

**DEPARTMENT OF MANAGEMENT STUDIES**

10<sup>th</sup> December, 2020

To,  
The Principal  
SKIT, Jaipur.

Sir,

**Reg: 5-Day Online FDP on “Intellectual Property Rights in Management, Innovations & Academics”**


The Department of Management Studies, SKIT wishes to organize a 5-Day Online Faculty Development Program. The theme of the FDP will be “**Intellectual Property Rights in Management, Innovations & Academics**”. It would be from 18<sup>th</sup> January, 2021 to 22<sup>nd</sup> January, 2021 through Google Meet platform.

The topics to be covered in the FDP would be as follows:

- Day 1: Concept & Relevance of IPR  
Resource Person: Dr. Pooja Thalreja  
Day 2: Various Types Of IPR And Its Components  
Resource Person: CA Veer Jain  
Day 3: The Process Of Applying For IPR  
Resource Person: Dr. Pooja Thalreja  
Day 4: National Policy of IPR  
Resource Person: Dr. Swati Jain  
Day 5: Issues Of Indian Regime Of IPR.  
Resource Person: CA Veer Jain

We request you to approve the program in principle and allow us to use the studio facility for organizing the FDP from 18<sup>th</sup> January, 2021 to 22<sup>nd</sup> January, 2021.

  
**Dr. Ravish Pandey**  
Coordinator-FDP

  
**Prof. S.K. Mathur**  
HOD-DMS

*Yes! Approved.*  




**Swami Keshvanand Institute of Technology,  
Management & Gramothan  
Department of Management Studies**

15<sup>th</sup> December, 2020

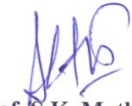
**Notice**

**Faculty Development Program on “Intellectual Property Rights in Management,  
Innovations & Academics”**

All the Faculty members of SKIT are hereby informed that the Department of Management Studies is organizing a 5-Day Online FDP on “**Intellectual Property Rights in Management, Innovations & Academics**” from 18<sup>th</sup> January, 2021 to 22<sup>nd</sup> January, 2021 through Google Meet.

All Faculty members who are interested to participate are requested to give their names to event Coordinator latest by 30<sup>th</sup> December, 2020. Department will provide certificate to candidates who will complete the program successfully.

  
**Dr. Ravish Pandey**  
Coordinator-FDP

  
**Prof. S.K. Mathur**  
HOD-DMS

**Copy to:**

1. Director
2. Registrar
3. Principal
4. Principal (Pharmacy)
5. Adviser
6. Dean (R&D)
7. Incharge B. Tech, I Year
8. HODs-EC, EE, CS, IT, ME, CE, Phy, Chem, Maths, English
9. All the Faculty & Staff members by circulation
10. All notice boards



**Swami Keshvanand Institute of Technology, Management & Gramothan**

**Department of Management Studies**

**Faculty Development Program on  
“Intellectual property Rights in Management, Innovations & Academics”**

**January 18-22, 2021**

**Report**

Five day online Faculty Development Program (FDP) on **“Intellectual property Rights in Management, Innovations & Academics”** was by Department of Management Studies, SKIT on January 18-22, 2021.

Intellectual Property Rights (IPR) is the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. The rights of authors of literary and artistic works (such as books and other writings, musical compositions, paintings, sculpture, computer programs and films) are protected by copyright, for a minimum period of 50 years after the death of the author. Industrial property can usefully be divided into two main areas: One area can be characterized as the protection of distinctive signs, in particular trademarks (which distinguish the goods or services of one undertaking from those of other undertakings) and geographical indications (which identify a good as originating in a place where a given characteristic of the good is essentially attributable to its geographical origin). The protection of such distinctive signs aims to stimulate and ensure fair competition and to protect consumers, by enabling them to make informed choices between various goods and services. The protection may last indefinitely, provided the sign in question continues to be distinctive. Other types of industrial property are protected primarily to stimulate innovation, design and the creation of technology. In this category falls all the inventions (protected by patents), industrial designs and trade secrets. A functioning intellectual property regime should also facilitate the transfer of technology in the form of foreign direct investment, joint ventures and licensing. The protection is usually given for a finite term (typically 20 years in the case of patents).The FDP is well structured and covers various aspects on Intellectual Property Rights (IPRs) that are concerned with the protection of tangible and intangible property.

