

Department of Management Studies

Report

National Seminar on Innovation and Startups

(8th September, 2018)

Department of Management Studies, SKIT organized a National Seminar on Innovation and Startups in association with Rajasthan State Productivity Council, Jaipur and Indian Institution of Industrial Engineering, Jaipur Chapter on September 8th, 2018.

Dr. Maneesha Kaushik was the convenor of this National Seminar. Director (Academics) Prof. Dr. S. L. Surana Sir said that, startups and innovation is extremely crucial for the development of our nation. Prof Dr. S. K. Calla in his motivating words said that innovation is totally different from startup and also emphasized on generation of new ideas. Shri. Vijay Kumar Sharma Ji, from RSPC in his address talked about the two main activities of RSPC, 1st being training and other one is consultancy. He talked about Funding Challenges for Startups. He also added that before starting a startup we should focus on the capital we have. In the last technical session

Shri. Rakesh Jain briefed about the role of Government policies in Startups.. He talked about reasons of failure of the startups and also about the success rate of startups. In the end all students who have done research on different topics presented their papers.

Chief guest of the seminar was Mrs. Shweta Chopra. She said that most important thing is how you represent your idea and if you are pitching your idea, your confidence should be high. She also told us that idea comes from brain storming so don't let your mind sleep. She talked regarding funding opportunities for Startups. She also added that before starting a startup we should focus on the capital we have and arrange as well as utilize it wisely. She briefed about the role of Government policies in Startups and about reasons of failure of the startups and also about the success rate of startups. In the end all students who have done research on different topics presented their papers. Then Dr Vikas Shrotriya HOD, DMS, thanked all the dignities for effective participation in the National Seminar and making it a great success.

Department of Management Studies

National Seminar on Innovation and Startups

(8th September, 2018)

Outcome report of the National Seminar

The Department of Management Studies successfully organized a National Seminar on “Innovation & Startups” on 8th September, 2018.

- The seminar was attended by more than 200 participants.
- The seminar comprised an excellent opportunity to foster the sharing of knowledge on various contemporary issues in the context of Innovations, Startups Incubation and mentoring.
- The seminar met its objectives in promoting innovations and enhance the startup culture amongst young students.

Some of the lessons learned from the International Conference are the following:

- The youth should be focus on innovations, creativity and starting more and more enterprises.
- Startups are the way towards nation building and development of the society.
- The National Seminar focused on analytical thinking and developing right attitude.
- Increased awareness and growing clarity on the role of government and various initiatives taken by government for promotion of startups for the youth.

Swami Keshvanand Institute Of Technology, Management & Gramothan

Department Of Management Studies

National Seminar

In Association With

Rajasthan State Productive Council (Jaipur)

and

Indian Institution of Industrial Engineering (Jaipur Chapter)

Innovation and Startups

8th September, 2018

Programme Sheet

Inaugural Session

Time	Session
08:00 AM	Welcome to Guests and Registration of Participants
09:00 AM	Morning Tea
09:30 AM	Inaugural Session Lamp Lighting and Saraswati Vandana Floral Welcome Memento Presentation
10:00 AM	Welcome of Guests by Prof. (Dr.) Vikas Shrotriya, HOD, DMS
10:10 AM	Initial Remarks by Dr. Maneesha Kaushik, Convenor, National Seminar- 2018
10:20 AM	Motivational words by Shri Surja Ram Meel Ji, Chairman, SKIT
10:30 AM	Brief about SKIT by Prof. (dr.) S.L. Surana, Director (Academics), SKIT
11:00 AM	About the National Seminar by Shri Vijay Kumar Sharma, RSPC, Jaipur
12:00 Noon	Address by Dr. Rakesh Jain, President, Indian Institution of Industrial Engineering, Jaipur Chapter.
1:00 PM	Keynote address on Startup Ecosystem in India : Issues and challenges, by Mrs. Shewta Chopra, Vice Chairperson FICCI Flo, CEO, Vallari and Chopra Associates
2:00 PM	Vote of Thanks by Prof. Dr. S.K. Calla, Director (D&W), SKIT

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List of Speakers

Name of Speaker	Designation	Organisation
1.Mrs. Shewta Chopra	Vice Chairperson Ficci Flo,CEO	Vallari and Chopra Associates
5. Shri Vijai Kumar Sharma	Honorary Secretary	RSPC
7. Dr. Rakesh Jain	President	Indian Institution of Industrial Engineering

Swami Keshvanand Institute of Technology,
Management and Gramothan
Department of Management Studies



NATIONAL SEMINAR

On

INNOVATION AND STARTUPS

September 8th, 2018.

In Association With
RSPC (Rajasthan State Productivity Council, Jaipur)
& IIIE (Indian Institution of Industrial Engineering, Jaipur Chapter)

About the Seminar :

Startups see opportunities big firms don't. Oftentimes new opportunities for disruptive businesses lay within existing business models of established companies. Another strategic advantage of a Startup is a dedicated team to accomplish a task and progress with the project. Innovative business is about taking risks and responsibilities for the good of enterprise. In this fast paced world of disruptive tech innovations, our national seminar aims at bringing new and fresh ideas to life, motivating them and helping them to scale up.

