

DEPARTMENT OF MANAGEMENT STUDIES

1st December, 2020

To,
The Principal
SKIT, Jaipur.

Sir,

Reg: 5-Day Online FDP on “Strategic Management for Changing Times”

The Department of Management Studies, SKIT wishes to organize a 5-Day Online Faculty Development Programme for the Faculty Members of our SKIT. The theme of the FDP will be “Strategic Management for Changing Times”. It would be from 15th December, 2020 to 19th December, 2020 through Google Meet platform.

The topics to be covered in the FDP would be as follows:

- Strategy Management
- Strategy Formulation and Implementation
- Blue Ocean Strategy
- Change Management
- Stakeholder Capitalism and Corporate Social Responsibility

We request you to approve the programme in principle and allow us to use the studio facility for organizing the FDP from 15th to 19th December, 2020.



Dr. Maneesha Kaushik
Coordinator-FDP



Prof. S.K. Mathur
HOD-DMS

Yes: Approved.
R/h



**Swami Keshvanand Institute of Technology,
Management & Gramothan
Department of Management Studies**

1st December, 2020

Notice

Faculty Development Programme on “Strategic Management for Changing Times”

All the Faculty members of SKIT are hereby informed that the Department of Management Studies is organizing a 5-Day Online FDP on “Strategic Management for Changing Times” from 15th December, 2020 to 19th December, 2020 through Google Meet.

All Faculty members who are interested to participate are requested to give their names to event Coordinator latest by 14th December, 2020. Department will provide certificate to successful candidates.

**Dr. Maneesha Kaushik
Coordinator-FDP**

**Prof. S.K. Mathur
HOD-DMS**

Copy to:

1. Director
2. Registrar
3. Principal
4. Principal (Pharmacy)
5. Adviser
6. Dean (R&D)
7. Incharge B. Tech, I Year
8. HODs-EC, EE, CS, IT, ME, CE, Phy, Chem, Maths, English
9. All the Faculty & Staff members by circulation
10. All notice boards



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Report

Faculty Development Program

On

Strategic Management for Changing Times

15th -19th December, 2020

The Department of Management studies successfully organized a Faculty Development Program on Strategic Management for Changing Times on 15-19 December, 2020. While strategic management is supposed to be a long term view, but in the present times such as these, where change is prevalent all over we look at what strategy entails and relevance in times to come. Starting with a quick introduction to strategic management, the program is intended to highlight the changes in the environment and the need for new strategic management. The program was designed with a wide variety of pedagogical mix. In the Faculty Development Program, Dr. Savita Choudhary emphasized on the meaning of strategy and a brief introduction to strategy: competitive strategy, corporate strategy,, strategy formulation and its implementation in the present times. She discussed the importance of various strategies and the means to implement them according to the need of the time, in order to enhance productivity and innovativeness.

Prof. Harsh Purohit focused on the resource based view and understanding emerging economies and how are they implementing various strategies with creativity for better impact in several industries. He talked about corporate strategies for development and encouraging growth in the country.

Ms Veena Arora talked about the importance of strategy in the digital world and how this impact can the entire globe and its various advantages. She emphasized that this area is full of robust growth and unlimited creativity as well as ever changing.

Dr Sheenu Jain talked about strategy and society: stake capitalism and corporate social responsibility. She stressed on the fact that policymakers should not leave behind the ever growing importance of corporate social responsibility and not keep implementing strategies just for the firms profit.

Dr Sheetal Mundra highlighted upon the implementation of various policies for the benefit of people.

Dr. Maneesha Kaushik was the Convener of the Faculty Development Program.

The following were the Outcomes of the Faculty Development Program:

- The FDP provided an overview of Strategic Management to all its participants.
- The FDP helped establish the need for a relook at strategy, given the changing times.
- The FDP underlined the increasing linkages between strategy and society.
- The FDP highlighted the necessity of Blue Ocean strategy.
- The FDP equipped the participants to a wide variety of pedagogies.



