

Report
International Conference
On
Startup Venture: Technological Development & Future Trends.
18th January 2020

Department of Management Studies, SKIT organized an International Conference on Startup Venture: Technological Development & Future Trends with the aim to provide an open forum for the researchers, academicians, practitioners, startup ventures and technocrats in academia as well as industries from different parts of the world to interact, exchange concepts, prototypes, innovative research ideas and share the outcomes of their research work which could contribute to the academic arena and further benefit the business and industrial community, and society as a whole. Dr. Maneesha Kaushik, Convenor of International Conference, in her initial remarks said that, the knowledge of startup ventures is extremely crucial for the budding managers as well as for the development of our nation.

Mr. Aashish Chandra, Professor at Houston University in his address talked about the three crucial aspects which encompasses Startup Ventures:-

- 1. Starts with having a problem solving idea that is exciting, effective and feasible.**
- 2. Importance of Hard-working management in a startup that knows how to bring the best in their employees.**

After that Dr. Kishore Kumar Sadasivuni, Qatar University, addressed on various issues and opportunities in startup marketing, as an integral component of a company development because they help a new business establish an individual brand identity for a long term. He has also explained importance of innovation in startup as it simply provides an edge over its competitors and helps them become and sustain their lead in the market.

Dr. Badrul Hissam Ahmad, University Teknikal Malasia, addressed on reasons of a startup failure, emphasizing on the significance of planning on the performance of any venture. Mr. Himanshu Goel, Chairman of SRNG Group and Chartered Accountant, addressed about the importance of the right team and the spirit of team work in a startup. He also shared his own entrepreneurial journey of how he started his venture and motivated the participants to create their own plans for the startup. Mr. Nirjhar Goyal, Director and Founder of Teoler Education Services, addressed the students about the importance of startup education for the entrepreneurs. Towards the end of the International Conference Dr. Ona Ladiwal, Associate Professor, DMS, thanked all the dignities for effective participation in the International Conference and making it a great success.

Department of Management Studies

International Conference

on

“Startup Ventures – Technological Developments and Future Trends”

Outcome report of the International Conference

The Department of Management Studies successfully organized an International Conference on “Startup Ventures – Technological Developments and Future Trends ” on 18th January, 2020.

- The seminar was attended by more than 200 participants.
- The seminar comprised an excellent opportunity to foster the sharing of knowledge on various contemporary issues in the context of Innovations and startups.
- The seminar met its objectives in promoting the young students to think affirmatively for persuading various innovations and startups..

Some of the lessons learned from the International Conference are the following:

- The youth should be focus on becoming more and more enterprising as well as creative in their approaches.
- Startups are the way towards nation building and development of the society.
- The International conference focused on analytical thinking and developing right attitude.
- Increased awareness and growing clarity on the role of government and various initiatives taken by government for organizing various competitions exams for the youth.
- The action plan for generating new ideas was discussed and starting new ventures were discussed.

Department of Management Studies

International Conference

on

“Startup Ventures – Technological Developments and Future Trends”

List of Experts

(18th January, 2020)

S. No.	Name of Expert	Organisation	Country
1	Dr. Kishor Kumar Sadasivuni	Qatar University	Qatar
2	Dr. Bardul Hisam Ahmed	University of Technical Malasia	Malasia
3	Mr. Aashish Chandra	Houston University	United States
4	Shri I S Sodhi	Department of Local Governance, Rajiv Gandhi National Institute of Youth Development	India
5	Shri Himanshu Goyal	Chairman, SRNG Group of Companies	India
6	Shri Nirjhar Goyal	Founder & Director, Teolar Education	India

Department of Management Studies

International Conference on “Startup Ventures – Technological Developments and Future Trends”

Program Schedule

(18th January, 2020)

