

## **Department of Management Studies**

### **International Conference on**

### **“Management, Business and Economy”**

**April 20<sup>th</sup>, 2019**

### **Report and Outcome of the Conference**

One day International Conference on “Management, Business and Economy” was organized by Department of Management Studies, SKIT on 20<sup>th</sup> April, 2019. The inaugural ceremony of the Conference was begun with the august gathering in J. C. Bose auditorium. The holy lamp was lit and Goddess Saraswati was beckoned to bless the occasion.

The Conference started with a welcome note by Dr. Atul Gupta, Convener-International Conference. He welcomed all the delegates contributing in this Conference from different corners of the globe and also briefed about the theme and objectives of the conference.

Followed to this Prof. (Dr.) S.L. Surana, Director (Academics), SKIT, in his address discussed the various issues on Conference theme. He also highlighted that the next 15 years will be good years for the global economy as the growth of emerging markets will likely be driven by China, India and Southeast Asia.

Mr. Harman Manslanting, Consultant on Sustainable Agriculture for GoI, Netherlands was Chief Guest of the International Conference. HE discussed about the management’s major challenges in corporate like ethics, environment, climate changes, dwindling natural resources, income distribution method, workforce management and retrenchment. Further He focussed on Concentration of wealth in few hands and institutions at cross roads are another point for plan and analysis.

The conference was divided into three plenary sessions. The sub-theme of the first session was “World Economy & Future Expectations”. Dr. Bhawna Johri, Associate Professor, Department of Applied Business Economy, Dayalbagh University, Agra, U.P. and Dr. Prashant Pareek, Professor, AURO University, Surat, Gujarat was the session experts. Dr. Bhawna explained the need for transparent economy. Further she deliberated the contribution of creative skills in economy and economic stability conditions. Gross domestic product and its improvement was

the key aspect of her discussion. Followed to her lecture Dr. Prashant discussed about shift in global economy. He also presented the comparative picture of developed and developing economy.

The sub-theme of second plenary session was “Role of Management in Changing Environment”. Dr. Mukesh Jain, Professor, Department of Business Administration, UOR, Jaipur, and Dr. Ramesh Arora, Ret. Professor, University of Rajasthan, Jaipur was the Key Note Speakers of the session. Dr. Mukesh focused on the areas like cost cutting solutions, digitalisation advantages, adaptive marketing, and cut-throat competition and survival challenges. Dr. Ramesh explained the competitive framework, ethical crisis and globalisation of mind for diversification benefits of economy. He also laid stressed on managerial and leadership aspects for sustainable economical development.

The third plenary session was on “Business Leadership & Sustainable Development’. Dr. Harsh Purohit, Professor of Personal Finance, Banasthali Vidyapith University, and Mr. Herman Manslanting, Consultant on Sustainable Agriculture for GoI, Netherlands was the resource persons for the session. Dr. Harsh talked on various issues and challenges in digitalization of the Nation. He further stressed on effective communication, skill development, and importance of being educated and aware. Elaborating further on the theme Mr. Lanting emphasized on generating new ideas, and how we can effectively contribute towards strengthening of Business economy.

There were also parallel sessions for presenting the research papers. In the sessions various students, Research Scholars and Academicians has contributed their research findings on the theme of the Conference. The Conference concluded with Valedictory session wherein the certificates were distributed to all the participants. Mementos were also given to the Key note Speakers of the International Conference. Dr. Ona Ladiwal, Associate Professor, DMS proposed a vote of thanks to all delegates, Organizing and Technical Committees for smooth conduct and huge success of ICMBE-2019. The proceeding of the Conference was nicely and successfully managed by the active Conveners of the Conference Dr. Savita Choudhary and Dr. Atul Gupta. The International Conference has attained its objectives and was a great success.