IPR protection plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy. The main aim of FDP is to impart greater awareness about the issue of IPRs, which gained a special importance for all the domains of socio-economic development.

Objectives of the FDP:

The main objective of the FDP was to create awareness among participants about the basics of Intellectual Property Rights (IPR) especially patents and to guide the inventors in respect of patenting their innovation. Following the important points:

- To describe about origin and evolution of IPR
- To make participants aware about various components of IPR
- To learn the process of applying for IPR in India.
- To awareness about National IPR Policy
- To discuss about Issues in India's IPR Regime

Day: 1

The FDP was started with a welcome memo by Dr. Savita Choudhary, Organizing Secretary –of the event. In the first session Dr. Pooja Thalreja discussed about the Concept & Relevance of IPR. She marked various cases of copyrights and patents to present the importance of IPR. The session helped the participants to think beyond the curriculum introducing inter disciplinary thinking and briefed about design thinking. She fostered innovative minds among participants

Day: 2

In the second session CA Veer Jain explained the various types of IPR and its Components. He discussed about the Copyrights, Patents and Trademark of various companies to present practical view in it. He also enlightened the participants on the financial benefits of IPR. He explained about the trademark and copyright laws. He discussed why the copyrights and trademarks play a major role in patenting and its necessity.

Day: 3

The third session Dr. Pooja Thalreja explains the process of applying for IPR like Copyright, Patents and Trademark in India. She highlighted various cases related to registration of IPR and its benefits. She created awareness about intellectual property rights (IPR) specially the patents.

She provided necessary guidance and training about various procedures of patent search and application filing.

Day: 4 &5

The fourth session was taken by Dr. Swati Jain her topic was National Policy of IPR. She demonstrated about drafting of a complete specification report and defending a patent through the examination procedure at the Patent Office. And the last session was taken by CA Veer Jain who discussed about many issues of Indian Regime of IPR. These sessions were followed by question-answer session, discussion and view points of the participants and speakers. The FDP concluded with Valedictory session wherein the certificates were distributed to all the participants. E- Mementos were also given to the experts. The FDP was well designed and implemented by the Coordinator Dr. Ravish Pandey, Assistant Professor-DMS. The FDP has attained its objectives and was a great success.

Outcomes of FDP:

- Participants learned about origin and evolution of IPR.
- Participants got aware about various components of IPR like Copyrights, Patents & Trademark.
- Experts showcased the process of application of IPR in India that helped participants to enrich their knowledge about getting the IPR.
- Participants got aware about the National Policy of IPR.
- The FDP reveal the various Issues of India's IPR Regime.



**Swami Keshvanand Institute of Technology, Management & Gramothan**

**Department of Management Studies**

**Faculty Development Program on  
“Intellectual property Rights in Management, Innovations & Academics”**

**January 18-22, 2021  
Programme Sheet**

<b>Time</b>	<b>Session</b>
<b>Day 1</b> 9:00 am – 9:15 am	Online Registration
9:15 am – 9:45 am	Welcome & Theme Presentation by Dr. Savita Choudhary, Organizing Secretary, DMS, SKIT
9:45 am – 9:55 am	Address by Prof. (Dr.) S. L. Surana, Director (Academics), SKIT
9:55 am – 10:05 am	Address by Prof. (Dr.) Ramesh Kumar Pachar, Principal, SKIT
10: 05 am – 10:15 am	Break
<b>Session I</b> 10:15 am – 12:00 Noon	Day 1: Concept & Relevance of IPR Dr. Pooja Thalreja
<b>Day 2: Session II</b> 10:00 am – 12:00 Noon	Day 2: Various Types Of IPR And Its Components CA Veer Jain
<b>Day 3: Session III</b> 10:00 am – 12:00 Noon	Day 3: The Process Of Applying For IPR Dr. Pooja Thalreja
<b>Day 4: Session IV</b> 10:00 am – 12:00 Noon	Day 4: National Policy of IPR Dr. Swati Jain
<b>Day 5: Session V</b> 10:00 am – 12:00 Noon	Day 5: Issues Of Indian Regime Of IPR. CA Veer Jain



