

Department of Management Studies

International Conference on

“Management, Business and Economy”

November 8th, 2019

Report of the Conference

The global economy of the twenty-first century has transformed the economic, social and political landscape in a profound way. The global economy continues to face complex challenges and resolute policy action is needed to restore confidence and put the economic recovery onto a sustainable growth path. This century has been the scene of revolutions in the information and communication technologies, enhanced economic integrations with capital mobility across the borders and rapidly changing social environment. Our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics.

With this in view, one day International Conference on the theme “Management, Business and Economy” was organized by Department of Management Studies, SKIT on 8th November, 2019. The aim of the conference is to gather leading academicians, policy makers, independent scholars and researchers to share their knowledge, new ideas as well as to discuss future development in these fields.

The inaugural ceremony of the Conference was begun with the august gathering in Dr. A P. J. Abdul Kalam Seminar Hall. The holy lamp was lit and Goddess Saraswati was beckoned to bless the occasion. The Conference started with a welcome note by Dr. Atul Gupta, Convener-International Conference. He welcomed all the delegates contributing in this Conference from different corners of the globe and also briefed about the theme and objectives of the conference.

Followed to this Prof. (Dr.) S.L. Surana, Director (Academics), SKIT, in his address discussed the various issues on Conference theme. Businesses and economies need to think more deeply about the opportunities and risks presented by evolving trends and chart a roadmap to success. Mr. Jaipal Meel, Director, SKIT focussed on Concentration of wealth in few hands and institutions at cross roads are another point for plan and analysis.

Dr. Ahmed Hamza H. Ali, Professor, Assiut University, Egypt was Chief Guest of the International Conference. He discussed about the management’s major challenges in corporate

like environment, climate changes and dwindling natural resources. Further he emphasised on Cost-Performance Assessments for the market photovoltaic technologies. He discussed the example of Kuwait climate conditions, and presented the comparative picture of state of art of PV market of different countries.

The conference was divided into three plenary sessions. The sub-theme of the first session was “World Economy & Future Expectations”. Mr. M. Sivakumar, CEO, ICT Academy, Chennai, India was the session expert. He stressed on need for transparent economy. Further, in his address he explained that innovation shall drive growth in the future, however the growth shall have to have human element and touch for it to be sustainable.

The sub-theme of second plenary session was “Role of Management in Changing Environment”. Md. Apel Mahmud, Associate Professor, Deakin University, Australia was the Key Note Speaker of the session. Mr. Mahmud focused on the areas like cost cutting solutions, digitalisation advantage and survival challenges. His major focus was tilted towards the use of natural resource especially the solar energy. He also laid stress on managerial and leadership aspects for sustainable economical development associated with this solar energy.

The third plenary session was on “Business Leadership & Sustainable Development”. Dr. K. Sudhakar, Sr. Lecturer, University of Malaysia, Pahang, Malaysia was the resource person for the session. Dr. Sudhakar talked on Low carbon energy transition: Policy and Economic perspectives for sustainable future of India. He presented the global scenario and discussed the framework for the sustainable growth in India. Elaborating further on the theme Dr. Sudhakar emphasized on generating new ideas, and how we can effectively contribute towards strengthening of Business economy.

In the conference sessions students have contributed their research findings on the theme of the Conference. The Conference concluded with a Valedictory session wherein the certificates were distributed to all the participants. Mementos were also given to the Key note Speakers of the International Conference. Dr. Ona Ladiwal, Associate Professor, DMS proposed a vote of thanks to all delegates, organizing and technical Committees of ICMBE-2019. The deliberations during the various sessions in the conference were insightful and participative. The conclusions derived from the research work done by the intellectual community would be helpful in management field, business economy, sustainable development and innovation in the emerging markets. The International Conference has attained its objectives and was a great success.

