

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN, JAIPUR

**National Conference on
“Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future”**

Date: November 18-19, 2016

About the Conference

With democracy reigning supreme in most parts of the world, our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in the innovation. However, the world hangs in a delicate balance today with the weights of economic uncertainty and environmental concerns debilitating the delicate equilibrium. We are witnessing one of the fastest moving revolutions of all times.

Declining corporate confidence coupled with uncertainty economic bases calls for strategic action in the present with a view to grow and thrive in the future. For business, merely survival is not possible, demanding economic conditions ask for nurturing the ailing economy and business world through various developing and future strategies. It has to inspire an environment of exploration and innovation not only in technology and products, but in every tenet of business. Today’s innovations will provide economic stability for the present and subsequently enable business to capitalize on the emerging growth opportunities of the future. Keeping this backdrop in mind the theme of this conference is conceptualized to explore the various ideas to strengthen the Indian economy and identify the various routes for future developments by building the foundation block of present.

Objectives:

- To explore the present conditions and prepare a roadmap for future in changing environment of Indian economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non government sector.
- To expose the young students who are the potential leaders of the future to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

Detailed Discussion during the Conference

Inaugural Session:-

On 18th November, 2016 the inauguration of the Conference is done by the Shri Devendra Pathak, VC, K. N. Modi University & Chairman, CEGR Rajasthan State Council and Shri C V Arun Kumar, Deputy General Manager, SIDBI. Prof. (Dr.) S. L. Surana, Director (Academics), SKIT; Prof. (Dr.) S. K. Calla, Director (D&W), SKIT and Prof. S. P. Garg, Dean-DMS, SKIT were also graced the occasion.

Prof. S.P. Garg delivered thought provoking address and mentioned important points to carry forward the economic development. He laid stress on various sectors of the economy and corporate issues of management. He also emphasized on better industrial academia interface.

Prof. Dr. S. L. Surana discussed about various ongoing courses in SKIT. He emphasized on the historical background of our economy and fluctuations in GDP from back then and now. He also laid stress on present policies of government that are being implemented.

Prof. Dr. S. K. Calla told us about the commitment of our college towards green technology and how we are saving our resources by consuming renewable energy.

Guest of Honor Mr. C. V. Arun Kumar told us about commitment of SIDBI, emphasized on generating new ideas, and how we can effectively contribute towards strengthening our economy.

Chief Guest Prof. Dr. Devendra Pathak started explaining about Indian economy and gave us idea about famous management guru C.K. Prahlad, India @ 75. He told us how our country is performing well compared to other countries and the strong monetary policy of the country. He explained how India is progressing in various sectors and how we can surpass china and become a global leader. He motivated us to work hard and lead the world.

1st Plenary Session:- Indian Economy and Future Expectation Building a Road Map.

1. Shri O.P Agrawal (President of Alumni Association-BITS AA, President of IIM-Ahmedabad Alumni Association, runs his own company Neo Teric Electricals India Ltd.): Focused on completing our tasks with high spirit and enthusiasm and told us about how hard work can contribute in a successful career. He said if we want to progress we have to change our thought process and effectively execute our career and social responsibility.
2. Shri Kailash Verma (AGM & Faculty, State Bank Staff College): HE gave deep insights about market research, banking, trade and finance.

3. Dr. Girish Goyal (Chairman, Coaching Classes Committee, Executive Member of ICSI and ICMAI): He explained the impacts of demonetization on various fields of society, shared important facts about ongoing programs being run by government.

2nd Plenary Session:- Business Leadership, Sustainable Development, Entrepreneurship & Technological Advancement

1. Mr. Vinay Mohan: Mr. Mohan focused on leadership, leadership issues in business concept of rehabilitation, strengthening interpersonal skills.
2. CA Paresh Gupta: He focused on startups, importance of entrepreneurship for youth, effective execution of ideas
3. Prof. Anil Chaudhary: He discussed on block chain technology in fulfilling our functional requirement to strengthen our businesses.
4. Mr. Gopal Garg: He stressed on effective communication with confidence, skill development, and importance of being educated and aware.

3rd Session: - Technical Session(Paper Presentations)

1. Mr. D.K Sharma (Ex. General Manager, Bank of Baroda): Mr. Sharma discussed various development issues of Indian Economy and encourage the young scholars for research and development of economy.
2. Dr. Manju Nair (Principal, IIIM): She pointed out various issues labor issues and their implication in the Indian economy.

This session was about Paper Presentations. Various Faculty Members, Research Scholars and Students have presented their research papers and articles.

4th Plenary Session:- Management issues for Nurturing and Developing Indian Economy

Speakers:

1. Dr. D. S Rathore (Professor, Amity University): He focused on wealth maximization rather than earning profit and also stressed on network building in management.
2. Dr. Mukesh Jain (Associate Professor Dept. of Business Administration, University of Rajasthan): He focused on various HR Issues and Social values for nurturing the Indian economy.
3. Mr. Naveen Sharma (Director, Ever Data Technology Pvt. Ltd.): He discussed cloud computing technology and its relevance in the present scenario.
4. Dr. Bhawna Johri (Assistant Professor, Dayalbagh University): She explained the concept of demonetization and impact of government decisions on business and economy.

Valedictory Session:-

Prof. Udai Kumar Yaragatti, Director MNIT was the Chief Guest of the session. In his valedictory speech he focused on the importance management fundas and laid stress on selling proposition and techniques. He also urged participants to be creative and dynamic which is the need of the economy.

All the sessions were very interesting and full of knowledge. The conference was a great success.