**Swami Keshvanand Institute of Technology, Management & Gramothan**

**Department of Management Studies**

**Faculty Development Program on  
“Intellectual property Rights in Management, Innovations & Academics”**

**January 18-22, 2021**

**List of Experts**

S. No.	Name of Experts	Organisation	Country
1	Dr. Pooja Thalreja	Freelancer	India
2	CA Veer Jain	ICAI, Jaipur	India
3	Dr. Pooja Thalreja	Freelancer	India
4	Dr. Swati Jain	Owner Wamma Jewels	India
5	CA Veer Jain	ICAI, Jaipur	India

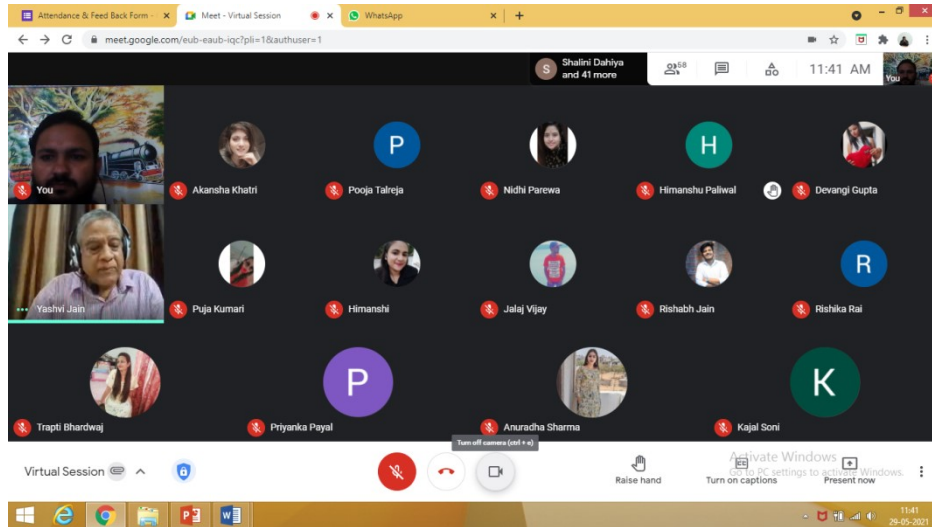
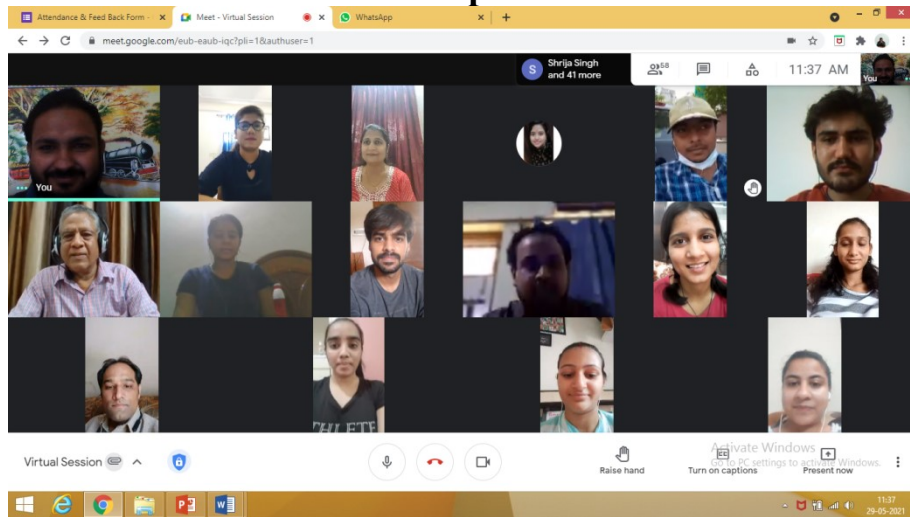


**Swami Keshvanand Institute of Technology, Management & Gramothan**

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“Intellectual property Rights in Management, Innovations & Academics”  
January 18-22, 2021**

