

Course: Entrepreneurship and IP Strategy

Course Code: noc21-hs102

Session: 2020-21

Duration: 8 Week

Assessment procedures: Weekly Assignment (25%) + proctored certification Exam (75%)

Curriculum of the Course:

Week 1: Introduction to entrepreneurship and intellectual property: Definition, concepts

Week 2: Innovation and entrepreneurship

Week 3: IPR: Trademark and entrepreneurship

Week 4: IPR: Patent and entrepreneurship

Week 5: IPR: Copyright and entrepreneurship

Week 6: IPR: Industrial design and entrepreneurship

Week 7: IP strategy & entrepreneurship

Week 8: Entrepreneurship & IP - Government initiatives

List of students enrolled

1	Khushboo Rathore
2	Kshitij Kumawat
3	Navdeep Choudhary
4	Shagun Agarwal
5	Sourav Soni
6	Yashvir Singh Nathawat