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Outcome of the International Conference

Modern business is placed in a very complex and intricate environment. The limitations imposed as well as opportunities provided by the nature of economy including the economic, political, geographical, ecological and demographic factors, have a profound impact on the business and economy. For formulating appropriate business strategies, one should, therefore, have proper understanding of these factors. Our society is very different from what it was a few decades ago. It allows people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics. However, the world hangs in a delicate balance today with the weights of economic uncertainty and environmental concerns.

Some of the lessons learned from the International Conference are the following:

- We should develop advanced and efficient technologies, prioritizing those using renewable energy sources.
- Continue studies of the techno-economic potential of renewable energies in the country and its feasibility should be taken at the priority.
- Carry out studies of energy vulnerability to climate change and other factors, in each of the existing technologies.
- R&D investment in sustainable energy is inadequate to cope with the necessary transition.
- To promote the use of renewable energies in the residential sector, with a high energy consumption in the country.
- The government should encourage and promote technological change in the most energy-intensive sectors, or in key sectors of the economy such as tourism.
- The consumption of energy is valued as an index of economic and social progress. The energy problem today is of crucial importance, not only from the point of view of satisfying growing demand, but also in terms of its environmental and social impact.
- There is increased awareness and growing clarity on the role of government and various initiatives taken by government for nation building.



Swami Keshvanand Institute of Technology, Management &
Gramothan
Department of Management Studies

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Programme Schedule

8:00 am – 9:00 am	Registration and Assembly
9:00 am – 10:00 am	Inaugural Session Chief Guest: Dr. Ahmed Hamza H. Ali, Professor, Assiut University, Egypt
10:00 am – 10:45 am	Group Photo & Interactive Session
10:45 am – 11:00 am	Tea Break
11:00 am – 12:00 noon	Plenary Session - World Economy & Future Expectations Key Note Speaker: Dr. Pooja Saxena Nigam, Associate Professor, Hindu Colledge, University of Delhi
12:00 noon – 01:00 pm	Plenary Session – Role of Management in Changing Environment Key Note Speaker: Mr. Anupam Nigam, Regional Head, Samsung, New Delhi
01:00 pm – 01:30 pm	Lunch
01:30 pm – 02:30 pm	Plenary Session - Business Leadership & Sustainable Development Key Note Speaker: Md. Apel Mahmud, Associate Professor, Deakin University, Australia
02:30 pm – 03.30 pm	Plenary Session – Environmental Issues & Challenges for Global Business Economy Key Note Speaker: Dr. K. Sudhakar, Sr. Lecturer, University of Malaysia, Pahang, Malaysia
03:30 pm – 04:00 pm	Valedictory Session

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List of Experts

S. No.	Name of Expert	Organisation	Country
1	Dr. Ahmed Hamza H. Ali	Professor, Assiut University	Egypt
2	Mr. M. Sivakumar	CEO, ICT Academy, Chennai	India
3	Md. Apel Mahmud	Deakin University,	Australia
4	Dr. K. Sudhakar	University of Malaysia, Pahang	Malaysia

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Few Glimpse of International Conference





International Conference on Management, Business & Economy (ICMBE) 8th November, 2019



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,
MANAGEMENT & GRAMOTHAN, JAIPUR, INDIA

DEPARTMENT OF MANAGEMENT STUDIES

About the Conference

The global economy of the twenty-first century has transformed the economic, social and political landscape in a profound way. This century has been the scene of revolutions in the information and communication technologies, enhanced economic integrations with capital mobility across the borders and rapidly changing social environment. Our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics.

In accordance with this, we welcome studies in the fields of management, business, economy and their relative branches. The aim of the conference is to gather leading academicians, policy makers, independent scholars and researchers to share their knowledge, new ideas as well as to discuss future development in these fields.

