

Course: International Business and Export - Import Mechanism

Course Code: ----

Session: 2017-18

Duration: 30 Hours

Assessment procedures: Written exam at the end of course

Curriculum of the Course:

Module No.	Topic/Content	Hours
1	International Business, Principles And Practices <ul style="list-style-type: none">• Introduction of the course• Principle of International Business• Theories and Practices of IB	3
2	International Marketing Management, Cross Cultural Aspects, Export-Import Mechanism <ul style="list-style-type: none">• Introduction to International Marketing Management• Impact of Cross Culture on IB• Mechanism of International Trade• EXIM Policy of India	8
3	Introduction to Forex Mechanism <ul style="list-style-type: none">• Introduction to Forex• Forex Management in India	3
4	International Logistics & Supply Chain Management <ul style="list-style-type: none">• Introduction to logistic and supply chain management• Mechanism of logistic and supply chain management	4
5	Mergers & Acquisition & Corporate Restructuring <ul style="list-style-type: none">• Mergers: Introduction and Methods• Acquisition: Introduction and Methods• Corporate Restructuring: Introduction and Methods	6
6	Foreign Exchange Management And Trade Finance International Banking Procedures <ul style="list-style-type: none">• Banking System• Forex Management• International Finance	6

List of students enrolled

S. No.	RTU Roll No.	Name of Student
1	16MSKXX601	Abhishek Saini
2	16MSKXX603	Akshay K Sharma
3	16MSKXX605	Anil Poonia
4	16MSKXX606	Anurag Singh
5	16MSKXX609	Ashrsaf Ali

6	16MSKXX611	Diksha Sharma
7	16MSKXX613	Gorisha Soni
8	16MSKXX617	Khusboo Agarwal
9	16MSKXX619	Madhavi Rathore
10	16MSKXX623	Neha Idnani
11	16MSKXX624	Nisha Saini
12	16MSKXX625	Payal Gupta
13	16MSKXX626	Prathvi S Rajawat
14	16MSKXX627	Pratiksha Mittal
15	16MSKXX629	Premanand
16	16MSKXX630	Priyanka Kumari
17	16MSKXX631	Priyanka Mehta
18	16MSKXX634	Raman Tailor
19	16MSKXX636	Rishabh Gupta
20	16MSKXX637	Riya Malviya
21	16MSKXX638	Rukmani Jangid
22	16MSKXX639	Saloni Vyas
23	16MSKXX640	Shafaq Arif Ansari
24	16MSKXX643	Shikha Vijay
25	16MSKXX644	Shivangi Kumari
26	16MSKXX645	Shivani Dangayach
27	16MSKXX648	Sourabh Khatri
28	16MSKXX649	Sudhanshu Gaur
29	16MSKXX651	Swati Khandelwal
30	16MSKXX652	Trapti Madatwal
31	16MSKXX654	Varsha Agarwal
32	16MSKXX655	Vikas Hirani
33	16MSKXX656	Vikas Kumar
34	16MSKXX657	Vinay Sharma
35	16MSKXX659	Vivek Sharma