**Swami Keshvanand Institute of Technology, Management &
Gramothan**

Department of Management Studies

National Conference on

**“Strengthening Indian Economy and Business: Nurturing the Present,
Innovating the Future”**

November 18-19, 2016

Venue: J. C. Bose Seminar Hall

Programme Schedule

Day 1.	
Friday, 18th November, 2016	
8.00 am – 9.00 am	Registration and Assembly
9.00 am – 11.15 am	Inaugural Session Release of Souvenir
11.15 am – 11.30 am	Group Photo Session
11.30 am – 12 noon	Hi-Tea
12.00 noon – 2.00 pm	Plenary Session -Indian Economy & Future Expectation: Building a Roadmap & New Initiatives Speakers: 1. Ms. Kavita Srivastava, National Secretary, PUCL 2. Dr. Deepak Yaduvanshi, CEO & Co-Founder, Lungkare, Ex-Medical Director Metro Hospital 3. Mr. Kailash Varma, AGM & Faculty, State Bank Staff College 4. Dr. Girish Goyal, Chairman, Coaching Classes Committee, Executive Member of ICSI and ICMAI 5. Dr. Anirudh Garg, Director, Institute of Urban Farming
2.00 pm – 3.00 pm	Lunch
3.00 pm – 4.30 pm	Plenary Session - Business Leadership, Sustainable Development, Entrepreneurship & Technological Advancement Speakers: 1. Mr. Vinay Mohan, Founder FIDCO, Ex. Director Finance and CMD Instrumentation Ltd. 2. CA Paresh Gupta, Director & Co-Founder, Neos Angels and Mentor Network LLP 3. Prof. Anil Chaudhary, Head of Department, IT, SKIT 4. Mr. Gopal Garg, MD, Neelvow Corporation Pvt. Ltd.
4.30 pm onwards	Hi-Tea
Day 2.	
Saturday, 19th November, 2016	
8.30 am – 09.00 am	Assembly
9.00 am – 11.30 am	Technical Session(Paper Presentations) 1. Mr. D.K Sharma, Ex. General Manager, Bank of Baroda 2. Dr. Manju Nair, Principal, IIIM
11.30 am – 12.00 noon	Hi-Tea
12.00 noon – 1.30 pm	Plenary Session -Management issues for Nurturing and Developing Indian Economy Speakers: 1. Dr. D. S Rathore, Professor, Amity University 2. Dr. Mukesh Jain, Associate Professor Dept. of Business Administration, University of Rajasthan 3. Mr. Naveen Sharma, Director, Ever Data Technology Pvt. Ltd. 4. Dr. Bhawna Johri, Assistant Professor, Dayalbagh University
1.30 pm – 2.30 pm	Valedictory Session Prizes and Certificates Distribution
2.30 pm Onwards	Lunch

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List of Experts

S. No.	Name of Expert	Organisation	Country
1	Ms. Kavita Srivastava	National Secretary, PUCL	India
2	Mr. Kailash Varma	AGM & Faculty, State Bank Staff College	India
3	Dr. Girish Goyal	Chairman, Coaching Classes Committee, Executive Member of ICSI and ICMAI	India
4	Dr. Anirudh Garg	Director, Institute of Urban Farming	India
5	Mr. Vinay Mohan	Founder FIDCO, Ex. Director Finance and CMD Instrumentation Ltd.	India
6	CA Paresh Gupta	Director & Co-Founder, Neos Angels and Mentor Network LLP	India
7	Prof. Anil Chaudhary,	Head of Department, IT, SKIT	India
8	Mr. Gopal Garg	MD, Neelvow Corporation Pvt. Ltd.	India
9	Mr. D.K Sharma	Ex. General Manager, Bank of Baroda	India
10	Dr. Manju Nair	Principal, IIM	India
11	Dr. D. S Rathore	Professor, Amity University	India
12	Dr. Mukesh Jain	Associate Professor Dept. of Business Administration, University of Rajasthan	India
13	Dr. Bhawna Johri	Assistant Professor, Dayalbagh University	India
14	Mr. Naveen Sharma	Director, Ever Data Technology Pvt. Ltd.	India

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Major Organizations/Institutes Participated in the National Conference

S. No.	Name of the Institution
1	SIDBI*
2	State Bank Staff College, SBI India, Hyderabad
3	Indian Institute of Management, Ahmedabad, Alumni Association
4	Rajasthan State Productive Council, Chamber Bhawan, Jaipur
5	Rajasthan Chamber of Commerce & Industry
6	<i>The Institute of Company Secretaries of India(ICSI)</i>
7	The Institute of Cost Accountants of India
8	Akash Temple Developers, Jaipur
9	Laxmi Publication Pvt. Ltd.
10	Bank of Baroda
11	IDBI Bank
12	Centre for Education Growth and Research (CEGR)
13	Malaviya National Institute of Technology (MNIT)
14	Instrumentation Ltd., Kota
15	Neos Angels and Mentor Network LLP, Jaipur
16	Neelvow Corporation Pvt. Ltd., Jaipur
17	Housing & Urban Development Corporation Ltd. (HUDCO)
18	International School of Informatics & Management, Jaipur
19	Dept. of Business Administration, University of Rajasthan
20	Ever Data Technology Pvt. Ltd., Jaipur
21	Dayalbagh University, Agra
22	Amity University
23	Mody University of Science and Technology, Sikar
24	Institute of Urban Farming
25	FMS, Institute of Rural Management
26	Institute of Advanced Management and Research, Ghaziabad

27	IIS University
28	Jaipur National University
29	S. S. Jain Subodh P. G. (Autonomous) College, Jaipur
30	Biyani Girls College, Jaipur
31	Poornima College of Engineering and Management
32	Dept. of Accounting and Business Statistics, University of Rajasthan
33	Kanodia PG College, Jaipur
34	Institute of Management Studies, BJS Rampuria Jain College, Bikaner
35	Poddar International College
36	Kautilya Institute of Technology & Management
37	S. S. Jain Subodh P. G. Mahila Mahavidyalaya
38	Jayoti Vidyapeeth Women's University
39	Rajasthan Institute of Engineering & Technology (<i>RIET</i>)
40	<i>Vivekananda Global University</i>
41	<i>Department of EAFM, University of Rajasthan</i>
42	<i>Oriental University, Indore</i>
43	<i>IILM Institute of Business and Management, Gurgaon</i>
44	LBS College, Kotputli
45	Jaipuria Institute of Management
46	BGD Govt. Girls College, Shahpura
47	JECRC University
48	Mahamaya Government Degree College, Sherkot, Bijnor

*Sponsor of the Conference

National Conference

on

Strengthening Indian Economy and Business:
Nurturing the Present, Innovating the Future



Swami Keshvanand
(1883-1972)

November 18-19, 2016



Department of Management Studies

Swami Keshvanand Institute of Technology,
Management & Gramothan, Jaipur, India

ABOUT THE CONFERENCE

With democracy reigning supreme in most parts of the world, our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in the innovation. However, the world hangs in a delicate balance today with the weights of economic uncertainty and environmental concerns debilitating the delicate equilibrium. We are witnessing one of the fastest moving revolutions of all times.