TIMINGS	ACTIVITIES
09:00 am – 11:00 am	<u>Inaugural Session</u>
11:00 am – 11:30 am	Lunch
11:30 am – 12:30 pm	Session By Dr. Kishor Kumar Sadasivuni, Qatar University (APJ Abdul Kalam Seminar Hall)
11:30 am – 12:30 pm	Session By I.S. Sodhi (Professor & Head, Department of Local Governance, Rajiv Gandhi National Institute of Youth Development) (J.C. Bose Seminar Hall)
12:30 pm – 01:00 pm	Session By Mr. Himanshu Goel, Chairman- SRNG Group
01:00 pm – 01:30 pm	Session By Mr. Nirjhar Goel, Founder & Director -Teolar Education
01:30 pm – 3:00 pm	Poster Presentations on the theme Startups & Skill Development: Emerging Issues and Challenges
03:00 pm – 3:30 pm	Valedictory Session

Department of Management Studies

International Conference on “Startup Ventures – Technological Developments and Future Trends”

Program Schedule

Inaugural

(18th January, 2020)

TIMINGS	ACTIVITIES
08:00 am –09:00 am	Assembly
09:00 am – 09:05 am	Lamp Lighting
09:05 am – 09:10 am	Floral Welcome Welcome & Theme Presentation by Dr. Maneesha Kaushik – Convenor, International Conference
09:10 am – 09:15 am	Address By Prof. (Dr.) S.L.Surana, Director (Academics)
09:15 am – 09:20 am	Address By Prof. R.K. Parchar, Principal SKIT
09:20 am – 09:50 am	Address By Dr. Kishor Kumar Sadasivuni, Qatar University
09:50 am – 10:20 am	Address By Dr. Bardul Hisam Ahmed, University Teknikal Malaysia
10:20 am – 10:30 am	Address By Ms. Reshma Ceo, Reshma Real Women Handicrafts
10:30 am – 10:50 am	Address By Chief Guest Dr. Ashish Chandra, University of Houston
10:50 am – 10:55 am	Memento Presentation
10:55 am – 10:58 am	Vote of Thanks By Dr. Ona Ladiwal, Associate Professor, DMS
10:58 am – 11:00 am	Group Photo Session

Swami Keshvanand Institute of Technology,
Management and Gramothan
Department of Management Studies



**International Conference
on**

**“ Startup Ventures- Technological
Developments and Future Trends”**

January 18th, 2020

About the International Conference :

The programme will provide an international open forum for the researchers, academicians, practitioners, startup ventures and technocrats in academia as well as in industries from different parts of the world to interact, exchange concepts, prototypes, innovative research ideas and share the outcomes of their research work which could especially contribute to the academic arena and further benefit the business and industrial community, and society as a whole. Upon conclusion, participants will be able to make informed and strategic decisions regarding startup ventures and work out on challenges and solutions to industrial problems.

Sub Themes of the International Conference :

- The Rise of Startup Culture: Recruiting & Management of Growing Teams.
- The future of Tech Startups in India.
- Opportunities, threats and challenges in start-up management amidst fast changing economic scenarios.
- Corporate – Startup Partnerships.
- Technological transformation and diversities in Startups.
- Angel and Venture Capital Challenge : The Extremes in Indian Startup Scenario.
- Role of incubation units, alumni association, lessons, outlook for changing modes of learning/skills, international landscape, resources.

Objectives:

- Discuss human, financial, technological and strategic aspects
- Share best practices, trends and outlook for entrepreneurship
- Facilitate business opportunities for Startups
- Getting and Staying Profitable
- Productivity of People and Resources
- Excellent Customer Service
- Employee Attraction and Retention
- Mission-driven Core Values
- Sustainable Growth
- Maintaining a Healthy Cash Flow
- Dealing with Change
- Reaching the Right Customers

Key Speakers:

Eminent Speakers from Corporate Sector, Policy Makers, Regulatory Policy Bodies, Professors and Academicians.

Date: 18th January, 2020

Time: 08:30 AM

Venue: APJ Abdul Kalam Seminar Hall, SKIT.

Session Plan

Session I: Inaugural Session
Session II: The Future of Tech Start-ups in India
Session III: Corporate – Startup Partnerships
Session IV: Technological transformation and diversities in Startups.
Session V: Paper Presentation.
Session VI: Valedictory Session.

