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(57) Abstract :

TITLE: A METHOD FOR EMBRACING TRANSFORMATION AND DRIVING ORGANIZATIONAL SUCCESS IN THE DIGITAL AGE ABSTRACT The present invention relates to a method (100) for embracing transformation and driving organizational success in the digital age. The method (100) for embracing transformation and driving organizational success in the digital age comprises an assessment phase, strategic planning, cultural transformation, technology integration, monitoring and iteration. The method (100) for embracing transformation and driving organizational success in the digital age that can identify and address potential risks associated with the digital transformation process, implementing strategies to mitigate challenges and ensure a smooth transition. The method (100) for embracing transformation and driving organizational success in the digital age that can effectively integrate cutting-edge technologies into the organizational framework, ensuring that they enhance operational efficiency, innovation, and customer satisfaction.

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