**Swami Keshvanand Institute of Technology, Management &  
Gramothan  
Department of Management Studies**

**International Conference on**

**“Management, Business and Economy”  
April 20<sup>th</sup>, 2019**

**Programme Schedule**

|                     |  |
|---------------------|--|
| 8:00 am – 9:00 am   | Registration and Assembly  |
| 9:00 am – 10:30 am  | <b>Inaugural Session</b>   |
| 10:30 am – 10:45 am | <b>Group Photo &amp; Interactive Session</b>   |
| 10:45 am – 11:15 am | Tea Break  |
| 11:15 am – 12:30 pm | <b>Plenary Session - World Economy &amp; Future Expectations</b><br><b>Speakers:</b><br>1. Dr. Bhawna Johri, Associate Professor, Department of Applied Business Economy, Dayalbagh University, Agra, U.P.<br>2. Dr. Prashant Pareek, Professor, AURO University, Surat, Gujarat               |
| 12:30 pm – 1:45 pm  | <b>Plenary Session – Role of Management in Changing Environment</b><br><b>Speakers:</b><br>1. Dr. Mukesh Jain, Professor, Department of Business Administration, University of Rajasthan, Jaipur, Rajasthan<br>2. Dr. Ramesh Arora, Ret. Professor, University of Rajasthan, Jaipur, Rajasthan |
| 1:45 pm – 2:30 pm   | Lunch  |
| 2:30 pm – 3:45 pm   | <b>Plenary Session - Business Leadership &amp; Sustainable Development</b><br><b>Speakers:</b><br>1. Dr. Harsh Purohit, Professor of Personal Finance, Banasthali Vidyapith University, Rajasthan<br>2. Mr. Herman Lanting, Consultant on Sustainable Agriculture for GoI, Netherlands         |
| 3:45 pm – 4:00 pm   | Hi-Tea   |
| 4:00 pm – 5:00 pm   | <b>Valedictory Session</b><br><b>Prizes and Certificates Distribution</b>  |

|                          |   |
|--------------------------|---|
| <b>Parallel Sessions</b> |   |
| 11:15 am – 12:30 pm      | <b>Technical Session I (Paper Presentations)</b>  |
| 12:30 pm – 1:45 pm       | <b>Technical Session II (Paper Presentations)</b> |

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**List of Experts**

| <b>S. No.</b> | <b>Name of Expert</b> | <b>Organisation</b>   | <b>Country</b> |
|---------------|-----------------------|---|----------------|
| <b>1</b>      | Mr. Herman Lanting    | Consultant on Sustainable Agriculture                           | Netherlands    |
| <b>2</b>      | Dr. Bhawna Johri      | Department of Applied Business<br>Economy, Dayalbagh University | India          |
| <b>3</b>      | Dr. Prashant Pareek   | AURO University, Gujarat  | India          |
| <b>4</b>      | Dr. Mukesh Jain       | University of Rajasthan   | India          |
| <b>5</b>      | Dr. Ramesh Arora      | University of Rajasthan   | India          |
| <b>6</b>      | Dr. Harsh Purohit     | Banasthali Vidyapith University,<br>Rajasthan                   | India          |



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**Inaugural Session**



**Plenary Session - World Economy & Future Expectations**



**Dr. Bhawna Johri**

**Dr. Prashant Pareek**

## Plenary Session – Role of Management in Changing Environment



**Dr. Mukesh Jain**



**Prof. Ramesh Arora**

## Plenary Session - Business Leadership & Sustainable Development



**Dr. Harsh Purohit**



**Mr. Harman Lanting**



**Technical Session (Paper Presentations)**



**International Conference**  
on  
**Management, Business & Economy (ICMBE)**  
**20<sup>th</sup> April, 2019**



Swami Keshvanand  
(1883-1972)



**DEPARTMENT OF MANAGEMENT STUDIES**  
SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,  
MANAGEMENT & GRAMOTHAN, JAIPUR, INDIA



## About the Conference

The global economy of the twenty-first century has transformed the economic, social and political landscape in a profound way. This century has been the scene of revolutions in the information and communication technologies, enhanced economic integrations with capital mobility across the borders and rapidly changing social environment. Our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics.

In accordance with this, we welcome studies in the fields of management, business, economy and their relative branches. The aim of the conference is to gather leading academicians, policy makers, independent scholars and researchers to share their knowledge, new ideas as well as to discuss future development in these fields.

An additional goal of the ICMBE 2019 is to offer an opportunity for young researchers, academicians and practitioners with multidisciplinary interests to meet and interact with members inside and outside their own particular disciplines.

