

DEPARTMENT OF MANAGEMENT STUDIES

organized

National Seminar

on

Corporate Social Responsibility

in collaboration with

Rotary International and Rotary Club (Jaipur)

on

November 19th, 2017(Sunday)

Department of Management Studies organized a “National Seminar” on Corporate Social Responsibility in collaboration with Rotary International and Rotary Club Jaipur, on Sunday, 19th November, 2017. The major objective of the seminar was to involve and promote the CSR activities in society by educating the participants about its importance and need.

The expected outcome from the seminar was:

- It leads to the understanding of the concept of Corporate Social Responsibility and its legal compliances under Companies Act, 2016
- Evaluation of various CSR activities promoted by the big corporate and their defined areas for such social causes.
- The seminar constituted a good opportunity to support the platform for corporate for performance for CSR activities.
- It also enlightened the knowledge of participants on various CSR committees of the governmental as well as private organizations like REIL, Bosch , R.K. Marbles and their projects.
- It also put light on how CSR can benefit in long term to the society as well as the corporate.

The seminar was huge success and 150 participants from across the nation have understood the CSR and how it is fruitful for both the society as well as country for the economic, sustainable growth and development.

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

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Schedule

Time	Session
08:00 AM to 08:30 AM	Registration & Welcome of the Students
08:30 AM to 09:30 AM	Inaugural Session
09:30 AM to 10:30 AM	Experts Talk I
10:30 AM to 10:45 AM	Tea Break
10:45 AM to 11:45 AM	Experts Talk II
11:45 AM to 01:00 PM	Experts Talk III
01:00 PM to 01.30 PM	Lunch Break
01.30 PM to 02:45 PM	Experts Talk IV
02.45 PM To 03:30 PM	Valedictory Session

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S.no	Name of the Speakers	Organisation	Country
1.	Shri A.K.Jain (AG and MD- REIL)	REIL	India
2.	Shri Ramesh Agrawal (Past District Governor)	Rotaract (District -3054)	India
3.	Shri Ashish Kumar Jain (Head Business Excellence)	BOSCH Limited, Jaipur office	India
4.	Shri Ashwani Nozal (Manager)	M/S R.K.Marbles, Kishangarh, Rajasthan	India

National Seminar on Corporate Social Responsibility November 19th, 2017(Sunday)





Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur
 Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the Courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). Recently SKIT has been ranked as topmost college as per QIV Score announced by RTU.

Department of Management Studies

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

PATRON

Shri Surja Ram Meel

FACILITATOR

Prof. (Dr.) Vikas Shrotriya

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SEMINAR CONVENER

CS Pallavi Biyani

ORGANIZING COMMITTEE

Dr. Ona Ladiwal
 Dr. Savita Choudhary
 Ms. Maneesha Kaushik
 Mr. Atul Gupta

National Seminar On Corporate Social Responsibility

19th November, 2017 (Sunday)



In collaboration with



ROTARY INTERNATIONAL



Rotary Club Jaipur



Organized by:

Department of Management Studies,
 Swami Keshvanand Institute of Technology,
 Management & Gramothan, Jaipur

About the Seminar

Corporate Social Responsibility means that a company takes steps to ensure there are positive social and environmental effects associated with the way the business operates. Businesses that engage in active CSR efforts take stock of the way they operate in the world to incorporate addressing cultural and social issues, with the aim of benefiting both in the process. Not only can CSR models increase business and revenue, they promote change and progress throughout the world, which often involves helping people with few or no resources. Businesses that ignore corporate social responsibility run a risk to their bottom line and their brand. Having a bad reputation socially and environmentally can create serious negative effects on the overall profitability and success of a company, as nowadays consumers want to spend their money on products and services that they believe in, and engage with companies that follow ethical practices that meet their own beliefs.

Once revenues flow in, they are expected to put a percentage of their *net profits* into areas that directly impact national development goals. This investment must necessarily have a catalytic role for it to generate genuine and perceptible impact on the ground. Collaborative effort through strategic partnerships is a powerful way to succeed. On the basis of this, the corporate must formulate a comprehensive CSR Policy that should suitably inform the design, development, implementation, monitoring, evaluation and reporting of responsive projects and programmes.

With this reasoning in mind, the Indian Parliament enacted the Companies Act 2013 that replaced the Companies Act 1956. Section 135 of the new Act makes setting up of a CSR process, governance structure and allocation of a CSR budget mandatory for a stipulated category of profit making companies. This is a historic development, and India becomes the first country in the world to make CSR mandatory with such high order of transparency and accountability. An alert CSR Committee of the Board of every such Company must closely monitor the CSR Policy and its implementation to ensure that all projects and programmes are actually delivered in an effective manner. The new legislation is very innovative, making substantive provisions that will also help monitor and report all activities undertaken. It is imperative for corporate managements at all levels in India to understand the scope, objective and concept of CSR to

leverage its potential for creating a positive impact in the society. This impact must be visible and rupee measurable. In this way, the company can also build its brand image.

Seminar Major Objectives:

- To educate and make aware members, students and public about the Corporate Social Responsibility.
- To give them hands on training on how to collaborate with the corporate for CSR projects.
- To identify effective strategies in combating the CSR requirements.
- To provide connecting platform between corporate and members to successfully implement CSR projects in sustainable way with more impact.
- Networking opportunities among stakeholders.