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Strategic Management for Changing Times

Program Schedule

(15th -19th December, 2020)

TIMINGS	Day & Date	ACTIVITIES
9.00 AM – 11.00 AM	Day1	Inaugural Session
11.00AM – 1:00 PM	Day1	Session ByDr. Savita Choudhary (Associate Professor, Department of Management Studies, SKIT)
1.00PM – 2:00 PM	Day 1	Quiz 1
9.00 AM – 11:00 AM	Day 2	Session By Prof. Harsh Purohit (HOD Management, Banasthali Vidyapith)
11.00AM – 1:00 PM	Day 2	Quiz 2
9.00 AM – 11:00 AM	Day3	Session By Ms Veena Arora (Corporate Trainer)
11.00AM – 1:00 PM	Day 3	Quiz 3
9.00AM – 11:00 AM	Day4	Dr. Sheenu Jain (Associate Professor, IIHMR)
11.00AM – 1:00 PM	Day 4	Quiz 4
9.00AM – 11:00 AM	Day5	Dr. Sheetal Mundra (Associate Professor, JKLU)
11.00 AM – 1:00 PM	Day5	Valedictory Session



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Strategic Management for Changing Times

(15th -19th December, 2020)

List of Experts

S. No	Name of Expert	Organisation	Country
1	Dr. Savita Choudhary	SKIT	India
2	Prof. Harsh Purohit	Banasthali Vidyapith	India
3	Ms Veena Arora	Triumph Training Academy	India
4	Dr. Sheenu Jain	IHMR University	India
5	Dr. Sheetal Mundra	J K Laxshmipat University	India



Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur

Department of Management Studies

**Faculty Development Program
On
Strategic Management for Changing Times
15-19 December, 2020**

Glimpses





SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,
MANAGEMENT & GRAMOTHAN
DEPARTMENT OF MANAGEMENT STUDIES

FACULTY DEVELOPMENT PROGRAM ON
STRATEGIC MANAGEMENT FOR CHANGING TIMES
15 - 19 DECEMBER, 2020



Programme Overview:

While strategic management is supposed to be a long term view, but in the present times such as these, where change is prevalent all over we look at what strategy entails and relevance in times to come. Starting with a quick introduction to strategic management, the program is intended to highlight the changes in the environment and the need for new strategic management. The program is designed with a wide variety of pedagogical mix.

About Institute:

Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institutes in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the Courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). Recently SKIT has been ranked as topmost college as per QIV Score announced by RTU. Department of Management Studies in its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007.

About the Department:

The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

Objectives of FDP:

- To provide an overview of Strategic Management.
- To establish the need for a relook at strategy, given the changing times.
- To underline the increasing linkages between strategy and society.
- To highlight the necessity of Blue Ocean strategy
- To equip the participants to a wide variety of pedagogies.

Content:

- Introduction to Strategy: Competitive strategy: Corporate strategy; Strategy Formulation and Implementation
- Resource-based view and understanding Emerging Economies
- Strategy in a Digital World
- Strategy & Society: stakeholder Capitalism & Corporate Social Responsibility
- Blue Ocean Strategy; Converting non-customers into customers

Who should attend?

- Faculty members who have taught this course
- Faculty members who have hitherto taught allied subjects like marketing, Finance, OB AND HR
- Anyone considering starting a business;
- Anyone interested in building a business (startups);
- Anyone looking to scale a business or understand strategy management for family business
- Anyone interested in networking

Time: 08:30 AM Onwards

Delivery Mode: Online Google Meet Platform.

PATRON

Shri Sujra Ram Meel
(Chairman)

ADVISORY COMMITTEE

Shri Anil Bafna
(Vice Chairman)
Mrs. Rachana Meel
(Registrar)
Prof. R. K. Pachar
(Principal SKIT)
Abha Meel
(Advisor)

Shri Jaipal Meel
(Director)
Prof. (Dr.) S. L. Surana
(Director (Academics))
Prof. M. L. Bhargav
(Advisor)

STEERING COMMITTEE

Mr. Vishal Meel
Prof. (Dr.) Hemlata Dullar
Dr. Mukesh Arora
Dr. Rohit Mukherjee
Dr. Brij Raj Sharma
Dr. D. R. Chitra
Dr. Praveen Kumar Jain
Dr. Sharda Soni
Dr. Vikash Gautam
Pooja Jain

Dr. S. K. Mathur
Prof. (Dr.) Anil Choudhary
Dr. Amber Shrivastava
Dr. Mukesh Gupta
Dr. Dheeraj Joshi
Dr. Neha Purohit
Dr. Pankaj Dadheech
Mehul Mahrishi
Abhishek Gupta

Organizing Secretary

Dr. Savita Choudhary
Associate Professor, DMS, SKIT

Coordinator

Dr. Maneesha Kaushik
Associate Professor, DMS, SKIT

Organizing Committee

Dr. Ona Ladiwal
Dr. Atul Gupta
Dr. Ravish Pandey
Dr. Priyanka Payal
Kanak Giri
Rashmi Dadhich

Seminar Secretary

Mr. Dileep Singh
Mr. Yogesh Sharma
Mr. Shiv Prasad

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

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Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur

Department of Management Studies

**Faculty Development Program
On
Strategic Management for Changing Times
15th -19th , December 2020**

Views about Faculty Development Program:

Which Session of FDP is most valuable to you?