### Sub-themes of the Conference are:

#### 1. World Economy & Future Expectations

- Dynamics of World Economy & Sectoral Development
- Global Perspective of Agriculture & Rural Development
- Consolidation Movement in Agricultural Sector
- Indian Farmers' Conditions & World Comparison
- Skill Development & Youth
- Liquidity Crunch and Cash Management in Economic Crisis
- Global challenges in the Face of Economic Uncertainty
- Regional Dynamics in World Economy
- Sectoral Analysis of Global Recession

#### 2. Role of Management in Changing Environment

- Strategic Management Issues
- Technological Developments & Scope of Operations
- Advancements in Information Technology
- Business Ethics, Governance & Sustainability
- New avenues of Marketing in today's Changing Global Economy
- Strategic HR issues in Changing Environment
- Banking, Financial Services and Financial Inclusion
- Financial Innovation
- Issues of Core Competencies and Innovations in Tough Times
- Labour Issues in World Economy

#### 3. Business Leadership & Sustainable Development

- Strategic Business Leadership
- Responsible Business & Sustainability
- Business Leadership Initiatives for Engaging Youth
- Role of Higher Education/ Collaborative Education
- Business Implications of Various Restructuring Plans
- Youth & Entrepreneurship
- Entrepreneurial Opportunities & Challenges in World
- Conversion of Cost Centre into Profit Centre
- Public Policy and Good Governance

### Objectives of the Conference:

- To provide an inter-disciplinary cross-sectoral forum for academicians, professionals, practitioners, industrialist and other participants.
- To address opportunities for visioning the present & future in changing environment of global economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non government sector.
- To expose the young students who are the potential leaders of the future to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

### Target Group:

- Policy makers, Regulators & Government officials.
- Corporate officers from related sectors including technology.
- Professionals & Consultants, NGO's.
- Faculty and Research Scholars of Management/ Developmental Institutes.
- Post-graduate Students of Management, Economics, Commerce, Engineering, CA/CS/ICWA/CFA/MCA/other Professional Courses

### Key Speakers

Eminent Speakers from Corporate Sector, Policy Makers, Regulatory Policy Bodies and Academicians

### Date and Venue:

Saturday April 20, 2019  
Gyan Mandir Auditorium & J.C. Bose Seminar Hall, SKIT, Jaipur



## SESSION PLAN

- Session I : World Economy & Future Expectations  
Session II : Role of Management in Changing Environment  
Session III : Business Leadership & Sustainable Development

## Conference Papers:

The Conference would highly focus on Papers /Case Studies etc for presentation and publication in Souvenir and SKIT International Research Journal from:

- Faculty members, researchers, including students, from educational institutions, universities and others
- Professional executives, practitioners & consultants from industry and above mentioned target group.
- Policy makers, regulators, professional bodies & associations, NGO's and others engaged in MSME segment.

## Call for Papers: Guidelines

Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words, should be submitted in duplicate along with soft copy in CD. Final paper & abstract should be typed in Times New Roman in MS Word. PDF format will not be accepted. Graphs or exhibits should be in JPEG format or compatible with MS Office formats such as Excel or Word. Each paper must be no more than 8 pages (including the abstract, figures, tables, and references). Extra pages will be charged as per the cost per paper of the Journal. On the other hand, extremely short papers less than 3000 words will not be processed for Research Journal.

## Publication

All the abstracts of selected papers would be published in Souvenir and selected research papers will be published in SKIT International Research Journal (ISSN 2278-2508).

Paper Submission Format : For guidelines regarding submission of papers, please visit our website <http://ijskit.org/guide-for-authors>.

## Registration Notes

1. At least one of the authors listed on the accepted paper must pay the registration by the requested registration deadline.
2. Please send the required documents: 1.) Final paper; 2.) Signed copyright form; 3.) Filled registration form; 4.) Payment proof to [icmbe@skit.ac.in](mailto:icmbe@skit.ac.in) to finish the registration.
3. Participants/ delegates should send the filled-in registration form in the format appended along with requisite participation fee (that includes conference kit, refreshment & lunch) through Demand Draft/ Cheque/ NEFT/ RTGS in favor of 'Swami Keshvanand Institute of Technology' payable at Jaipur. RTGS/ NEFT IFSC: HDFC0001329; Bank: HDFC Bank; Branch: 3 D Villa Station, Jaipur, Rajasthan; A/c No. : 50100200092582. Participants can also send their registration fee via Paytm No.:
4. The participants/ delegates are required to make their own arrangements for travel, boarding and lodging. For stay in the SKIT Campus Guest House contact the Conference conveners in advance (on chargeable basis).