Declining corporate confidence coupled with uncertainty economic bases calls for strategic action in the present with a view to grow and thrive in the future. For business, merely survival is not possible, demanding economic conditions ask for nurturing the ailing economy and business world through various developing and future strategies. It has to inspire an environment of exploration and innovation not only in technology and products, but in every tenet of business. Today's innovations will provide economic stability for the present and subsequently enable business to capitalize on the emerging growth opportunities of the future. Keeping this backdrop in mind the theme of this conference is conceptualized to explore the various ideas to strengthen the Indian economy and identify the various routes for future developments by building the foundation block of present.

SUB-THEMES OF THE CONFERENCE ARE:

1. *Indian Economy & Future Expectations*

- Dynamics of Indian Economy & Sectoral Development
- Agriculture & Rural Development
- Agri Business & Food Processing
- MSMEs & Industrial Development
- Skill Development & Youth
- Transformation of Public Sector
- Special Session on Economic Development of Rajasthan

2. *Business Leadership & Sustainable Development*

- Strategic Business Leadership
- Strategic Management Issues
- Responsible Business & Sustainability
- Business Leadership Initiatives for Engaging Youth
- Role of Higher Education/ Collaborative Education
- Industrial Business Scenario

3. *Entrepreneurship in Changing Environment*

- Youth & Entrepreneurship
- Women Entrepreneurial Opportunities & Challenges
- Social Entrepreneurship
- Family Business & Succession Strategies
- Green Entrepreneurship

4. *Technological Developments & Scope of Operations*

- Digital India
- Make in India
- Advancements in Information Technology
- Cloud Computing, IOT

5. *Business Ethics, Governance & Sustainability*

- Strategies for Good Governance
- Corporate Governance and CSR
- E-Governance
- Delivery of Promises
- Profit with Purpose

6. *Contemporary Issues in Management*

- Supply Chain Management
- New Avenues of Marketing in Today's Changing Economy
- Brand Positioning
- Diversity Management
- Strategic HR issues in Changing Environment
- Financial Inclusion
- Banking & Financial Services
- Financial Innovation
- FDI

And other related sub themes.

OBJECTIVES :

- To explore the present conditions and prepare a roadmap or future in changing environment of Indian economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non-government sector.
- To expose the young students, who are the potential leaders of the future, to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

KEY SPEAKERS :

Eminent Speakers from Corporate Sector, Policy Makers, Regulatory Policy Bodies, Professors and Academicians

DATE AND VENUE :

Friday & Saturday November 18-19, 2016
SKIT, Jaipur.

SESSION PLAN :**DAY 1 : FRIDAY 18 NOVEMBER, 2016**

- Session I : Inaugural Session: Indian Economy & Future Expectations
- Session II : Business Leadership & Sustainable Development
- Session III : Entrepreneurship in Changing Environment
- Session IV : Technological Developments & Scope of Operations

DAY 2 : SATURDAY 19 NOVEMBER, 2016

- Session V : Business Ethics , Governance & Sustainability
- Session VI : Contemporary Issues in Management
- Session VII : Paper Presentation
- Session VIII : Paper Presentation
- Session IX : Valedictory Session

TARGET GROUP :

- Policy makers, Regulators & Government officials.
- Corporate officers from related sectors including technology.
- Professionals & Consultants , NGO's.
- Faculty and Research Scholars of Management/ Developmental Institutes.
- Post- graduate Students of Management, Economics, Commerce, Engineering, CA/CS/ICWA/CFA/ MCA/other Professional Courses

CONFERENCE PAPERS :

The Conference would highly focus on Papers /Case Studies etc. for presentation and publication in Souvenir :

- Faculty members, researchers, including students, from educational institutions ,universities and others.
- Professional executives, practitioners & consultants from industry and above mentioned target group.
- Policy makers, regulators, professional bodies & associations, NGO's and others engaged in MSME segment.

For guidelines regarding submission of papers, please visit our website www.skit.ac.in

CALL FOR PAPERS: GUIDELINES :

Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words, should be submitted in duplicate along with a soft copy in CD. Final paper & abstract should be typed on A-4 format with 1.5 spacing, left-aligned, with one and a half inch margin and typed in 12-point font (Times New Roman) in MS Word. PDF format will not be accepted. Graphs or exhibits should be in JPEG format or compatible with MS Office formats such as Excel or Word. We would appreciate if the title of your presentation and abstract is communicated to mbaconference@skit.ac.in by 10 October, 2016.

AWARD FOR BEST PAPERS :

Best Paper competition on relevant theme/ subtheme is a special feature with awards for best papers.

Award	Corporate/Faculty	Research Scholar/ Student
First Prize	₹ 4000	₹ 2000
Second Prize	₹ 3000	₹ 1500

IMPORTANT DATES :

Last date for submission of Abstract: October 10, 2016
Confirmation of acceptance of Abstracts: October 15, 2016
Last date for submission of full length papers and registration: November 05, 2016

PUBLICATION :

All abstracts of selected papers would be published in Souvenir and some selected papers will be published in International SKIT Research Journal (ISSN 2278-2508).