Areas of Focus

Economic and Community
Development

Peace and Conflict
Prevention / Resolution

Basic
Education and Literacy

Maternal and
Child Healthcare

Disease Prevention and
Treatments

Water and Sanitation

Date and Venue:

19th November, 2017 (Sunday)

J.C. Bose Seminar Hall,

Swami Keshvanand Institute of Technology, Management &
Gramothan, Jaipur -302017 (Rajasthan)

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SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN
DEPARTMENT OF MANAGEMENT STUDIES
National Seminar on Corporate Social Responsibility
November 19th, 2017(Sunday)

List of Participants

S. No.	Name of Participants	S. No.	Name of Participants
1	AASTHA KUMARI	41	AAYUSHI RAMDEO
2	AISHWARYA KUMAWAT	42	ABHISHEK SAINI
3	AKSHAT KUMAR	43	AJAY MEHTA
4	ANJALI	44	ANIL POONIA
5	AVINASH GOUR	45	ANURAG SINGH
6	CHARU AGARWAL	46	APPALI MATHUR
7	CHARU SHARMA	47	ARTI GPTA
8	DIVYA BHARTI	48	ASHRAF ALI
9	DIVYA KUMARI	49	DEEPALI JAIN
10	GOVIND SHARMA	50	DIKSHA SHARMA
11	HALCHAL TIWARI	51	GORISHA SONI
12	HARSHIT SHARMA	52	HARSHVARDHAN SHARMA
13	JITENDRA SHARMA	53	HRICHA SHARMA
14	JUHI BHURA	54	KARAN BHATLA
15	KANKSHA MALHOTRA	55	KHUSHBOO AGARWAL
16	KAVITA JAT	56	MADHAVI RATHORE
17	KEVIN P SAM	57	MANSHA PARMAR
18	KRISHAN KUMAR SONI	58	NEHA IDNANI
19	LALIT KUMAR	59	NISHA SAINI
20	MANISHA GOSWAMI	60	PAYAL GUPTA
21	MANOJ YADAV	61	PRATHVI SINGH RAJAWAT
22	MILAN AGARWAL	62	PRATIKSHA MITTAL
23	PARAMJEET YADAV	63	PRIYANKA KUMARI
24	PARITOSH RAJORIA	64	RADHA GAUTAM
25	PIYUSH AGARWAL	65	RAMAN TAILOR
26	PRAKASH MULANI	66	RISHABH GUPTA
27	PRINCE KUMAR	67	RIYA MALVIYA
28	PRIYAL SINGH SOLANKI	68	RUKMANI JANGID
29	PUNEET YADAV	69	SALONI VYAS
30	RADHA KUMARI	70	SONAKSHI DADHICH
31	RAGINI SHARMA	71	SOURABH KHATRI
32	RAHUL KUMAR SAIN	72	TRAPTI MADATWAL
33	RASHMI	73	VIPUL SHARMA
34	RITESH THINGER	74	VIVEK SHARMA
35	SHIVAM MITTAL		
36	SHIVANSH SRIVASTAVA		
37	SHUBHAM KUMAR GOSWAMI		
38	SHUBHAM SINGH SHEKHAWAT		
39	SONALI SAXENA		
40	VIVEK KUMAR SONI		

जनहित के लिए प्रोत्साहित करेंगे



जयपुर | रोटरी इंटरनेशनल डिस्ट्रिक्ट की ओर से कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी पर डिस्ट्रिक्ट सेमिनार आयोजित एसकेआईटी में आयोजित हुई। गेस्ट मौलिन पटेल ने कहा कि कॉर्पोरेट एवं इंडस्ट्रीज का रोटरी इंटरनेशनल से मिलकर सामाजिक सेवा के क्षेत्रों में जनहित के लिए प्रोत्साहित कर काम करना है। पूर्व डिस्ट्रिक्ट गवर्नर रमेश अग्रवाल ने इस मौके पर बताया कि रोटरी डिस्ट्रिक्ट का राजस्थान सरकार से 500 सरकारी स्कूलों के विकास के लिए सहमति हुई है।

सीएसआर पर सेमिनार आयोजित



जयपुर • जगतपुरा स्थित एसकेआईटी में रोटरी इंटरनेशनल डिस्ट्रिक्ट 3054 की कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी (सीएसआर) पर डिस्ट्रिक्ट सेमिनार रोटरी क्लब जयपुर बापू नगर की ओर से सम्पन्न हुई।

इस अवसर पर कॉलेज के डायरेक्टर एकेडमिक्स डॉ. एस. एल. सुराना व डायरेक्टर (डवलपमेन्ट एण्ड वेलफेयर) डॉ. एस.के. कल्ला उपस्थित थे। क्लब के अध्यक्ष रोट.

प्रो. संदीप संचेती ने बताया कि सेमिनार के मुख्य अतिथि रोटरी के डिस्ट्रिक्ट गवर्नर रोट. मौलिन पटेल थे। पटेल ने कहा कि कॉर्पोरेट एवं इंडस्ट्रीज का रोटरी इंटरनेशनल से मिलकर सामाजिक सेवा के क्षेत्रों में जनहित के लिए प्रोत्साहित कर कार्य करना है। पूर्व डिस्ट्रिक्ट गवर्नर रमेश अग्रवाल ने बताया कि रोटरी डिस्ट्रिक्ट का राजस्थान सरकार से 500 सरकारी विद्यालयों के विकास के लिए सहमति हुई है।