**Glimpses**







**SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,  
MANAGEMENT & GRAMOTHAN  
DEPARTMENT OF MANAGEMENT STUDIES**

**FACULTY DEVELOPMENT PROGRAM**

On

**INTELLECTUAL PROPERTY RIGHTS (IPR) IN MANAGEMENT, INNOVATION &  
ACADEMICS**

January 18-22, 2021



**About the FDP:** Intellectual Property Rights (IPR) is the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. The rights of authors of literary and artistic works (such as books and other writings, musical compositions, paintings, sculpture, computer programs and films) are protected by copyright, for a minimum period of 50 years after the death of the author. Industrial property can usefully be divided into two main areas: One area can be characterized as the protection of distinctive signs, in particular trademarks (which distinguish the goods or services of one undertaking from those of other undertakings) and geographical indications (which identify a good as originating in a place where a given characteristic of the good is essentially attributable to its geographical origin). The FDP is well structured and covers various aspects on Intellectual Property Rights (IPRs) that are concerned with the protection of tangible and intangible property. IPR protection plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy. The main aim of FDP is to impart greater awareness about the issue of IPRs, which gained a special importance for all the domains of socio-economic development.

**Main Themes & Objectives of the Program would include:**

- Origin and Evolution of IPR
- Components of IPR
- How to apply for IPR in India
- Awareness about National IPR Policy
- Issues in India's IPR Regime

**About Institute:** Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of

the premier institutes in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the Courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). Recently SKIT has been ranked as topmost college as per QIV Score announced by RTU.

**About the Department:** The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

#### Session Plan

Day 1: Concept & Relevance of IPR

Day 2: Components of IPR

Day 3: How apply for IPR India?

Day 4: Awareness about National IPR Policy.

Day 5: Issues in Indian IPR Regime

#### PATRON

Shri Sujra Ram Meel  
(Chairman)

#### ADVISORY COMMITTEE

Shri Anil Bafna  
(Vice Chairman)  
Mrs. Rachana Meel  
(Registrar)  
Prof. R. K. Pachar  
(Principal SKIT)  
Abha Meel  
(Advisor)

Shri Jaipal Meel  
(Director)  
Prof. (Dr.) S. L. Surana  
(Director (Academics))  
Prof. M. L. Bhargav  
(Advisor)

#### STEERING COMMITTEE

Mr. Vishal Meel  
Prof. (Dr.) Hemlata Dullar  
Dr. Mukseh Arora  
Dr. Rohit Mukherjee  
Dr. Brij Raj Sharma  
Dr. D. R. Chitra  
Dr. Praveen Kumar Jain  
Dr. Sharda Soni  
Dr. Vikash Gautam  
Pooja Jain

Dr. S. K. Mathur  
Prof. (Dr) Anil Choudhary  
Dr. Amber Shrivastava  
Dr. Mukesh Gupta  
Dr. Dheeraj Joshi  
Dr. Neha Purohit  
Dr. Pankaj Dadheech  
Mehul Mahrishi  
Abhishek Gupta

#### Organizing Secretary

Dr. Savita Choudhary  
Associate Professor, DMS, SKIT

#### Coordinator

Dr. Ravish Pandey  
Assistant Professor, DMS, SKIT

#### Organizing Committee

Dr. Ona Ladiwal  
Dr. Atul Gupta  
Dr. Maneesha Kaushik  
Dr. Priyanka Payal  
Kanak Giri  
Rashmi Dadhich

#### Seminar Secretary

Mr. Dileep Singh  
Mr. Yogesh Sharma  
Mr. Shiv Prasad Sharma

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SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

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**Swami Keshvanand Institute of Technology, Management & Gramothan**  
**Department of Management Studies**  
**FACULTY DEVELOPMENT PROGRAM**  
**ON**  
**INTELLECTUAL PROPERTY RIGHTS (IPR) IN MANAGEMENT, INNOVATION &**  
**ACADEMICS**  
**January 18-22, 2021**

**Feedback Form for Faculty Participation in Faculty Development Programs**

Name and Department: \_\_\_\_\_

Name of the program and Organizing Institution: \_\_\_\_\_

Program Dates: \_\_\_\_\_

1. Sessions Attended (Details of Sessions including Contact Hours, Session Agenda, and Speaker- as applicable):

\_\_\_\_\_

2. What were the major takeaways for you from the program? :

\_\_\_\_\_

3. How do you plan to implement your learning from the program in your regular teaching and research work?

\_\_\_\_\_

4. How do you plan to share the gained knowledge/skill with your colleagues who did not attend the program? Do you plan to offer a training session mirroring the one you attended?  
:

\_\_\_\_\_

5. Overall, how do you rate the program you attended in terms of usefulness and effectiveness? (On a scale of 1 to 5, 1 being lowest): \_\_\_\_\_



