

Course: International Business and Export - Import Mechanism

Course Code: -

Session: 2018-19

Duration: 30 Hours

Assessment procedures: Written exam at the end of course

Curriculum of the Course:

Module No.	Topic/Content	Hours
1	International Business, Principles And Practices <ul style="list-style-type: none">• Introduction of the course• Principle of International Business• Theories and Practices of IB	3
2	International Marketing Management, Cross Cultural Aspects, Export-Import Mechanism <ul style="list-style-type: none">• Introduction to International Marketing Management• Impact of Cross Culture on IB• Mechanism of International Trade• EXIM Policy of India	8
3	Introduction to Forex Mechanism <ul style="list-style-type: none">• Introduction to Forex• Forex Management in India	3
4	International Logistics & Supply Chain Management <ul style="list-style-type: none">• Introduction to logistic and supply chain management• Mechanism of logistic and supply chain management	4
5	Mergers & Acquisition & Corporate Restructuring <ul style="list-style-type: none">• Mergers: Introduction and Methods• Acquisition: Introduction and Methods• Corporate Restructuring: Introduction and Methods	6
6	Foreign Exchange Management And Trade Finance International Banking Procedures <ul style="list-style-type: none">• Banking System• Forex Management• International Finance	6

List of students enrolled

S. No.	RTU Roll No.	Name of Student
1	17MSKXX602	AISHWARYA KUMAWAT
2	17MSKXX604	AKSHAT KUMAR
3	17MSKXX606	AVINASH GOUR
4	17MSKXX607	CHARU AGARWAL
5	17MSKXX608	CHARU SHARMA

6	17MSKXX610	DIKSHA SHARMA
7	17MSKXX611	DIVYA BHARTI
8	17MSKXX617	JITENDRA SHARMA
9	17MSKXX618	JUHI BHURA
10	17MSKXX624	LOKESH KUMAWAT
11	17MSKXX627	MANISHA GOSWAMI
12	17MSKXX628	MANOJ YADAV
13	17MSKXX629	MAYANK BEHARI MATHUR
14	17MSKXX635	PARAMJEET YADAV
15	17MSKXX636	PARITOSH RAJORIA
16	17MSKXX637	PIYUSH AGARWAL
17	17MSKXX638	PRAKASH MULANI
18	17MSKXX640	PRIYAL SINGH SOLANKI
19	17MSKXX643	RAGINI SHARMA
20	17MSKXX644	RAHUL KUMAR SAIN
21	17MSKXX645	RASHMI
22	17MSKXX647	SHIVAM MITTAL
23	17MSKXX652	TANYA
24	17MSKXX654	VIVEK KUMAR SONI
25	17MSKXX655	VIVEK SRIVASTAVA
26	17MSKXX656	YAMAKSHI KUMAWAT