PARTICIPATION FEE :

Category	Industry/Corporate	Faculty	Research Scholar	Students
Participation fee	₹ 1500	₹ 1000	₹ 750	₹ 500

*(Participants/ delegates should send the filled-in registration form in the format appended along with requisite participation fee (that includes seminar kit & lunch) through Demand Draft/ Cheque in favor of 'Swami Keshvanand Institute of Technology, Management & Gramothan' payable at Jaipur. The participants/ delegates are required to make their own arrangements for travel, boarding and lodging. For any assistance, contact the Conference Coordinators in advance. Institute may arrange for boarding and lodging on payment basis & first come first serve basis.

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY MANAGEMENT AND GRAMOTHAN, JAIPUR

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise.. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi)

DEPARTMENT OF MANAGEMENT STUDIES

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the Institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA)

ABOUT JAIPUR : THE PINK CITY

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

PATRON

Shri. Surja Ram Meel - Chairman

ADVISORY COMMITTEE :

Shri Anil Bafna - Vice Chairman
Shri Jaipal Meel - Director
Mrs. Rachna Meel - Registrar
Prof. (Dr.) S. L. Surana - Director (Academics)
Prof. (Dr.) S. K. Calla - Principal & Director (D & W)
Prof. M. L. Bhargava - Advisor
Mrs. Abha Meel - Advisor

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Prof. (Dr.) Anil Choudhary
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Shri. L. N. Datt

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Dean, DMS

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Department of Management Studies
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Registered Participants - Faculty (paid)

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Dr. Krali Saxena

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37	Dr. Rajni		"	982998060					
38	Pooja Jain		S.S. Jain Subodh	9939105636					
39	Rajashree Julka		"	9314001812					
40	Rajashree Julka		"						
41	Manisha		"						
42	Manisha		"						
43	Sajjan Shrivastava	Assistant Professor	Laxmi	9251487008					K

LP

Swami Keshvanand Institute of Technology, Management & Gramothan
Department of Management Studies
National Conference on "Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future"
November 18-19, 2016
Participants Student

S.No	Name of Authors	Designation	Institute/University	Contact Details	Receipt No.	Amount	Paid	Signature	Kit & Souvenir
1	Ms. Surbhi	Student	Jyoti Vidyapeeth Women's University			500			
2	Ms. Prachi Gupta	Student	Jyoti Vidyapeeth Women's University			500			
3	Ms. Surbhi Agarwal	Student	Jyoti Vidyapeeth Women's University	9451936404		500		<i>S</i>	K
4	Ms. Maneesha	Student	Jyoti Vidyapeeth Women's University			500			
5	Ms. Kamna Garg	Student	Jyoti Vidyapeeth Women's University	9896572360		500		<i>R</i>	K
6	Ms. Deepshika Vaishnav	Student	Jyoti Vidyapeeth Women's University	8003616499		500		<i>Deepshika</i>	K
7	Ms. Mansi Chaturvedi	Student	Jyoti Vidyapeeth Women's University	7742281284		500		<i>Mansi</i>	K
8	Ms. Arti Sarawagi	Student	Jyoti Vidyapeeth Women's University	2003616499		500		<i>Arti</i>	K
9	Ms. Parul Khandelwal	Student	Jyoti Vidyapeeth Women's University	9412087100		500		<i>Parul</i>	K
10	<i>Sanna Ka. Semr</i>	Student	Jyoti Vidyapeeth Women's University	8530363127		500		<i>Sanna</i>	K
11	Ms. Shalvi Pandey	Student	Jyoti Vidyapeeth Women's University			500			
12	Ms. Akansha Narwal	Student	Jyoti Vidyapeeth Women's University			500			
13	Ms. Vartika Vashnay	Student	Jyoti Vidyapeeth Women's University	9258786660		500		<i>Vartika</i>	K
14	Ms. Kajal Yadav	Student	Jyoti Vidyapeeth Women's University	9910976629		500		<i>Kajal</i>	K
15	<i>Mansi Barua</i>	Student	JYU	9612743259		500		<i>Mansi</i>	K
16	<i>Kalyani Singh</i>	Student	JYU	7458044812		500		<i>Kalyani</i>	K

Omkar Prasad Mahto
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Swami Keshvanand Institute of Technology, Management & Gramothan
 Department of Management Studies
 National Conference on " Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future"
 November 18-19, 2016
 Registration List - Faculty Participants

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1	Swati Arora	SKIT	9982036054				
2	Rukhsar Jahan	"	"				
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4	O M Prakash Agrwal	JIM	9414461888		Ref. Deam sir		✓
5	Naveen Jaiswal	SKIT	9928795857				
6	Sunil Dhanchee	SKIT	8439990083				
7	Ramesh Dhadhech	SKIT	9287708973				
8	Anand Sanyal	SKIT	9412939111				
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10	Pr. Kumar						
11	Nisha Saxena						
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13	Prof. Shashi Singh		8800367978		1000		✓/✓
14	Nisha Tomer		"		1000		✓/✓
15	Himanshu Shekhar		"		750		✓/✓
16	QAMYATI SODHA		9462227083		750		
17	Preeti		9113332865		750		
18	NIDHI Purohit		9413333665		1000		
19	KAVYA Saini						

Swami Keshvanand Institute of Technology, Management & Gramothan
 Department of Management Studies
 National Conference on "Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future" November 18-19, 2016
 Registration List- Student Participants

S. No.	Name of Participants	Institute Name	Contact Details	Receipt No.	Amount	Signature
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11.	Arjun Singh	SKIT				
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17.	Parul Sharma	SKIT				
18.	Tamvi Gaur	SKIT				
19.	Adesh Sharma	Amity				
20.						