## Reward for Outstanding Papers

In line with the philosophy of our institute for promoting qualitative contribution in research and academics, the conference has instituted reward for the outstanding papers selected with a certificate of Appreciation and Cash Prize of:

| Reward       | Corporate/Faculty (Rs.) | Research Scholar/Student (Rs.) |
|--------------|-------------------------|--------------------------------|
| First Prize  | 4000                    | 2000                           |
| Second Prize | 3000                    | 1500                           |

## Important Dates for Authors

|   |                                  |
|---|----------------------------------|
| Last date for submission of abstract          | February 15 <sup>th</sup> , 2019 |
| Confirmation regarding acceptance of abstract | February 21 <sup>st</sup> , 2019 |
| Last date for submission full length papers   | March 15 <sup>th</sup> , 2019    |
| Last date of registration                     | April 15 <sup>th</sup> , 2019    |

## Registration Fee Details

| Category            | Indian Delegates (Rs.) | Foreign Delegates |
|---------------------|------------------------|-------------------|
| Industry/ Corporate | 1500                   | 200 USD           |
| Faculty             | 1300                   | 150 USD           |
| Research Scholar    | 1000                   | 100 USD           |
| Student             | 600                    | 50 USD            |

## Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). The institute is Ranked No. 1 Engineering College in Rajasthan by RTU, KOTA in year 2017 & 2018.

### Department of Management Studies

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

### About Jaipur: The Pink City

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

#### Patron:

Shri. Surja Ram Meel - Chairman

#### Advisory Committee

Shri Anil Bafna - Vice Chairman  
Shri Jaipal Meel - Director  
Mrs. Rachna Meel - Registrar  
Prof. (Dr.) S. L. Surana - Director (Academics)  
Prof. (Dr.) R. K. Pachar-Principal  
Prof. M. L. Bhargava, Advisor  
Mrs. Abha Meel, Advisor

#### External Advisory Committee

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Prof. (Dr.) Harsh Dwivedi  
Prof. (Dr.) Mukesh Jain  
Prof. (Dr.) Satish kumar  
Prof. (Dr.) Harsh Purohit  
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Prof.(Dr.) D. K. Sharma  
Prof.(Dr.) Aakash Saxena  
Mr. Vishal Meel

#### Organizing Committee

Prof. Harminder Singh Multani  
Dr. Ona Ladiwal  
Dr. Maneesha Kaushik

#### Conference Secretariat

Mr. Dileep Singh Gurjar  
Mr. Yogesh Sharma  
Mr. Shiv Prasad Sharma

#### Conveners

**Dr. Savita Choudhary**

Mob: 9680080686

**Dr. Atul Gupta**

Mob: 9829510357

E-mail : [icmbe@skit.ac.in](mailto:icmbe@skit.ac.in)



## SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN, JAIPUR

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Management & Gramothan  
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International Conference on  
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April 20<sup>th</sup>, 2019

Feedback Form

Your feedback is critical to ensure we are meeting your educational needs. We would appreciate if you could take a few minutes to share your opinions with us so we can serve you better.

- |  | Strongly agree |       |   | Strongly disagree |
|--|----------------|-------|---|-------------------|
| 1. Please rate your overall satisfaction with the conference   | 1              | 2 ✓   | 3 | 4 5               |
| 2. Please rate your overall satisfaction with the exhibits area  | ✓              | 2     | 3 | 4 5               |
| 3. Please rate your overall satisfaction with the facilities   | ✓              | 2     | 3 | 4 5               |
| 4. The workshop was applicable to my job   | ✓              | 2     | 3 | 4 5               |
| 5. The program was well paced within the allotted time   | ✓              | 2     | 3 | 4 5               |
| 6. The Key Speakers of the Conference was good   | ✓              | 2     | 3 | 4 5               |
| 7. The material was presented in an organized manner   | ✓              | 2     | 3 | 4 5               |
| 8. I would be interested in attending a follow-up, more advanced Conference on this same subject                                       |                | YES ✓ |   | NO                |
| 9. Overall, based on your total experience at the conference, will you attend or recommend someone else attend next year's conference? |                | YES ✓ |   | NO                |
| 10. Which Session of the Conference is most valuable to you? What did you most appreciate/enjoy/think was best about the course?       |                |       |   |                   |

Session of Mr. Herman Lanting.