Important Dates:

Last date for submission of Abstract:
29.12.2019
Confirmation of acceptance of Abstracts:
03.01.2020
Last date for submission of full length
papers and registration:04.01.2020

Who should attend ?

Anyone considering starting a business (pre startups);
Anyone interested in building a business (startups);
Anyone looking to scale a business;
Anyone seeking funding (Angel, Venture Capital);
Anyone interested in networking

Seminar Paper:

The Conference would highly focus on Papers /Case Studies etc. for presentation and publication in Souvenir :

- Faculty members, researchers, including students, from educational institutions ,universities and others.
 - Professional executives, practitioners & consultants from industry and above mentioned target group.
 - Policy makers, regulators, professional bodies & associations, NGO's and others engaged in MSME segment.
- For guidelines regarding submission of papers, please visit our website www.skit.ac.in.



Call for paper (Guidelines) : Final paper and Abstract should be in APA format. Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words. We would appreciate if the title of your presentation and abstract is communicated to mconference@skit.ac.in by 1st September, 2018.

AWARDS(Research Scholar/Student category):

- Best Oral Presentation for each technical session.

Swami Keshvanand Institute Of Technology Management And Gramothan, Jaipur:

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi).

Department Of Management Studies:

In its endeavour to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the Institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. The Department is an active member of All India Management Association (AIMA).

ABOUT JAIPUR -THE PINK CITY :

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

Patron Shri Surja Ram Meel Chairman
Organizing Committee Dr. Ona Ladiwal Dr. Savita Choudhary Dr. Atul Gupta Ms. Priyanka Payal Dr. Ravish Pandey

Advisory Board Shri Anil Bafna- Vice Chairman Shri Jaipal Meel- Director Mrs. Rachna Meel- Registrar Prof.(Dr.) S.L. Surana- Director (Academics) Prof.(Dr.) R.K. Pachar- Principal Prof. M.L. Bhargava- Advisor Mrs. Abha Meel- Advisor
Convenor Dr. Maneesha Kaushik maneesha9099@gmail.com 9785381999

List of Poster Presentations

A poster presentation competition on the themes and sub themes of the conference was also organized. The list of the students is mentioned below:-

S.NO	NAME	SEMESTER	TOPIC
1	Shweta Nirwan Riya Sharma	II II	Technology Transformation and Diversity in Startups
2	KomalSoni Karan Mathur	II II	Leadership and Soft Skills for budding entrepreneurs
3	SimranKumawat Riya Ghai	II II	Opportunities, Threats and Challenges in a Startup.
4	Rakshanda VritikaChandel	II II	Future of Tech Startups.
5	Bhoopesh Gupta Priyesh	II II	Opportunities, Threats and Challenges of Startup.
6	DikshaPrajapati Sapna Yadav	II II	Startup Success in the Indian Scenerio
7	Nikita Bhatia AshutoshSinghal	II II	Venture Capital for Startup Finance
8	KirtiNathawat Parvesh	II II	Role of Incubation in the success of Startups
9	Divyansh Tushar	II II	Technological transformation and diversities in Startups
10	Yamini Vijay Abhishek Singh	IV IV	Indian Startup Ecosystem and its SWOT Analysis.
11	KhushbooRahore Anshita Jain	IV IV	How can India become a popular place for Startups?
12	KajalDhamani LaviMathur	IV IV	Microfinance for Startups- Process and Flow.
13	Monika Sharma Karuna Jain	IV IV	Indian v/s Western Startup Ecosystem.
14	Megha Sharma AniketRanjan	II IV	Revolutionary Startups around the world
15	Riya Bang Megha Sharma	IV II	How to Start a Startup- Basic Requirements
16	Poornima Sharma GovindVadhwani	IV IV	Obtaining Venture finance

Swami Keshvanand Institute of Technology, Management & Gramothan
Department of Management Studies
International Conference-Startup Venture - "Technological Development & Future Trends"
January 18th, 2020