**Swami Keshvanand Institute of Technology, Management & Gramothan**  
**Department of Management Studies**  
**Faculty Development Program**  
**On**  
**“Intellectual property Rights in Management, Innovations & Academics”**  
**January 18-22, 2021**  
**List of Participants**

S. No.	NAME OF FACULTY	DESIGNATION	DEPTT.	MOBILE NO.	EMAIL ID
1	Dr. Priyanka Bhaskar	Assistant Prof. 1	MBA	9521850759	<a href="mailto:Priyanka.Payal@Skit.Ac.In">Priyanka.Payal@Skit.Ac.In</a>
2	Dr. Tanu Yadav	Lecturer	COMMERCE	9785382184	<a href="mailto:Tanu.Yadav89@Gmail.Com">Tanu.Yadav89@Gmail.Com</a>
3	Rashmi Dadhich	Astt. Prof.	CS	9784175987	<a href="mailto:Resham.Dadhich@Gmail.Com">Resham.Dadhich@Gmail.Com</a>
4	Neha Mathur	Astt. Prof.	CS	9460553722	<a href="mailto:Nmdoll@Gmail.Com">Nmdoll@Gmail.Com</a>
5	Ankit Kumar	Astt. Prof.	CS	9057836398	<a href="mailto:Iiita.Ankit@Gmail.Com">Iiita.Ankit@Gmail.Com</a>
6	Suman Sharma	Assistant Prof. 2	E&C	9785132891	<a href="mailto:Suman.Mlvtec@Gmail.Com">Suman.Mlvtec@Gmail.Com</a>
7	Rajni Idiwal	Assistant Prof. 2	E&C	9468845356	<a href="mailto:Idiwal.Rajni84@Gmail.Com">Idiwal.Rajni84@Gmail.Com</a>
8	Dr. Shubhi Jain	Assistant Prof. 2	E&C	9468783437	<a href="mailto:Shubhijain_19@Rediffmail.Com">Shubhijain_19@Rediffmail.Com</a>
9	Monu Gupta	Assistant Prof. 1	ME	9785345664	<a href="mailto:Monugupta1492@Gmail.Com">Monugupta1492@Gmail.Com</a>
10	Sumita Hemrom	Assistant Prof. 1	ME	9887818787	<a href="mailto:Sumita281@Gmail.Com">Sumita281@Gmail.Com</a>
11	Sanjay Choudhary	Assistant Prof. 1	ME	9587838444	<a href="mailto:Sanjay.Sahu.Mech@Gmail.Com">Sanjay.Sahu.Mech@Gmail.Com</a>
12	Dr. Swati Joshi	Associate Prof. 1	CHEMISTRY	9461207759	<a href="mailto:Swtojha@Gmail.Com">Swtojha@Gmail.Com</a>
13	Dr. Raj Kumar Jain	Professor	PHYSICS	9413974741	<a href="mailto:Rajjain_Patodi@Yahoo.Co.In.Rkskit@Gmail.Com">Rajjain_Patodi@Yahoo.Co.In.Rkskit@Gmail.Com</a>
14	Dr. Komal Sharma	Associate Prof. 2	PHYSICS	9414284046	<a href="mailto:Kbhardwaj18@Gmail.Com">Kbhardwaj18@Gmail.Com</a>
15	Mr. Abhinav Chaudhary	Asst. Prof.	PHARMACY	9694097584	<a href="mailto:Abhinavchaudhary786@Gmail.Com">Abhinavchaudhary786@Gmail.Com</a>
16	Mr. Rasheed Ahmed	Asst. Prof.	PHARMACY	9694097587	<a href="mailto:Rasheedbikaner@Gmail.Com">Rasheedbikaner@Gmail.Com</a>
17	Dr. Sanjeev Kumar Mathur	Osd	MBA	9829011328	<a href="mailto:Skm@Skit.Ac.In">Skm@Skit.Ac.In</a>
18	Dr. Nidhi Sharma	Associate Prof. 1	ENGLISH	9928592296	<a href="mailto:Lec_Nidhi@Yahoo.Co.In">Lec_Nidhi@Yahoo.Co.In</a>
19	Dr. Anupriya Singh	Assistant Prof. 2	ENGLISH	9983075000	<a href="mailto:Singhanupriyaa@Yahoo.Com">Singhanupriyaa@Yahoo.Com</a>
20	Dr. Shikha Agarwal	Assistant Prof. 2	ENGLISH	9610731569	<a href="mailto:Drshikha_2014@Rediffmail.Com">Drshikha_2014@Rediffmail.Com</a>
21	Man Mohan Sharma	Assistant Prof. 2	CIVIL	9166012455	<a href="mailto:Sharma.Manmohan.Jpr@Gmail.Com">Sharma.Manmohan.Jpr@Gmail.Com</a>
22	Akash Johari	Assistant Prof. 2	CIVIL	8432764965	<a href="mailto:Akashjohari4@Gmail.Com">Akashjohari4@Gmail.Com</a>
23	Nishant Sachdeva	Assistant Prof. 2	CIVIL	7737049665	<a href="mailto:Nishantsachdeva15@Gmail.Com">Nishantsachdeva15@Gmail.Com</a>
24	Dr. Maneesha Kaushik	Associate Prof. 1	MBA	9785381999	<a href="mailto:Maneesha9099@Gmail.Com">Maneesha9099@Gmail.Com</a>
25	Manoj Kumar	Astt. Prof.	ME	8053052391	<a href="mailto:Mksainisingh@Gmail.Com">Mksainisingh@Gmail.Com</a>