Would you like to attend the more FDP on this title? _____

Remarks & Suggestions: _____

Overall Rating:

Excellent

Good

Satisfactory

Name of Participant: _____

Contact No. : _____

E-mail: _____

Signature of Participant : _____



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Strategic Management for Changing Times

List Of Participants

(15th -19th December, 2020)

Strategic Management for Changing Times						
S. No.	NAME OF FACULTY	DESIGNATION 1	Employee ID No.	DEPTT.	MOBILE NO.	EMAIL ID
1	MS. PRIYANKA PAYAL	ASTT. PROFESSOR	878	MBA	9521850759	priyanka.payal@skit.ac.in
2	DR. RAVISH PANDEY	ASTT. PROFESSOR	881	MBA	9928090907	rvshpandey9@gmail.com
3	NEERAJ GARG	ASTT. PROF.	856	CS	7665523458	ng23neeraj.garg@gmail.com
4	SUSHANT KUMAR	ASTT. PROF.	855	CS	7229935038	skybvi@gmail.com
5	DR. YOGENDRA KUMAR GUPTA	ASTT. PROF.	860	CS	9468739571	yogen.571@gmail.com
6	ASHISH PANT	ASTT. PROF.	876	CS	9785377530	ashish.pant@skit.ac.in
7	SHALINI SINGHAL	ASSISTANT PROF. 1	789	IT	8952979529	singhalshalini570@gmail.com
8	NAVEEN JAIN	ASSISTANT PROF. 2	18	IT	9928795887	naveen@skit.ac.in
9	AVADHESH KUMAR SHARMA	ASSISTANT PROF. 2	191	EE	9783840829	sharmaavadhesh81@gmail.com
10	AKASH DEO	ASSISTANT PROF. 1	758	EE	9784440886	akash11pe43@gmail.com
11	VIKAS RANVEER SINGH MAHALA	ASSISTANT PROF. 2	779	EE	8561811965	vikas.m513@gmail.com
12	VIVEK SHARMA	ASSISTANT PROF. 1	788	EE	9413824677	viveksha1985@gmail.com
13	MONU GUPTA	ASSISTANT PROF. 1	199	ME	9785345664	monugupta1492@gmail.com
14	SUMITA HEMROM	ASSISTANT PROF. 1	602	ME	9887818787	sumita281@gmail.com
15	SANJAY CHOUDHARY	ASSISTANT PROF. 1	603	ME	9587838444	sanjay.sahu.mech@gmail.com
16	SAURABH GUPTA	ASSISTANT	604	ME	963601444	saurabhg34@gmail.com

		PROF. 1			7	
17	DR. SHALINI SHEKHAWAT	ASSISTANT PROF. 2	99	MATHEMATICS	9461628510	shalinishekhawat17@rediffmail.com
18	DR. NAWAL KISHOR JANGID	ASSOCIATE PROF. 1	611	MATHEMATICS	9928236602	jangid.0008@gmail.com
19	C.P. JAIN	ASSISTANT PROF. 2	623	MATHEMATICS	9414851397	buddhi_jain@rediffmail.com
20	DR. SHARDA SONI	ASSOCIATE PROF. 2 & HOD	103	CHEMISTRY	9414443474	shardasoni.skit@gmail.com
21	DR. ANURAG SHARMA	ASSOCIATE PROF. 1	105	CHEMISTRY	9460386437	anuragsharma20oct@yahoo.co.in
22	PAWAN KUMAR JAIN	ASSISTANT PROF. 1	738	PHYSICS	9413816497	pawan_hep@yahoo.com
23	DR. RISHI VYAS	ASSOCIATE PROF. 1	815	PHYSICS	9828540040	vyasphysics@gmail.com
24	SHEEBA ANJUM	ASSISTANT PROF. 1	616	ENGLISH	9928334657	anjumsheeba17@gmail.com
25	GEETIKA PATNI	ASSISTANT PROF. 1	780	ENGLISH	9785805888	geetikapatni@gmail.com
26	POOJA JAIN	ASSISTANT PROF. 2	655	CIVIL	9694909018	pooja.jaincivil@skit.ac.in
27	DEEPAK KUMAR SHARMA	ASSISTANT PROF. 2	667	CIVIL	8764295758	ds19101989@gmail.com
28	ANIRUDH MATHUR	ASSISTANT PROF. 2	773	CIVIL	7891993999, 9461188899	anirudh.mathur@skit.ac.in



