



International Journal of Innovation In Engineering Research & Management (IJIERM)

ISSN: 2348:4918

ISO 2000-9001 CERTIFIED, REFEREED PEER REVIEWED JOURNAL,
UGC APPROVED NO. 48708, EFI 5.89, WORLD SCIENTIFIC IF 6.33

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SPECIAL ISSUE 06, (IC-CICDC19-2020) AUGUST 2020

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CAUSES AND EFFECTS OF COMMUNICATION BREAKDOWN IN AN ORGANISATION

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1. INTRODUCTION

The modern world is information oriented, this management becomes More concerned about communication with employees. Hence communication is vital tool for effective management in an enterprise. The need for effective communication has become paramount because most managers found it difficult to understand why efficiency is not as certain in an organisation.

However, communication integrates, coordinate and synchronise organisation activities. In an organisation, there is a need for harmonization of overall activities, this can be done through communication. According to Kooning H. Weihrich (2008) 12th Addition of management at global and entrepreneurial perspective Page 22 defined communication as the process of transferring information meaningfully from one to another. Communication is a fundamental aspects of all human interactions: through languages, humanity has recorded its history and transmit its culture from one generation to another.

The ability to communicate has enable human being to build societies, organisation and other social groups that make for survival and social well-being. Communication constitutes about 60% managers tasks. It takes the following form: directive Conservation, request and instruction. The mix include not only oral and written form of one communication but gestures, positive dress and other visual signals.

2. CONCEPT OF COMMUNICATION

Communication can mostly be facilitated through language and language is purely abstract in nature that's a well spoken language earns benefits and purpose of communication. The more an individual increases its vocabulary, the like /she Visualise his words, object and phrase. Many people attach difficulty meaning to gesture communication and as such it poses problem.

Henry Fayol "studies unity of direction" in his 14 principles of management which means that each proudly of activities with the same objective must have one head and one plan. While Barnyard in his popular book "the function of the executive "saw maintenance of organisational Communication as top of his life of the three basic execution functions.

Perhaps Banda and Barrett Expressed the most eloquent when they write: it is not a secondary or derived aspect of organisational activity and it's the best process out of which all other functions derive. With reference to the subject matter, the main purpose of this extended essay is to see the causes and effects of communication breakdown on an organisation and suggest possible solutions to these problems with a view to enhancing organisational efficiency.

2.1 Objective

The objective of this extended essay constitutes the following:-

1. To assess the effect of communication on the field of management.
2. To identify the existing communication barriers in an organisation.
3. To exes the contribution an important role played by effective communication in an organisation towards enhancing production and Profitability.
4. To find out what communication is all about, how it is done, what instruments are used and what qualities can make up a system of communication effective in an organisation.
5. To ascertain and identify the problems of in extractive communication and to suggest possible solution so as to achieve better communication network in an enterprise.