In the past, the Department of Management – HRM & IB has organized a National Conference on sustainable Growth of Business:

Sub Themes of the National Seminar:**Best Practises to Promote Intrapreneurship:**

- The Rise of Startup Culture: Recruiting & Management of Growing Teams.
- The future of Tech Startups in India.
- Skilling youth for dynamic challenges in entrepreneurship.
- Opportunities, threats and challenges in start-up management amidst fast changing economic scenarios.

- Technological transformation and diversities in Startups.

Funding Issues in Startups:

- Angel and Venture Capital Challenge : The Extremes in Indian Startup Scenario.
- Fund Raising for Startups in India.
- Corporate Venture vs Venture Capital: The Main Differences and When to go for What.
- Role of incubation units, alumni association, lessons, outlook for changing modes of learning/skills, international landscape, resources.

Start Policy and Practices in Rajasthan:

- Corporate – Startup Partnership: Prospects for India.
- Rise of Innovation Ecosystem in India.

Objectives:

- To explore the present conditions and prepare a roadmap or future in changing Indian Startup eco system.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non-government sector.
- To expose the young students and Startup, to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

Key Speakers:

Eminent Speakers from Corporate Sector, Policy Makers, Regulatory Policy Bodies, Professors and Academicians.

Date: 8th September, 2018

Time: 08:30 AM

Venue: J.C Bose, SKIT.

Session Plan

Session I: Inaugural Session
Session II: Best practise to promote Intrapreneurship.
Session III: Start Policy and Practices in Rajasthan
Session IV: Funding Issues in Start-ups.
Session V: Paper Presentation.
Session VI: Valedictory Session.

Important Dates:

Last date for submission of Abstract:
22.08.2018
Confirmation of acceptance of Abstracts:
26.08.2018
Last date for submission of full length
papers and registration:01.09.2018

Target Group:

- Policy makers, Regulators & Government officials.
- Corporate officers from related sectors including technology.
- Professionals & Consultants ,Startups, NGO's.
- Faculty and Research Scholars of Management/Developmental Institutes.
- Post- graduate Students of Management, Economics,
- Commerce, Engineering, CA/CS/ICWA/CFA/MCA/other Professional Courses.

Seminar Paper:

The Conference would highly focus on Papers /Case Studies etc. for presentation and publication in Souvenir :

- Faculty members, researchers, including students, from educational institutions ,universities and others.
- Professional executives, practitioners & consultants from industry and above mentioned target group.
- Policy makers, regulators, professional bodies & associations, NGO's and others engaged in MSME segment.
- For guidelines regarding submission of papers, please visit our website www.skit.ac.in.



Call for paper (Guidelines) : Final paper and Abstract should be in APA format. Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words. We would appreciate if the title of your presentation and abstract is communicated to mconference@skit.ac.in by 1st September, 2018.

AWARDS(Research Scholar/Student category):

- Best Oral Presentation for each technical session.

Swami Keshvanand Institute Of Technology Management And Gramothan, Jaipur:

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi).

Department Of Management Studies:

In its endeavour to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the Institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. The Department is an active member of All India Management Association (AIMA).

About RSPC:

Rajasthan State Productivity Council (RSPC), Jaipur is a non-profit making autonomous organisation established as a registered society in the year 1959 under the Societies Registration Act No. XXI of 1860, (Registration Number 92/59-60 dated 16/01/1960) with the objective to promote productivity culture in India. RSPC provides Consultancy and Training and undertakes research in the areas of productivity and quality, besides implementing the productivity promotion programmes of the National Productivity Council, India.

ABOUT IIIE :

Indian Institution of Industrial Engineering, Jaipur Chapter is with the rapid technological explosions of the 1950s, a systematic and integrated approach to total productivity became crucial and industrial engineering emerged as the leading discipline to meet this need. Leading personalities in India interested in Scientific Management also saw (in late 1957s) the need for fostering this discipline in our Country. Thus, the Indian Institution of Industrial Engineering was founded in 1957 by eminent business leaders, top management personnel, academicians and practitioners of Industrial Engineering in the country.

ABOUT JAIPUR -THE PINK CITY :

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

Patron
Shri Surja Ram Meel
Chairman

Organizing Committee
Dr. Ona Ladiwal
Dr. Savita Choudhary
Dr. Atul Gupta
CS Pallavi Biyani

Advisory Board
Shri Anil Bafna- Vice Chairman
Shri Jaipal Meel- Director
Mrs. Rachna Meel- Registrar
Prof.(Dr.) S.L. Surana- Director (Academics)
Prof.(Dr.) S.K. Calla- Director(D&W)
Prof.(Dr.) R.K. Pachar- Principal
Prof. M.L. Bhargava- Advisor
Mrs. Abha Meel- Advisor

FACILITATOR
Prof.(Dr.) Vikas Shrotriya (Head,DMS)
Email Id : vikas_shrotriva@yahoo.co.uk
Contact no. - 9783013234

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Swami Keshvanand Institute of Technology, Management & Gramothan
Department of Management Studies

National Seminar
on
"Innovation and Startups"

on
8th September, 2018

In association with
Rajasthan State Productivity Council (Jaipur Chapter) & Indian Institute of Industrial Engineers
(Jaipur Chapter)

Views about Seminar:

Innovation and Startup was good initiative taken
by Dms Jan MBA Aspirants like us.