11. Any suggestions for improvement?

Thank you!

Please return this form to the Student Coordinator or organizer at the end of the Conference.

PRINCIPAL

INSTITUTE OF  
Technology, Management & Gramotha  
Jyoti



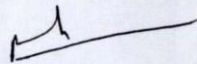


**International Conference on  
Management, Business & Economy (ICMBE)**

**Date: 20<sup>th</sup> April, 2019**

**Registration List**

| S.No. | Name of Author/s       | Designation           | Institute Name   | Title of Paper  |
|-------|------------------------|-----------------------|--|---|
| 1     | Mrs. Ramneet Kaur      | Head of Mgmt. Studies | Modi Institute of Mgmt & Tech                                  | Innovation practices within adversity in service sector, studies of selected business school of Kota city |
|       | Dr. Shilpa Sharma      | Asso. Professor       |  |   |
| 2     | Vedanshi Sharma,       | Student               | Compucom Institute of Technology & Management                  | Work Life Balance of Single Parent: Issues and Challenges   |
|       | Moon Moon Lahiri       | Assistant Professor   |  |   |
| 3     | AnadiTrikha            | Research Scholar      | Rajasthan Technical University, Kota                           | The growing 'kidfluence' on our buying behavior: The Era of Young Consumers.                              |
|       | Dr Kavya Saini         | Associate Professor   | International School of Informatics & Management               |   |
| 4     | Dr. Divya Agrawal      | Post Doctoral Fellow  | ICSSR  | Good Governance : Opportunity and Challenges the Indian Perspective                                       |
| 5     | Dr. Gargi Sharma       | Assistant Professor   | International School of Informatics & Management               | Securing relationship with customer – a panacea for sustainable retail banking future                     |
| 6     | Garima Khangarot       | Research Scholar      | Central University of Rajasthan                                | An analysis of tourism policy and promotional strategies of Rajasthan for sustainable development         |
| 7     | Dr Kajal Sitlani       | Associate Professor   | IIRM Jaipur Campus   | Quality Education for Sustainable Development with Special reference to Rajasthan Government Initiatives  |
| 8     | Pooja Singh            | Research Scholar      | Suresh Gyan Vihar University                                   | A Paradigm Shift in HR- Happiness at Work Place   |
|       | Dr. Jyotsana khandewal | Associate Professor   | Jaipur National University                                     |   |
| 9     | Perna Garg             | Research Scholar      | Department of Business Administration, University of Rajasthan | A Study of Social Security and Labour Welfare Schemes For Unorganised Sector In India                     |
| 10    | Lavina Khilnani        | Faculty               | Taxila Business School   | A study of key strategic HR issues in IT and Banking Industry in India                                    |
|       | Ankita Luhadia         | HR Manager            | Chirag Buildcon Pvt.Ltd, Jaipur                                |   |