Swami Keshvanand Institute of Technology, Management & Gramothan
Department of Management Studies
National Conference on "Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future"
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Dr. Preeti Yadav, Dr. Jeet	Faculty						
Ms Vipshyana Singh							
Dr Deepak Yaduvanshi, Dr Swapan Kumar Majumdar,	Faculty						
Jyoti Jain							
Nidhi Purohit, Dr. Kavya Saini	Faculty						
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Dr Rachna							
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- 2) Preeti Agarwal (S2)
- 3) Neha Tiwari
- 4) Rajeev Babita Kundu
- 6) Amit Kumar
- 7) Pooja

	Name of Author	Paper Title	Content	Presentation Skills	Interaction with Participants	Total
1	Mrs. Kamelika Jain	Youth and Employment: The Role of Entrepreneurship in India	10	10	10	30
2	Dr. Supriya Agarwal	Make in India: Resilient Manufacturing				
3	Dr. Meena Subhashini	Start-ups and Disrupting - Benefits for Indian Economy				
4	Dr. Swati Jain, Ms. Arpita Menon	An Analysis of Gen Next Customers - Future Repercussion for Indian Brands				
5	Dr. Jyotsana Khanolkar	Green Entrepreneurship: A Voice Towards Conscious Business				
6	Naveed Pandey	Impact of Demographic Factors on Organized Retail Sector (in Reference of Aquarius - Spring)				
7	Heem Chander	Role of Automobile Industry in Sustainable Development in India				
8	Prof. Dr. Raju Agrawal	Financial Inclusion in India				
9	Dr. Anika Jain	Impact of Social Factors on Innovative Entrepreneurship				
10	Abhinav Mendiratta	Social Entrepreneurship in Water & Sanitation Sector: Opportunities and Constraints in Rajasthan				
11	Dr. Krati Saxena	A Study of Consumers Buying Behaviour in Relation to Brand Positioning				
12	Anuradha Agarwal, Prof. V. K. Gargal	Does Liberalisation cause Current Account Deficit? Empirical Evaluation from India				
13	Madhuri Gang	Digitalization and its Impact on Indian Economy on Rural India				
14	Neha Saxena, Ruby Vijayakumar	Women Entrepreneur				
15	Ms. Supriya Sharma	A Study on GST: One Nation, One Tax				
16	V. N. K. Rao, Prof. Dr. Rajendra Jain	A Study of Startup Finance for Entrepreneurs in India				
17	Dr. Anika Sharma	Ethics in Business And New Dimensions - The Changing Business Paradigm				
18	Leha Jain	Become Online as a part of Companies				
19	Pooja Arora, Meelika Agarwal	Social Entrepreneurship - A Changing Business Model - Case Study on Bharosa Entrepreneurship and Social Service				
20	Dr. Krishna Sharma	Entrepreneurship: A Foray into The Green Aspects of Business				
21	Vineeta Vyas	Comparison of the Vertical Mergers Under The E-Trade Vision and Indian context				
22	Dr. S.C. Bhatia, Anand Masalia	Make in India Campaign: A Role and Impact of Human Resource Utilization				
23	Dr. Kirti Sharma	A Structural Equation Model of Self-Perceived, Future, and Supererogatory Value and Customer Engagement: An Empirical Analysis in the Indian Market				
24	Vandana Singh, Pooja Singh	Digital India: A Road to Success				
25	Dr. Nishi Sharma	Elegant Entrepreneurship: Opportunities & Challenges faced by Women in Business				
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27	Dr. Jyoti Kumar Sharma, Taru Yadav	A Study of Sectoral Growth and Slowdown of Telecommunication Service Sector in India				
28	Dr. Neha Sharma, Ms. Anvi Sharma	Performance Appraisal in Service Company: With Special Reference to Banking				
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30	Ms. Surash Vahia Thakur	Ethical Conduct of Accounting and Finance				
31	Dr. Vinay Shrivastava	Self-Sufficiency for the Self				
32	Deepika Hooda	Women Entrepreneurship: Opportunities & Challenges Faced by Women Entrepreneurs				
33	Prasad Satish	The Role of Competition in Green & Cleaner Techno Towards Make in India Mission				
34	Ms. Shweta Singh Chahal, Prof. Vijay Kumar Gargal	Make in India: Prospects of Women Entrepreneurs				
35	Indira Devi	Transformation of Public Sector				
36	Ms. Parul Sarawati	Corporate Governance Disclosure Practices in India: A Comparative Study of SEBI & NSEI Data				

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5	Dr. Jyotsana Khanolwal	Green Entrepreneurship- A Voice Towards Conscious Business Growth				
6	Revish Pandey	Impact of Demographic Factors on Organized Retail Sector (In Reference of Rajasthan State)				
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14	Nidhi Saxena, Nishi Vishwakarma	Women Entrepreneur				
15	Nisha Bajaj, Shree Verma	A study on GST, One Nation, One Tax				
16	Ms. Swati, Prof. Dr. Rajendra Jain	A Study of Startup Finance for Entrepreneurs in India				
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18	Neha Jain	Became Online on Line of Costraces				
19	Priyanka Arora, Monika Agarwal	Social Entrepreneurship - A Changing Business Voice - Case Study on Narayana Hrudayalaya and Gramin Bank				
20	Dr. Kiranna Sharma	Ecopreneurship: A Foray into The Green Aspects of Business				
21	Vishaly Vyas	Comparison of the Vertical Mergers Under The European Union and Indian Jurisdiction				
22	Dr. S.C. Bardia, Anand Matolia	Make in India Campaign: A Role and Impact of Human Resource Valuation				
23	Dr. Rashi Sharma	A Structural Equation Model of Service Encounters, Tourist Experience, Value and Customer Engagement: An Empirical Analysis in The Tourism Sector				
24	Navita Roy, Pooja Singh	Digital India, a boon or a bane				
25	Dr. Nidhi Sharma	Elegant Entrepreneurship: Opportunities & Challenges Faced By Women in Business				
26	Dr. Aditi Jain, Ms. Shivani Lal	Challenging Role of HR in Escalating The Job Performance of Nurses in The Health Industry				
27	Dr. Jyotsna Kumar Sharma, TanuVadav	A Study of Sectoral Growth and Development of Telecommunication Service Sector - and a Performance Appraisal in Sars Dairy- With Special Reference to JAIPUR				
28	Dr. Neha Sharma, Ms. Avni Sharma	Inter-Sectoral Dynamics & Inclusive Growth				
29	Dr. Hemant Verma	Ethical Conduct of Accounting and Finance				
30	Ms. Surabhi Vibhu Tiwari	Self Sunlight, Shine like Sun				
31	Dr. Vikas Shrivastava	Women Entrepreneurship: Opportunities & Challenges Faced by Women Entrepreneurs				
32	Deepika Hooda	The Role of Competition in Gems & Jewelry Exports Towards Make in India Mission				
33	Priya Satsangi	Make in India: Prospects of Women Entrepreneurs				
34	Ms. Shweta Singh Chahar, Prof. Vijay Kumar Gangal	Transformation of Public Sector				
35	Indira Devi	Corporate Governance Disclosure Practices in India: A Comparative Study of SBI & HDFC Bank				
36	Ms. Parul Saraswat					