Registration Details

S.No	Name of the Participant	Designation	Name of the Organization	Contact No.	Email-ID	Signature
	Guru Sharan Kumawat	B.Tech 1 st Year	Electrical Engg	8290243694	gurusumawat@gmail.com	
	Lakshya Bhatia	B.Tech 1 st Year	Electrical Engg.	9328203412	lakshya.180202@gmail.com	Lakshya.
	Harsh Gupta	B.Tech 1 st Year	Electrical Engg.	7014652662	hrgupta02@gmail.com	
	Piyush Mathur	B.Tech 1 st Year	Electrical Engg.	9511802389	cutepiyush@gmail.com	
	Hari Dutt Vyas	B.Tech 1 st Year	Electrical Engg	9460944355	haridutt.vyas01@gmail.com	
	Mansi Mukreja	B.Tech 1 st Year	Electrical Engg.	7665333363	mansimukreja@gmail.com	
	Naisha Gupta	B.Tech 1 st Year	Electrical Engg.	9352306452	naisha2D@gmail.com	Naisha
	Jayshree Sharma	B.Tech 1 st Year	Electrical Engg.	9351486564	Jayshree9619@gmail.com	
	Khushboo Meena	B.Tech 1 st Year	Electrical Engg.	7597160111	khushboomeenapriya@gmail.com	
	Khushboo Meena	B.Tech 1 st Year	Electrical Engg.	9352599529	Khushboomeena629@gmail.com	Khushboo Meena
	Kavya Singhel Gupta	B.Tech 1 st Year	Electrical Engg.	8290994624	kv.gupta2512@gmail.com	Kavya
	Jaivardhan Agarwal	B.Tech 1 st Year	Electrical Engg.	8955307552	jai171623@gmail.com	
	Jayant Yadav	B.Tech 1 st Year	Electrical Engg.	7690828434	JY28434@gmail.com	
	Sourabh Vyas	B.Tech 1 st Year	Electronic and Comm.	6377304697	Sourabhvyas360@gmail.com	
	Lakshya Sharma	B.Tech 1 st Year	Electrical Engg.	9588018019	lakshyasharma575@gmail.com	Lakshya Sharma TV, Sec

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 Jagatpura, Jaipur-302025

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S.No	Name of the Participant	Designation	Name of the Organization	Contact No.	Email-ID	Signature
1.	Prakhar Jain	EC-M-2	SKIT-8 Tech 1 st year	7427081771	PrakharJain@gmail.com	
2	Prince Manoj Bora		SKIT-B Tech 1 st year	916308238	pmboza@gmail.com	
3	Moin Ali	EC-M-1	SKIT - B Tech 1 st year	7240233367	moin78866.in@gmail.com	
4	Parag Khandekar	IT-02	SKIT - B Tech 1 st year	931484051	paragkhandekar4@gmail.com	
5	Saurabh Nahata	IT-01	SKIT-B Tech 1 st year	7062619600	Saurabh.nahata83@gmail.com	
6	Tarun Jain	CS- HI-28	" "	9116304905	tarunpinck677@gmail.com	
7.	Kunal Pasota	EE-J1	- II -	8949079693	kunalspasota74@gmail.com	
8.	Ishan Shrivastava	EE-J1	B. Tech 1 st year	5468732403	IshanShrivastava112@gmail.com	
9.	Harshik Tyagi	EC-L2	B Tech 1 st year	9354152107	harshiktyagi007@gmail.com	
10.	KAMAL MEENA	EE-J1	B-Tech 1 st year	9610790113	meenakamal1749@gmail.com	
11	Nishi Chouhan	EE-J2	B-Tech 1 st year	9461442183	nishichouhan270@gmail.com	
12	Rakshanda Kucheria	IT-01	B-tech 1 st year	6378607880	Rakshandakucheria309@gmail.com	
13	Neha Faydar	EE-J2	B-tech 1 st year	8426848153	nehafaydar18@gmail.com	
14	Ishu Sharma	EE-J1	B-tech 1 st year	9887329335	ishu002@gmail.com	
15	Chaitanya Singh	EE-J1	B. tech 1 st year	9116546114	chaitanya007@gmail.com	