**Swami Keshvanand Institute of Technology, Management & Gramothan**  
**Department of Management Studies**  
**Faculty Development Program**  
**On**  
**“Intellectual property Rights in Management, Innovations & Academics”**  
**January 18-22, 2021**  
**Attendance of the Participants**

S.No.	Name of Faculty	18/01/2021	19/01/2021	20/01/2021	21/01/2021	22/01/2021
1	Dr. Priyanka Bhaskar	Present	Present	Present	Present	Present
2	Dr. Tanu Yadav	Present	Present	Present	Present	Present
3	Rashmi Dadhich	Present	Present	Present	Present	Present
4	Neha Mathur	Present	Present	Present	Present	Present
5	Ankit Kumar	Present	Present	Present	Present	Present
6	Suman Sharma	Present	Present	Present	Present	Present
7	Rajni Idawal	Present	Present	Present	Present	Present
8	Dr. Shubhi Jain	Present	Present	Present	Present	Present
9	Monu Gupta	Present	Present	Present	Present	Present
10	Sumita Hemrom	Present	Present	Present	Present	Present
11	Sanjay Choudhary	Present	Present	Present	Present	Present
12	Dr. Swati Joshi	Present	Present	Present	Present	Present
13	Dr. Raj Kumar Jain	Present	Present	Present	Present	Present
14	Dr. Komal Sharma	Present	Present	Present	Present	Present
15	Mr. Abhinav Chaudhary	Present	Present	Present	Present	Present
16	Mr. Rasheed Ahmed	Present	Present	Present	Present	Present
17	Dr. Sanjeev Kumar Mathur	Present	Present	Present	Present	Present
18	Dr. Nidhi Sharma	Present	Present	Present	Present	Present
19	Dr. Anupriya Singh	Present	Present	Present	Present	Present
20	Dr. Shikha Agarwal	Present	Present	Present	Present	Present
21	Man Mohan Sharma	Present	Present	Present	Present	Present
22	Akash Johari	Present	Present	Present	Present	Present
23	Nishant Sachdeva	Present	Present	Present	Present	Present
24	Dr. Maneesha Kaushik	Present	Present	Present	Present	Present
25	Manoj Kumar	Present	Present	Present	Present	Present



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,  
MANAGEMENT & GRAMOTHAN  
DEPARTMENT OF MANAGEMENT STUDIES

*Faculty Development Program*

*On*

*“Intellectual Property Rights in Management, Innovations & Academics”*

***Certificate of Participation***

*This is to certify that Prof./Dr./Mr./Mrs. **Priyanka Bhaskar** Has participated in Five Days FDP “**Intellectual Property Rights in Management, Innovations & Academics**” Organized from 18<sup>th</sup> January, 2021 to 22<sup>nd</sup> January, 2021 through Google Meet. His/ Her Participation is appreciated.*

**Dr. Ravish Pandey**  
**Coordinator-FDP**

**Prof. S. L. Surana**  
**Director (Academics)**