

## **Course: International Business and Export - Import Mechanism**

**Course Code: ----**

**Session: 2016-17**

**Duration: 30 hours (2 Month)**

**Assessment procedures:** Written exam at the end of course

### **Curriculum of the Course:**

<b>Module No.</b>	<b>Topic/Content</b>	<b>Hours</b>
<b>1</b>	International Business, Principles And Practices <ul style="list-style-type: none"><li>• Introduction of the course</li><li>• Principle of International Business</li><li>• Theories and Practices of IB</li></ul>	<b>3</b>
<b>2</b>	International Marketing Management, Cross Cultural Aspects, Export-Import Mechanism <ul style="list-style-type: none"><li>• Introduction to International Marketing Management</li><li>• Impact of Cross Culture on IB</li><li>• Mechanism of International Trade</li><li>• EXIM Policy of India</li></ul>	<b>8</b>
<b>3</b>	Introduction to Forex Mechanism <ul style="list-style-type: none"><li>• Introduction to Forex</li><li>• Forex Management in India</li></ul>	<b>3</b>
<b>4</b>	International Logistics & Supply Chain Management <ul style="list-style-type: none"><li>• Introduction to logistic and supply chain management</li><li>• Mechanism of logistic and supply chain management</li></ul>	<b>4</b>
<b>5</b>	Mergers & Acquisition & Corporate Restructuring <ul style="list-style-type: none"><li>• Mergers: Introduction and Methods</li><li>• Acquisition: Introduction and Methods</li><li>• Corporate Restructuring: Introduction and Methods</li></ul>	<b>6</b>
<b>6</b>	Foreign Exchange Management And Trade Finance International Banking Procedures <ul style="list-style-type: none"><li>• Banking System</li><li>• Forex Management</li><li>• International Finance</li></ul>	<b>6</b>

### **List of students enrolled**

<b>S. No.</b>	<b>Roll No.</b>	<b>Name of Student</b>
1	15MSKXX603	AbhishekJangir
2	15MSKXX604	Aishwarya Jain
3	15MSKXX609	AnkushChoudhary
4	15MSKXX610	Atul Kumar Bhargav
5	15MSKXX611	Barkha Jain

6	15MSKXX614	Daljeet Kaur Saluja
7	15MSKXX617	Dinesh Saran
8	15MSKXX619	DivyaNahar
9	15MSKXX620	DivyaSaraf
10	15MSKXX621	Divyanshu Sharma
11	15MSKXX624	HansrajChoudhary
12	15MSKXX625	Harish Kumar
13	15MSKXX626	InduKumari
14	15MSKXX627	Jyoti Jain
15	15MSKXX628	Kapil Kumar Jangid
16	15MSKXX629	Keshav Mishra
17	15MSKXX633	Manish Kumar
18	15MSKXX634	Manpreetkaur
19	15MSKXX637	NehaNidhi
20	15MSKXX639	PayalVijayvargiya
21	15MSKXX640	Pranchal Mittal
22	15MSKXX642	Praveen Manak
23	15MSKXX643	Pritam Kumar
24	15MSKXX645	Rahul Nitharwal
25	15MSKXX647	Sakshi
26	15MSKXX649	Shiv Charan Sharma
27	15MSKXX650	ShubhamChoudhary
28	15MSKXX651	ShubhamVarshney
29	15MSKXX654	SurendraJat
30	15MSKXX655	Surendra Singh