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S.No	Name of the Participant	Designation	Name of the Organization	Contact No.	Email-ID	Signature
1)	Parineeta Bagola	B.Tech	Electrical Engg.	9352124856		
2)	Neeraj Kumarawat	B.Tech	Electrical Engg.	8118883728		
3)	Piyush Chandhary	B.Tech	Electrical Engg.	9984752112		
4)	Dakul Verma	B.Tech	Electrical Engg.	9602590316		
5)	Jayshree Sharma	B.Tech	Electrical Engg.	9351486564	Jayshree29619@gmail.com	Jayshree
6)	Khushi Sharma	B.Tech	Electrical Engg.	9597160111		Khushi
7)	Khushi Meena	B.Tech	Electrical Engg.	9352599529		
8)	Kavya Singhal Gupta	B.Tech	Electrical Engg.	8290994624	kav.arn2511@gmail.com	Kavya
9)	Piyush Jangra	B.Tech	Electrical Engg.	9782011487		
10)	Mohit Bughra	B.Tech	Electrical Engg.	6378652138		
11)	Manish Kumarawat	B.Tech	Electrical Engg.	7615036636	mk5412341@gmail.com	
12)	Jaivardhan Agarwal	B.Tech	Electrical Engg.	8955307558	jai171693@gmail.com	Jaivardhan
13)	Jayant Yadav	B.Tech	Electrical Engg.	7690828434		Jayant
14)	Aadesh Guryan	B.Tech	Electrical Engg.	9602090130	Aadeshguryan@gmail.com	Aadesh
15)	Nitish Singh	B.Tech	Electrical Engg.	6006206107	nitishputra123@gmail.com	Nitish

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MORNING SESSION

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S.No	Name of the Participant	Designation	Name of the Organization	Contact No.	Email-ID	Signature
1)	Manish Kumawat	B.Tech-1 st year	Electrical Engg.	7615036636	MK5412341@gmail.com	<i>Manish</i>
2)	Harshita Sharma	B.Tech-1 st year	Electrical Engg.	9829019245	sharma.harshita@gmail.com	<i>Harshita</i>
3)	Hemlata Rajapat	B.Tech-1 st year	Electrical Engg.	9653921224	hemlata12002@gmail.com	<i>Hemlata</i>
4.	Lakshya Sharma	B.Tech-1 st year	Electrical Engg.	9588018019	lakshyasharma515@gmail.com	<i>Lakshya</i>
5.	Kavya Jain	B.Tech-1 st year	Electrical Engg.	7357202088	Kota.Kavyajain@gmail.com	<i>Kavya</i>
6	Saurabh Vyas	B.Tech 1 st year	Electronics and Comm	637734637	saurabhvyas36@gmail.com	<i>Saurabh</i>
	Lahar	B.Tech 1 st year	Electrical Engg.	9352192238	arvindstps@gmail.com	<i>Lahar</i>
	Juhi Tawilani	B.Tech 1 st year	Electrical Engg.	9352303501	juhi.tawilani1234@gmail.com	<i>Juhi</i>
	Harsh Gautam	B.Tech 1 st year	Electrical Engg.	7014653662	harshgautam02@gmail.com	<i>Harsh</i>
	Himanshu Singh	B.Tech 1 st year	Electrical Engg. J1	889006720	hs3e3le@gmail.com	<i>Himanshu</i>
	Kunal Pareta	B.Tech 1 st year	Electrical Engg. J1	8949079693	kunalporeta74@gmail.com	<i>Kunal</i>
	Ishan Shirmali	B.Tech 1 st year	Electrical Engg. J1	9468732403	ishanshirmali12@gmail.com	<i>Ishan</i>
	Yashraj Sharma	B.Tech. 1 st year	Electrical Engg. J1	786391974	yashrajsharma02@gmail.com	<i>Yashraj</i>
	MEENA	B.Tech 1 st year	Electrical Engg. J1	9610790113	meena.kamal1749@gmail.com	<i>Meena</i>
	Gaurav Singh	B.Tech 1 st year	Electrical Engg. J1	9116546144	chauhanganuravsinh@gmail.com	<i>Gaurav</i>
	ISHU Sharma	B.Tech 1 st year	E-E. J1	9803293355	ishu007@gmail.com	<i>Ishu</i>