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Strategic Management for Changing Times

List Of Participants

(15th -19th December, 2020)

Attendance List

Strategic Management for Changing Times								
NAME OF Participant	DESIGNATION	Employee ID No.	DEPTT.	15.12.2020	16.12.2020	17.12.2020	18.12.2020	19.12.2020
MS. PRIYANKA PAYAL	ASTT. PROFESSOR	878	MBA	Present	Present	Present	Present	Present
DR. RAVISH PANDEY	ASTT. PROFESSOR	881	MBA	Present	Present	Present	Present	Present
NEERAJ GARG	ASTT. PROF.	856	CS	Present	Present	Present	Present	Present
SUSHANT KUMAR	ASTT. PROF.	855	CS	Present	Present	Present	Present	Present
DR. YOGENDRA KUMAR GUPTA	ASTT. PROF.	860	CS	Present	Present	Present	Present	Present
ASHISH PANT	ASTT. PROF.	876	CS	Present	Present	Present	Present	Present
SHALINI SINGHAL	ASSISTANT PROF. 1	789	IT	Present	Present	Present	Present	Present
NAVEEN JAIN	ASSISTANT PROF. 2	18	IT	Present	Present	Present	Present	Present
AVADHESH KUMAR SHARMA	ASSISTANT PROF. 2	191	EE	Present	Present	Present	Present	Present
AKASH DEO	ASSISTANT PROF. 1	758	EE	Present	Present	Present	Present	Present

VIKAS RANVEER SINGH MAHALA	ASSISTANT PROF. 2	779	EE	Present	Present	Present	Present	Present
VIVEK SHARMA	ASSISTANT PROF. 1	788	EE	Present	Present	Present	Present	Present
MONU GUPTA	ASSISTANT PROF. 1	199	ME	Present	Present	Present	Present	Present
SUMITA HEMROM	ASSISTANT PROF. 1	602	ME	Present	Present	Present	Present	Present
SANJAY CHOUDHARY	ASSISTANT PROF. 1	603	ME	Present	Present	Present	Present	Present
SAURABH GUPTA	ASSISTANT PROF. 1	604	ME	Present	Present	Present	Present	Present
DR. SHALINI SHEKHAWAT	ASSISTANT PROF. 2	99	MATHEMATICS	Present	Present	Present	Present	Present
DR. NAWAL KISHOR JANGID	ASSOCIATE PROF. 1	611	MATHEMATICS	Present	Present	Present	Present	Present
C.P. JAIN	ASSISTANT PROF. 2	623	MATHEMATICS	Present	Present	Present	Present	Present
DR. SHARDA SONI	ASSOCIATE PROF. 2 & HOD	103	CHEMISTRY	Present	Present	Present	Present	Present
DR. ANURAG SHARMA	ASSOCIATE PROF. 1	105	CHEMISTRY	Present	Present	Present	Present	Present
PAWAN KUMAR JAIN	ASSISTANT PROF. 1	738	PHYSICS	Present	Present	Present	Present	Present
DR. RISHI VYAS	ASSOCIATE PROF. 1	815	PHYSICS	Present	Present	Present	Present	Present
SHEEBA ANJUM	ASSISTANT PROF. 1	616	ENGLISH	Present	Present	Present	Present	Present
GEETIKA PATNI	ASSISTANT PROF. 1	780	ENGLISH	Present	Present	Present	Present	Present
POOJA JAIN	ASSISTANT PROF. 2	655	CIVIL	Present	Present	Present	Present	Present
DEEPAK KUMAR SHARMA	ASSISTANT PROF. 2	667	CIVIL	Present	Present	Present	Present	Present
ANIRUDH MATHUR	ASSISTANT PROF. 2	773	CIVIL	Present	Present	Present	Present	Present
Mr. Shri Ram	Asso. Prof.	502	PHARMACY	Present	Present	Present	Present	Present



Faculty Development Programme
on
“ Strategic Management for Changing Times”
Organized By
Department of Management Studies
Swami Keshavanand Institute of Technology, Management & Gramothan

Certificate of Participation

This is to certify that **Mr. C. P. Jain** from **SKIT, Jaipur** has participated in the Faculty Development Programme on **“Strategic Management for Changing Times”** organized by Swami Keshavanand Institute of Technology, Management & Gramothan, Jaipur from 15th -19th December, 2020.

Dr. Maneesha Kaushik
Convener

Prof. Ramesh Kumar Pachar
Principal, SKIT, Jaipur