37	Dr. Vidisha Wya	Comparison Of The Vertical Mergers Under The European Union And Indian Jurisdiction			
38	Rhythm, Siddashir Chaturvedi, Lokesh Vijaywargy	cently Influencing Factors For Buying Heavy To Eat Foods: A Case Of Jaipur			
39	Ms. Aha Manraj Sharma	Green Entrepreneurship: Strengthening Indian Economy By Improving The Future			
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47	Sunil Kakkar, Dr. Anil Menza	Impact of In-store Demographic on Consumer Buying Behaviour - A Study on Organized Retail			
48	Mrs. Preeti Kulkarni, Dr. Sangeeta Malpani	Impact Of FDI On The Development Of Indian Banking System			
49	Dr. Mukesh Jain, Mr. Anil Gupta	Role Of Advertising In Developing Indian Economy			
50	Dr. Madhu Rathore	Cloud Technology & E-governance			
51	Anand Kumar Yadav, Dr. Vikas Shrotriya	Role Of Agriculture In Indian Economy			
52	Swati Agarwal	Impact Of NGOs In Economic Development Of Rajasthan In Context To Children Welfare Programmes			
53	Asha Mohan, Vinay Mohan	Paper on Problem of Non Performing Assets (NPAs) in PSBs			
54	Dr. Preeti Yadav, Dr. Jeet Singh	Succession Planning in Family Owned Businesses with Special Reference to Tata Group			
55	Ms. Vipashya Sharma	Diversity Management in era of Globalization			
56	Dr. Deepak Yaduvanshi, Dr. Swapan Kumar Malpani, Deepak Gupta	Lean Thinking - Hospital Management			
57	Jyoti Jain	Skill Development & Youth			
58	Nidhi Purohit, Dr. Kavya Saini	Trend of Brand Positioning in Cement Companies			
59	Neelam Chakrawarti	Analysis of Mutual Funds			
60	Shreya Sankrityayan, Ananya Sankrityayan	Gambling In Stock Market - How To Win			
61	Dr. Rachna Garg	The Indian Healthcare Industry: Current Challenges and Future Road Map			
62	Ms. Vedika Sharma	Employee Retention for Sustainable Development in the 21st century			
63	Ankush Bairwa	"The New Road to Vehicle - New Financial Inclusion schemes for Entrepreneurs"			
64	Shweta Sinha	Recent Trends in Banking Technology			
65	Deepanshu Arora, Dr. Leticia Dhuria	Challenges in bring the Financialing of Entrepreneurial Competencies of SSE's in Rajasthan Zone, India			
66	Dr. Puneet Batra	Corporate Governance and Corporate Social Responsibility - Case study of Two Indian Companies			
67	Avni Sharma	Ethics and Professionalism in Banking And Financial Industry			
68	Dr. Prakash Anand Mooy, Ms. Anula Gata	Entrepreneurial Incubators			

69. Akshat And Anshika
(Harita's Project)

Digital India

70.) Shweta & Rajwanti

India's Corporate consciousness Towards Business Responsibility Reporting

71) Kamakshi

72) Deepika

I SEM

19/11/2016 Morning

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2	Abhishek Saini	Abhishek Saini
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4	AKSHAY KUMAR SHARMA	Akshay
5	AKSHAY MUTREJA	Akshay
6	ANIL POONIA	Anil
7	Anurag Singh	Anurag
8	APPALI MATHUR	Appali
9	ASHRSAF ALI	Ashraf Ali
10	DEEPALI JAIN	A
11	Gorisha Soni	Gorisha
12	HARSH VARDHAN SHARMA	Harsh
13	Karan Bhatia	Karan Bhatia
14	KULDEEP BAIRWA	A
15	KUSHBOO AGARWAL	Kushboo
16	Mohammad Azharruddin	Mohammad
17	PRATIKSHA MITTAL	Pratiksha
18	ARTI GUPTA	Arti
19	Diksha Sharma	Diksha Sharma
20	Gargi Sharma	Gargi
21	HRICHA SHARMA	Hricha
22	MADHAVI RATHORE	Madhvi
23	Mansha Parmar	Mansha
24	NISHA SAINI	Nisha Saini
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26	Raman Tailor	Raman
27	RIYA MALVIYA	Riya
28	RUKMANI JANGID	Rukmani Jangid
29	Saloni Vyas	Saloni Vyas
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31	Neha Idnani	Neha
32	Prathvi Singh Rajawat	A
33	PRAVEEN PAREVA	Praveen Pareva
34	Premanand	Premanand
35	PRIYANKA KUMARI	A
36	Radha Gautam	Radha Gautam