  
**PRINCIPAL**  
**SWAMI KESHVANAND INSTITUTE OF**  
**Technology, Management & Gramotha**  
**Jagatpura, Jaipur-302025**



**International Conference on  
Management, Business & Economy (ICMBE)**

**Date: 20<sup>th</sup> April, 2019**

**Registration List**

|    |                        |  |  |  |
|----|------------------------|--|--|--|
| 11 | Monika Golani          | Student                                    | Management of Business Administration), Poornima University, Jaipur  | BEHAVIOR OF ORGANIZATIONAL CITIZENSHIP IN INDIA: A STUDY   |
|    | Ruchika Yadav          |  |  |  |
| 12 | Kartik Bhati           | Student                                    | Management of Business Administration), Poornima University, Jaipur  | IMPACT OF AGE ON E-BUYERS BEHAVIOUR TOWARDS WEB RETAILING  |
|    | Uwais Pathan           |  |  |  |
| 13 | Dr. Vikas Shrotriya    | Associate Dean, Faculty of Management      | Vivekananda Global University  | Indian Organizations and Challenge of Sustainability in Changing Global Economic Scenario  |
| 14 | Ms. Bhanumatidoshi     | Assistant Professor                        | Department of Management Studies, Vivekananda Global University      | The Role of Commercial banks Funding on the Development of Small & Medium Scale Enterprises (A study of Jaipur region)                   |
| 15 | Madhu Bala Kaushik     | Assistant Professor, Faculty of Management | Vivekananda Global University  | Glass Ceiling Effect in Indian Organizations   |
| 16 | Dr. Manisha Choudhary  | Head                                       | Department of Management Studies, Vivekananda Global University      | A Theoretical evaluation of Green Marketing (Reference to businesses in the contemporary   |
|    | Dr. Pankaj Meel        | Associate Professor                        |  |  |
| 17 | Ms. Pooja Rawat        | Assistant Professor                        | Department of Management Studies, Vivekananda Global University      | A SWOT Analysis of Entrepreneurial Activities performed by Rural Women (A study in reference to Rajasthan State)                         |
| 18 | Mr. Hitesh Tikyani     | Assistant Professor                        | Department of Management Studies, Vivekananda Global University      | A Study of Green Banking potentiality and practice in India  |
|    | Ms. Poonam Rajharia    | Assistant Professor                        |  |  |
| 19 | Ganesh kumar choudhary | Research scholar                           | Dept. of Economics, University of Rajasthan                          | ROLE OF SOCIAL AUDIT AS A TOOL OF PERFORMANCE EVALUATION OF MNREGA   |
|    | Dr. Snigdha Sharma     | Assistant professor                        | Dept of Economics, Government Colledge                               |  |
| 20 | Anuradha Bansal        | Research scholar                           | Dept. of Social Sciences and Humanities, Maharishi Arvind University | EVALUTION OF ECONOMIC GROWTH OF RAJSTHAN DURING 12 <sup>TH</sup> FIVE YEAR PLAN  |
|    | Prof. N. C. Pahariya   | Professor                                  |  |  |
| 21 | Kiran Panwar           | Research scholar                           | Dept. of Human Resource, Maharishi Arvind University, Jaipur         | A STUDY OF JOB SATISFACTION AMONG THE EMPLOYEES OF PUBIC BANKS   |
|    | Dr. Sanjay Gour        | Head and Manager                           | MNIT Innovation and Incubation Centre, MNIT Jaipur                   |  |
| 22 | Rajneesh Karloopia     | Research scholar                           | Dept. of Management, Central University, Rajasthan                   | Role of demographic variables on the Consumers Buying Decision for Purchasing Life Insurance Products                                    |
|    | Dr. Maithili R P Singh | Professor                                  |  |  |
| 23 | Mahesh Kumar Sharma    | Research scholar                           | Dept. of ABST, University of Rajasthan                               | PRINCIPAL<br>SWAMI KESHVANAND INSTITUTE OF<br>Technology, Management & Research<br>Jaipur, Jaipur, 302025<br>Jewellery Industry in India |
|    | Dr. M. K. Bardia       | Professor                                  |  |  |