Objectives of the Conference:

- To provide an inter-disciplinary cross-sectoral forum for academicians, professionals, practitioners, industrialist and other participants.
- To address opportunities for visioning the present & future in changing environment of global economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non government sector.
- To expose the young students who are the potential leaders of the future to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

Sub-themes of the Conference:

World Economy & Future Expectations

- Dynamics of World Economy & Sectoral Development
- Global Perspective of Agriculture & Rural Development
- Indian Farmers' Conditions & World Comparison
- Skill Development & Youth
- Global challenges in the Face of Economic Uncertainty

Role of Management in Changing Environment

- Strategic Management Issues
- Technological Developments & Scope of Operations
- Business Ethics, Governance & Sustainability
- New avenues of Marketing in today's Changing Global Economy
- Strategic HR, issues in Changing Environment

Business Leadership & Sustainable Development

- Strategic Business Leadership
- Responsible Business & Sustainability
- Business Leadership Initiatives for Engaging Youth
- Youth & Entrepreneurship
- Entrepreneurial Opportunities & Challenges in World

Environmental Issues & Challenges for Global Business Economy

- Environmental Issues & Opportunities
- Circular Economy
- Waste Management
- Strategies for Sustainable Future
- Business Implications of Various Restructuring Plans

Date and Venue:

Friday November 8, 2019

Dr. A. P. J. Abdul Kalam Seminar Hall, SKIT,
Jaipur, Rajasthan, India

Participation Fee: Free of Cost

Target Group:

- Policy makers, Regulators & Government officials.
- Corporate officers from related sectors including technology.
- Professionals & Consultants, NGO's.
- Faculty and Research Scholars of Management/ Developmental Institutes.
- Post- graduate Students of Management, Economics, Commerce, Engineering, CA/ CS/ ICWA/ CFA/ MCA/ other Professional Courses.

Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the Courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi).

Department of Management Studies

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

About Jaipur: The Pink City

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

Session Plan

Session I: World Economy & Future Expectations

Session II: Role of Management in Changing Environment

Session III: Business Leadership & Sustainable Development

Conference Papers:

The Conference would highly focus on Papers /Case Studies etc for presentation and publication in Souvenir and SKIT International Research Journal from:

- Faculty members, researchers, including students, from educational institutions, universities and others
- Professional executives, practitioners & consultants from industry and above mentioned target group.
- Policy makers, regulators, professional bodies & associations, NGO's and others engaged in MSME segment.

ORGANIZING COMMITTEE

Patron

Shri Surja Ram Meel
Chairman, SKIT

Advisory Board

Shri Anil Bafna- Vice Chairman
Shri Jaipal Meel- Director
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Mrs. Abha Meel- Advisor
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Feedback Form

Your feedback is critical to ensure we are meeting your educational needs. We would appreciate if you could take a few minutes to share your opinions with us so we can serve you better.

- | | Strongly agree | | | | Strongly disagree |
|--|----------------|-----|---|-------|-------------------|
| 1. Please rate your overall satisfaction with the conference | 1 ✓ | 2 | 3 | 4 | 5 |
| 2. Please rate your overall satisfaction with the exhibits area | 1 | 2 ✓ | 3 | 4 | 5 |
| 3. Please rate your overall satisfaction with the facilities | 1 ✓ | 2 | 3 | 4 | 5 |
| 4. The conference was applicable to my job | 1 | 2 ✓ | 3 | 4 | 5 |
| 5. The program was well paced within the allotted time | 1 ✓ | 2 | 3 | 4 | 5 |
| 6. The Key Speakers of the Conference was good | 1 ✓ | 2 | 3 | 4 | 5 |
| 7. The material was presented in an organized manner | 1 ✓ | 2 | 3 | 4 | 5 |
| 8. I would be interested in attending a follow-up, more advanced Conference on this same subject | | | | YES ✓ | NO |
| 9. Overall, based on your total experience at the conference, will you attend or recommend someone else attend next year's conference? | | | | YES ✓ | NO |

10. Which session of the conference is most valuable to you? What did you most appreciate/enjoy/think was best about the course?

The session on Role of Management in Changing environment by Mr. Akel Mahmud.

11. Any suggestions for improvement?

The conference was a great success. we enjoyed a lot. Some more interaction with the expert is needed.

Thank you!

Please return this form to the Student Coordinator or organizer at the end of the Conference.

PRINCIPAL
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