37	Rajveer Singh	Rajveer Singh
38	Ramkishan Paiwal	RAMKISHAN
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40	SHAFIQ ARIF ANSARI	Shafiq
41	Shashank Vashistha	Shashank
42	SHASHI MOHAN MEENA	A
43	SHIKHA VIJAY	A
44	Shivangi Kumari	Shivangi Kumari
45	SHIVANI DANGAYACH	Shivani
46	Shobhi Sethi	Shobhi
47	Sonakshi Dadhich	Sonakshi
48	SOURABH KHATRI	Sourabh
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51	TRAPTI MADATWAL	Trapti
52	VAIBHAV JAIN	Vaibhav
53	VARSHA AGARWAL	Varsha
54	VIKAS HIRANI	P
55	Vikas Kumar	Vikas Kumar
56	VINAY SHARMA	Vinay
57	VIPUL SHARMA	VIPUL
58	VIVEK SHARMA	Vivek
59	Priyanka Mehta	Priyanka

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5	AKSHAY MUTREJA	P	+6
6	ANIL POONIA	Anil	+6
7	Anurag Singh	Anurag	+6
8	APPALI MATHUR	Appali Mathur	+6
9	ASHRAF ALI	Ashraf Ali	+6
10	DEEPALI JAIN	A	
11	Gorisha Soni	P	+6
12	HARSH VARDHAN SHARMA	Harsh	+6
13	Karan Bhatla	P	+6
14	KULDEEP BAIRWA	A	
15	KUSHBOO AGARWAL	Kushboo	+6
16	Mohammad Azharruddin	Mohammad	+6
17	PRATIKSHA MITTAL	Pratiksha	+6
18	ARTI GUPTA	Arti	+6
19	Diksha Sharma	Diksha Sharma	+6
20	Gargi Sharma	Gargi	+6
21	HRICHA SHARMA	Hricha	+6
22	MADHAVI RATHORE	Madhavi	+6
23	Mansha Parmar	Mansha	+6
24	NISHA SAINI	Nisha Saini	+6
25	PAYAL GUPTA	Payal Gupta	+6
26	Raman Tailor	Raman	+6
27	RIYA MALVIYA	Riya	+6
28	RUKMANI JANGID	Rukmani Jangid	+6
29	Saloni Vyas	Saloni	+6
30	SURABHI	Surabhi	+6
31	Neha Idnani	Neha Idnani	+6
32	Prathvi Singh Rajawat	A	
33	PRAVEEN PAREVA	Praveen Pareva	+6
34	Premanand	Premanand	+6
35	PRIYANKA KUMARI	A	
36	Radha Gautam	Radha Gautam	+6

19/11/2016 (Morning)

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3	Abhishek Jangir	Abhi Jangir
4	Aishwarya jain	Aishwarya-
5	Anita Kumari	
6	Ankita Sharma	Ankita Sharma
7	Ankush Choudhary	Ankush
8	Atul Kumar Bhargav	Atul
9	Barkha Jain	Barkha
10	Bhumika Sharma	Bhumika Sharma
11	Chitra Sharma	
12	Daljeet Kaur Saluja	Daljeet Kaur
13	Deepak Kumar	
14	Dinesh Saran	Dinesh
15	Divya Nahar	
16	Divya Saraf	Divya
17	Divyanshu Sharma	
18	Geeta Minocha	
19	Hansraj Choudhary	Hansraj
20	Harish Kumar	Harish
21	Indu Kumari	Indu
22	Jyoti Jain	Jyoti Jain
23	Kapil Kumar Jangid	Kapil
24	Keshav Mishra	Keshav Mishra
25	Khushboo Jain	Khushboo
26	Lorin Jhala	Lorin Jhala
27	Madhusudan Nimbark	Madhusudan
28	Manish Kumar	Manish Kumar
29	Manpreet Kaur	
30	Monalisa Sharma	Monalisa
31	Ms. Neelam	
32	Neha Nidhi	
33	Nikita Rathore	Nikita

19/11/2016

List Of III- Sem. Students(2015-17)

S.No.	Name of Students	Signature	
1	Abhimanyu Arya		
2	Abhishek Chaturvedi	Abhishek Chaturvedi	6
3	Abhishek Jangir	P	6
4	Aishwarya jain	Aishwarya.	6
5	Anita Kumari	Anita	3
6	Ankita Sharma	Ankita Sharma	6
7	Ankush Choudhary	Ankush	6
8	Atul Kumar Bhargav	Atul	6
9	Barkha Jain	Barkha	6
10	Bhumika Sharma	Bhumika Sharma	6
11	Chitra Sharma		
12	Daljeet Kaur Saluja	Daljeet	6
13	Deepak Kumar	P	3
14	Dinesh Saran	Dinesh	6
15	Divya Nahar	Divya	3
16	Divya Saraf	Divya	6
17	Divyanshu Sharma		
18	Geeta Minocha		
19	Hansraj Choudhary	Hansraj	6
20	Harish Kumar	Harish	6
21	Indu Kumari	Indu	6
22	Jyoti Jain	Jyoti Jain	6
23	Kapil Kumar Jangid	Kapil	6
24	Keshav Mishra	Keshav Mishra	6
25	Khushboo Jain	Khushboo	6
26	Lorin Jhala	Lorin Jhala.	6
27	Madhusudan Nimbark	P	6
28	Manish Kumar	Manish Kumar	6
29	Manpreet Kaur		
30	Monalisa Sharma	Monalisa	6
31	Ms. Neelam		
32	Neha Nidhi		
33	Nikita Rathore	Nikita	6