Which Session of the seminar is most valuable to you?

The motivational speech given by the Shri Gauri
Ram meel ji, Chairman, GSI

Would you like to attend the more seminars title? yes of course

Remarks & Suggestions:

Overall Rating:

Excellent

Good

Satisfactory

Name of Participant: Bhishma Parcek

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E-mail: Bhishmaparcek97@gmail.com

Signature of Participant: Bhishma Parcek

1	Prof. (Dr.) Vikas Shrotriya
2	Dr. Ona Ladiwal
3	Dr. Savita Choudhary
4	Dr. Maneesha Kaushik
5	Dr. Atul Gupta
6	CS. Pallavi Biyani
7	Mr. Dileep Singh Gurjar
8	Mr. Yogesh Sharma
9	Mr. Shiv Prasad Sharma
10	Aastha Kumari (Miss)
11	AAYUSHI RAMDEO
12	Abhishek Kumar
13	ABHISHEK SAINI
14	Aishwarya Kumawat (Miss)
15	AJAY MEHTA
16	Akash Mehra
17	Akshat Kumar
18	AKSHAY KUMAR SHARMA
19	AKSHAY MUTREJA
20	ANIL POONIA
21	Anjali (Miss)
22	ANURAG SINGH
23	APPALI MATHUR
24	ARTI GPTA
25	ASHRAF ALI
26	Avinash Gour
27	Charu Agarwal (Miss)
28	Charu Sharma (Miss)
29	DEEPALI JAIN
30	Dharamveer Jadon
31	DIKSHA SHARMA
32	Diksha Sharma (Miss)
33	Divya Bharti (Miss)
34	Divya Kumari (Miss)
35	GARGI SHARMA
36	GORISHA SONI
37	Govind Sharma
38	Halchal Tiwari (Miss)
39	Harshit Sharma
40	Harshita Singh (Miss)
41	VIPUL SHARMA
42	Vivek Kumar Soni

43	HARSHVARDHAN SHARMA
44	HRICHA SHARMA
45	Jitendra Sharma
46	Juhi Bhura (Miss)
47	Kanksha Malhotra (Miss)
48	KARAN BHATLA
49	Kavita Jat (Miss)
50	Kevin P Sam
51	KHUSHBOO AGARWAL
52	Krishan Kumar Soni
53	KULDEEP BAIRWA
54	Lalit Kumar
55	Lokesh Kumawat
56	MADHAVI RATHORE
57	Mahima Gupta (Miss)
58	Manish Singh
59	Manisha Goswami (Miss)
60	Manoj Yadav
61	MANSHA PARMAR
62	Mayank Behari Mathur
63	MD ALI DANISH
64	Milan Agarwal
65	MOHAMMAD AZHARUDDIN
66	Mohit Soni
67	Monika Chauhan
68	Neha Choudhary (Miss)
69	NEHA IDNANI
70	NISHA SAINI
71	Pankaj Sain
72	Paramjeet Yadav
73	Paritosh Rajoria
74	PAYAL GUPTA
75	Piyush Agarwal
76	Prakash Mulani
77	PRATHVI SINGH RAJAWAT
78	PRATI KSHA MITTAL
79	PRAVEEN PAREVA
80	PREMANAND
81	Prince Kumar
82	Priyal Singh Solanki (Miss)
83	VIVEK SHARMA
84	Vivek Srivastava

85	PRİYANKA KUMARI
86	Puneet Yadav
87	RADHA GAUTAM
88	Radha Kumari (Miss)
89	Ragini Sharma (Miss)
90	Rahul Sain
91	RAJVEER SINGH
92	RAMAN TAILOR
93	RAMKISHAN PALIWAL
94	Rashmi (Miss)
95	RISHABH GUPTA
96	Ritesh Thinger
97	RIYA MALVIYA
98	RUKMANI JANGID
99	SALONI VYAS
100	SHAFaq ARIF ANSARI
101	SHASHANK VASHISTHA
102	SHASHI MOHAN MEENA
103	SHIKHA VIJAY
104	Shivam Mittal
105	SHIVANGI KUMARI
106	SHIVANI DANGAYACH
107	Shivansh Srivastava
108	SHOBHIT SETHI
109	Shubham Kumar Goswami
110	Shubham Singh Shekhawat
111	SONAKSHI DADHICH
112	Sonali Saxena (Miss)
113	SOURABH KHATRI
114	SUDHANSHU GAUR
115	SURABHI
116	SWATI KHANDLWAL
117	Tanya (Miss)
118	TRAPTI MADATWAL
119	Tushar Vaishnav
120	VAIBHAV JAIN
121	VARSHA AGARWAL
122	VIKAS HIRANI
123	VIKAS KUMAR
124	VINAY SHARMA
125	Yamakshi Kumawat (Miss)



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