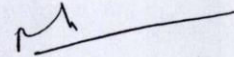


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**Registration List**

|    |                      |                     |  |   |
|----|----------------------|---------------------|--|---|
| 24 | Dr. Krati Saxena     | Lecturer            | Dept. of BADM, S. S. Jain Subodh P. G Mahila Mahavidyalaya                             | Analytical Study of Consumer Buying Behavior for Branded Products                                       |
| 25 | Tanu Yadav           | Research scholar    | Dept. of EAFM, University of Rajasthan   | ROLE OF TELECOMMUNICATION IN UPLIFTMENT OF THE SOCIETY  |
| 26 | Deepika Taparia      | Research scholar    | Dept. of BADM, University of Rajasthan   | Impact of Celebrity endorsement in advertising with special reference to Youngster                      |
| 27 | Kanika Kaondal       | Assistant professor | Department of Commerce, Government Degree College, Nadaun (Hamirpur), Himachal Pradesh | ROLE OF EMPLOYEES' STATE INSURANCE SCHEME IN MITIGATING THE ISSUES OF LABOUR                            |
| 28 | Dr. Swati Jain       | Associate Professor | S S Jain Subodh P.G. Mahila Mahavidyalaya, Jaipur                                      | Ethics in Marketing   |
| 29 | Samra Sultan         | Research scholar    | Amity Business School, Amity University, Jaipur  | Organizational Role Stress (ORS) and Life Satisfaction among teachers of Muslim minority managed school |
|    | Dr. Preeti Yadav     | Associate Professor |  |   |
| 30 | Dr. Jyoti Jain       | Assistant professor | JECRC University   | A study of consumer behaviour towards green finance   |
| 31 | Mr. Prayank Jain     | Research scholar    | Career Point University, kota  | A study of consumer behaviour towards green finance   |
| 32 | Mr. Sandeep kumar    | Research scholar    | Dept. of BADM, University of Rajasthan   | Role of information technology in government college in Rajasthan                                       |
| 33 | Dr. Poonam jeshi     | Lecturer            | St. Wilfred College  | Role of education in social upliftment (a case study of women in rural Jaipur)                          |
| 34 | Dr. Savita Choudhary | Associate Professor | Department of Management Studies, SKIT   | Challenge of Talent Retention in Global Economy   |
| 35 | Dr. Atul Gupta       | Associate Professor | Department of Management Studies, SKIT   | Redefining Perspectives of Indian Markets: Finding the Right Fit  |
| 36 | Dr. Ona Ladiwal      | Associate Professor | Department of Management Studies, SKIT   | Cloud Kitchen: Opportunities & Challenges   |



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On the Spot Registration List

| S.No. | Name of Participants | Designation | Institute Name | email Address                | Contact Detail | Signature    | Remark |
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|       | Vivek Soni           |             | "  |                           |                |           |        |
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|       | Halchal              |             | "  |                           |                |           |        |
|       | Vivek                |             | "  |                           |                |           |        |



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| S.No. | Name of Participants   | Designation | Institute Name     | email Address                 | Contact Detail | Signature  | Remark |
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**Registration List**