इंडियन इकोनॉमी पर रिसर्च पेपर प्रजेंट



डेली न्यूज, mix रिपोर्टर, जयपुर। एस्केआईटी में शनिवार को 'स्ट्रेथनिंग इंडियन इकोनॉमी एंड बिजनेस: नर्चिंग द प्रजेंट, इनोवेटिंग द फ्यूचर' विषय पर दो दिवसीय नेशनल कॉन्फ्रेंस सम्पन्न हुई। डिपार्टमेंट ऑफ मैनेजमेंट स्टडीज (डीएमएस) एवं सीडबी की ओर से आयोजित इस कॉन्फ्रेंस के मुख्य अतिथि एमएनआईटी डायरेक्टर प्रो. उदय कुमार आर यरगट्टी थे। कार्यक्रम के पहले सत्र में रिसर्च पेपर प्रजेंट किए गए हैं। इस अवसर पर सस्था के डायरेक्टर एकेडमिक्स प्रो. एसएल सुराना, डायरेक्टर (डवलपमेंट एंड वेलफेयर) डॉ. एस्के कल्ला, प्रिंसीपल डॉ. रमेश कुमार पचार एवम कॉलेज के डिपार्टमेंट ऑफ मैनेजमेंट स्टडीज (डीएमएस) के डीन प्रो. एसपी गर्ग भी उपस्थित थे। डीएमएस के हेड डॉ. विकास श्रोत्रिय ने बताया कि कॉन्फ्रेंस में देशभर के 30 से अधिक शिक्षण संस्थाओं एवं कॉर्पोरेट्स से प्रतिभागी शामिल हुए।

Daily News 20-11-2016(Page No.02 Metro Mix)

नेशनल कॉन्फ्रेंस में 100 से ज्यादा रिसर्च पेपर किए प्रजेंट

सिटी रिपोर्टर • जगतपुरा स्थित स्वामी केशवानंद इंस्टीट्यूट ऑफ टेक्नोलॉजी, मैनेजमेंट एवं ग्रामोत्थान में दो दिवसीय नेशनल कॉन्फ्रेंस का आयोजन किया गया। 'कॉन्फ्रेंस स्ट्रेथनिंग इंडियन इकोनॉमी एंड बिजनेस: नर्चिंग द प्रजेंट, इनोवेटिंग द फ्यूचर' विषय पर हुई। कॉन्फ्रेंस में देश भर के 30 से अधिक शिक्षण संस्थाओं एवं कॉर्पोरेट्स से प्रतिभागी शामिल हुए। कॉन्फ्रेंस में 100 से ज्यादा रिसर्च पेपर पढ़े गए। कार्यक्रम के प्रथम सत्र में सभी प्रतिभागियों ने अपने शोध पत्र प्रस्तुत किए तथा दूसरे सत्र में विभिन्न कॉलेजों से आए व्याख्याताओं ने विभिन्न विषयों अपने विचार व्यक्त किए।

Dainik Bhaskar 21-11-2016(Page No.02 City Bhaskar)

...एमएसएमई को होगा फायदा



पत्रिका प्लस जयपुर • स्मॉल, मीडियम एंटरप्राइजेज को नोटबंदी का फायदा होगा। उन्हें कैश ट्रांजेक्शन में कुछ समय की ही परेशानी होगी, लेकिन बैंकों में फंड ज्यादा होगा तो एमएसएमई का क्रेडिट बढ़ेगा और बिजनेस में पहले से ज्यादा मदद मिल पाएगी। सिडबी के डीजीएम सी.वी. अरुण कुमार ने शुक्रवार को एस्केआईटी में यह बात कही। डिपार्टमेंट ऑफ मैनेजमेंट स्टडीज और सिडबी की ओर से शुरू हुई दो दिवसीय नेशनल कॉन्फ्रेंस 'स्ट्रेथनिंग इंडियन इकोनॉमी एंड बिजनेस' में उन्होंने शिरकत की। उन्होंने

कहा कि एंटरप्राइजेज का ज्यादातर काम बैंक या ऑनलाइन मनी ट्रांसफर के जरिए भी होता है, ऐसे में उन्हें छोटे-मोटे कामों के लिए ही कैश की जरूरत होगी। इसलिए इसका फायदा इन बिजनेस को लॉन्ग टर्म होगा। उन्हें फंड की कमी नहीं होगी और लोन पर इंटररेस्ट रेट्स भी कम हो सकती हैं। दूसरी ओर, सिडबी ने स्टार्टअप और नए बिजनेस के लिए कई तरह की योजनाएं शुरू की हैं, जिससे न सिर्फ नए एंटरप्रेन्योर्स को गाइडेंस मिलेगी, बल्कि उन्हें अपना बिजनेस खड़ा करने में भी फायदा होगा।

Rajasthan Patrika 19-11-2016(Page No 02 Patrika Plus)



इंडियन इकोनॉमी के पहलुओं पर हुई चर्चा



सिटी रिपोर्टर • जगतपुरा स्थित एस्केआईटी में शुक्रवार को डिपार्टमेंट ऑफ मैनेजमेंट स्टडीज और सिडबी की ओर से दो दिवसीय नेशनल कॉन्फ्रेंस की शुरुआत हुई। स्ट्रेथनिंग इंडियन इकोनॉमी एंड बिजनेस सब्जेक्ट पर होने वाली इस कॉन्फ्रेंस में सिडबी के डीजीएम सी.वी. अरुण कुमार ने देश में नोटबंदी पर चर्चा की। उन्होंने बताया कि सिडबी ने बिजनेस और स्टार्टअप के लिए विभिन्न योजनाएं शुरू की हैं, एंटरप्रेन्योर्स को गाइडेंस मिलने के साथ ही बिजनेस शुरू करने में भी फायदा होगा।

इसमें स्टैंडअप इंडिया और स्मॉल बी जैसे पोर्टल उनकी मदद कर रहे हैं। डीन प्रो. एस.पी. गर्ग ने बताया कि युवा मैनेजर्स को ध्यान में रखते हुए कॉन्फ्रेंस में 14 सेशन आयोजित किए जा रहे हैं। प्रिंसिपल डॉ. रमेश कुमार पचार ने बताया कि बिजनेस विषय प्रतियोगिताओं के विनर्स को प्राइज दिए जाएंगे। संस्था के डायरेक्टर एकेडमिक्स प्रो. एस.एल. सुराना, डायरेक्टर डवलपमेंट एंड वेल्फेयर डॉ. एस. के. कल्ला ने बताया कि कॉन्फ्रेंस में 100 से ज्यादा रिसर्च पेपर और आर्टिकल प्रजेंट किए जाएंगे।

Dainik Bhaskar 19-11-2016(Page No.02 City Bhaskar)