Kaur Disanjh	20ESKCE065	CE	2 nd
16.	Anirudh Sharma	20ESKIT012	IT	2 nd
17.	Kunal Mittal	19ESKME090	ME	3 rd
18.	Skand Gupta	18ESKIT083	IT	4 th
19.	Nirmay Vyas	18ESKCS109	CS	4 th
20.	Tarun Jain	19ESKCS850	CS	3 rd
21.	Jancy C Joshwa	19ESKME078	ME	3 rd
22.	Sakshi Sharma	20ESKIT088	IT	2 nd
23.	Rachi Khandelwal	20ESKIT079	IT	2 nd
24.	Nitin Mishra	JECRC		
25.	Sakshi Anil Barge	20ESKIT086	IT	2 nd
26.	Nikita Choudhary	20ESKEE085	EE	2 nd
27.	Naman Bachlas	18ESKCS737	CS	4 th
28.	Jayesh Gupta	20ESKCS110	CS	2 nd
29.	Rakshanda Kucheria	19ESKIT074	IT	3 rd
30.	Prakhar Saxena	20ESKEE092	EE	2 nd
31.	Payal Singh	20ESKIT072	IT	2 nd
32.	Piyush Gupta	20ESKCS172	CS	2 nd
33.	Avdesb Meena	20ESKCE025	CE	2 nd
34.	Monika Dudi	20ESKEE072	EE	2 nd
35.	Mohit Soni	20ESKEE071	EE	2 nd
36.	Gourav Pooniya	20ESKCE038	CE	2 nd
37.	Archi Jain	RTU		

38.	Naman Jain	20ESKEE078	EE	2 nd
39.	Gaurav Namdev	20ESKEE034	EE	2 nd
40.	Amar Pratap Singh	20ESKCA006	CA	2 nd
41.	Simran Singh	20ESKCE211	CE	2 nd
42.	Dilkhush Meena	20ESKCE034	CE	2 nd
43.	Abhishek Sharma	20ESKEE004	EE	2 nd
44.	Shivani Meena	19ESKCE109	CE	3 rd
45.	Aditi Pareek	20ESKCS009	CS	2 nd
46.	Rishabh Khichi	MBA		
47.	Dev Sharma	18ESKIT021	IT	4 th
48.	Ashish Sharma	20ESKEE020	EE	2 nd
49.	Chirag Bansal	RTU		
50.	Lavanya Sharma	20ESKCS138	CS	2 nd
51.	Nidhi Yadav	20ESKCS158	CS	2 nd
52.	Sudipta Pradhan	Utkal University Bhubaneswar		
53.	Kirti Jaiswal	20ESKIT054	IT	2 nd
54.	Akshita Patidar	19ESKEC007	EC	3 rd
55.	Sonia Devi	20ESKCS848	CS	2 nd
56.	Simmi Jain	20ESKCS845	CS	2 nd
57.	Manjeet Suman	20ESKCE072	CE	2 nd
58.	Aditya Shri Mal	20ESKIT006	IT	2 nd
59.	Himanshi Sharma	20ESKIT044	IT	2 nd
60.	Aayush Singhal	20ESKCS056	CS	2 nd

PHOTOGRAPHS







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**TOUGH TIMES
NEVER LAST, BUT
TOUGH PEOPLE DO.**

THANKS