| S. No. | Name of Student       | Signature                  |
|--------|-----------------------|----------------------------|
| 1      | AAMIR AHMED           | <i>Aamir</i>               |
| 2      | AARTI SONI            | <i>Aarti</i>               |
| 3      | AAYUSHI GUPTA         | <i>Aayushi</i>             |
| 4      | ABHISHEK SINGH        | <i>Abhishek Singh</i>      |
| 5      | AISHWARYA GARG        | <i>Aishwarya</i>           |
| 6      | AJAY SINGH SHEKHA WAT | <i>Ajay Singh</i>          |
| 7      | AMAN SHARMA           | <i>Aman</i>                |
| 8      | AMITESH RANA          | <i>Amitesh</i>             |
| 9      | ANIKET RANJAN         | <i>Aniket Ranjan</i>       |
| 10     | ANJALI KATARIA        | <i>Anjali</i>              |
| 11     | ANSHITA JAIN          | <i>Anshita</i>             |
| 12     | ARCHANA MEGHWAL       |                            |
| 13     | BHISHMA PAREEK        | <i>Bhishma Pareek</i>      |
| 14     | BHUMIKA TANWAR        | <i>Bhumika</i>             |
| 15     | BRIJ MOHAN KUMAWAT    | <i>Brij Mohan</i>          |
| 16     | DHANUJ RANWAN         |                            |
| 17     | GOVIND VADHWNAI       |                            |
| 18     | HARSHITA JAIN         |                            |
| 19     | HEMANT KUMAR YADAV    |                            |
| 20     | HIMANSHU SHARMA       |                            |
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| 22     | KAJAL DHAMANI         | <i>Kajal</i>               |
| 23     | KARUNA JAIN           | <i>Karuna Jain</i>         |
| 24     | KAVITA KUMARI         | <i>Kavita</i>              |
| 25     | KHUSHBOO GUPTA        | <i>Khushboo Gupta</i>      |
| 26     | KHUSHBOO RATHORE      | <i>Khushboo Rathore</i>    |
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| 28     | LAKSHYA GUPTA         | <i>Lakshya</i>             |
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| 30     | LAVI MATHUR           | <i>Lavi Mathur</i>         |
| 31     | MEDH POOJA MAHESH     | <i>Medh Pooja</i>          |
| 32     | MOHAMMED AFZAL QAZI   | <i>Mohammed Afzal Qazi</i> |
| 33     | MONIKA SHARMA         | <i>Monika</i>              |
| 34     | NAMAN JAIN            | <i>Naman</i>               |
| 35     | PARAS PANWAR          | <i>Paras</i>               |
| 36     | PARTH SHARMA          |                            |
| 37     | POOJA AGARWAL         | <i>Pooja</i>               |
| 38     | POONAM PEEPLIWAL      | <i>Poonam</i>              |
| 39     | POORNIMA SHARMA       | <i>Poornima</i>            |
| 40     | PRAGATI SHARMA        | <i>Pragati Sharma</i>      |
| 41     | PRAGYA                | <i>Pragya</i>              |
| 42     | PRINCE MISHRA         |                            |
| 43     | PRIYA ARORA           | <i>Priya</i>               |
| 44     | PRIYANKA MALI         | <i>Priyanka</i>            |
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| 47     | RISHABH JAIN          |                            |
| 48     | RIYA JHANWAR          | <i>Riya Jhanwar</i>        |
| 49     | RIYA KUMARI BANG      | <i>Riya</i>                |
| 50     | RIYA LOHIYA           | <i>Riya</i>                |
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| 54     | SHRADDHA GARG         | <i>Shraddha Garg</i>       |
| 55     | SWARNIM SHARMA        |                            |
| 56     | UTTAM DARJI           | <i>Uttam</i>               |
| 57     | VIPRAN JEET SINGH     | <i>Vipran Jeet Singh</i>   |
| 58     | YAMINI VIJAY          | <i>Yamini</i>              |

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| 3      | AVINASH GOUR            | Avinash   |
| 4      | CHARU SHARMA            | Charu     |
| 5      | JITENDRA SHARMA         | Jitendra  |
| 6      | JUHI BHURA              | Juhi      |
| 7      | LOKESH KUMAWAT          | Lokesh    |
| 8      | MANOJ YADAV             | Manoj     |
| 9      | MAYANK BEHARI MATHUR    | Mayank    |
| 10     | PIYUSH AGARWAL          | Piyush    |
| 11     | PRAKASH MULANI          | Prakash   |
| 12     | RAGINI SHARMA           | Ragini    |
| 13     | RAHUL KUMAR SAIN        | Rahul     |
| 14     | SHIVAM MITTAL           | Shivam    |
| 15     | VIVEK KUMAR SONI        | Vivek     |
| 16     | VIVEK SRIVASTAVA        | Vivek     |
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| 21     | HALCHAL TIWARI          | Halchal   |
| 22     | HARSHIT SHARMA          | Harshit   |
| 23     | HARSHITA SINGH          | Harshita  |
| 24     | KANKSHA MALHOTRA        | Kanksha   |
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| 26     | KEVIN P SAM             | Kevin     |
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| 28     | LALIT KUMAR             | Lalit     |
| 29     | MAHIMA GUPTA            | Mahima    |
| 30     | MANISH SINGH            | Manish    |
| 31     | MILAN AGARWAL           | Milan     |
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| 33     | RADHA KUMARI            | Radha     |
| 34     | RITESH THINGER          | Ritesh    |
| 35     | SHIVANSH SRIVASTAVA     | Shivansh  |
| 36     | SHUBHAM KUMAR GOSWAMI   | Shubham   |
| 37     | SHUBHAM SINGH SHEKHAWAT | Shubham   |
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| 42     | DIVYA BHARTI            | Divya     |
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| 44     | PARAMJEET YADAV         | Paramjeet |
| 45     | PARITOSH RAJORIA        | Paritosh  |
| 46     | PRIYAL SINGH SOLANKI    | Priyal    |
| 47     | RASHMI                  | Rashmi    |
| 48     | TANYA                   | Tanya     |

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