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S.No	Name of the Participant	Designation	Name of the Organization	Contact No.	Email-ID	Signature
1	Vinod Sharma	student	SKIT	9785521719	-	
2	UJJWAL MISHRA	student	SKIT	9999508605	-	
3	Barna Mehta	Student	SKIT	9265369378	-	
4	Ritik Chaurasiya	Student	SKIT 1 st D. Tech	805840396	-	Ritik
5	Rishabh Panchal	student	1 st year B.Tech	9352647179	-	
6	Haroon Khandulwal	student	SKIT	9057227698	-	
7	Raghar sharma	student	SKIT	8619146262	-	
8	shreyansh Jain	student	SKIT	9468626882	-	
9	Vahab Pandia	Student	SKIT	6005748136	-	
10	Somil Jain	Student	SKIT	882404513	-	
11	Sujal Samari	Student	SKIT	9116596687	-	
12	Rut Jain	Student	SKIT	9166304091	-	
13	Kamini Gakker	Student	SKIT	8209174837	-	
14	PRINCIPAL SWAMI KESHVANAND INSTITUTE OF Technology, Management & Gramothan Jagatpura, Jaipur-302025	Student	SKIT	7340553019	-	
15	Shivam Thakkar	Student	SKIT	8005743660	-	
16	Tanmay Shah	student	SKIT	9462131303	-	
	00403 Mohotra	student	SKIT	6378379055	-	

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S.No	Name of the Participant	Designation	Name of the Organization	Contact No.	Email-ID	Signature
1.	Anshita Jain	MBA II year Student	SKIT	7221893567	anshijain3999@gmail.com	Anshita
2.	Kajal Dhamani	"	SKIT	7240154905	Kajaldhamani97@gmail.com	Kajal
3.	Khushboo Rathore	"	SKIT	702391287	Kubujodha@gmail.com	Khushboo
4.	Lavi Mathur	"	SKIT	966027152	lavimathur9497@gmail.com	Lavi
5.	Khushboo Gupta	"	SKIT	907909820	guptakhushboo024@gmail.com	Khushboo
6.	Shradha Garg	"	SKIT	9511599692	shradhagarg36@gmail.com	Shradha Garg
7.	Monika Sharma	"	SKIT	8209759413	monikasharma3@gmail.com	Monika Sharma
8.	Poonam Jaiswal	"	SKIT	9887911488	Poonamjaiswal12@gmail.com	Poonam
9.	Abhishek Singh	"	SKIT	7976456694	Abhishek1997Singh@gmail.com	Abhishek
10.	Riya Bang	"	SKIT	8239695594	riyabang2222@gmail.com	Riya
11.	Lalit Chandan	"	"	7877789975	Lchandan11@gmail.com	Lalit
12.	Aishwarya Nay	MBA II year	SKIT	9358446333	aishwaryay97@gmail.com	Aishwarya
13.	Vipranjeet Singh	MBA II year	"	8561028155	Vipranjeet90@gmail.com	Vipranjeet
14.	Shishma Pareek	MBA II year	"	8561028155	shishma97@gmail.com	Shishma
15.	Yamin Vijay	MBA II yr	SKIT	8700483075	yaminvijay887@gmail.com	Yamin



Swami Keshvanand Institute of Technology, Management & Gramothan
Department of Management Studies

International Conference
on
"Startup Ventures: Technological Developments & Future Trends"
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Views about Seminar:

It was very informative and the sessions were very good

Which Session of the seminar is most valuable to you?

Session by Dr. Rishon Kumar Sadasivuni on Role of Technology in startups was very valuable

Would you like to attend the more seminars title? Yes definitely.

Remarks & Suggestions: Similar such conferences must be organised that will motivate the youth to startup & promote research & development too.

Overall Rating:

Excellent

Good

Satisfactory

Name of Participant: Aniket Rajan

Contact No.: 7979064414

E-mail: aniketxavier7654@gmail.com

Signature of Participant: Aniket R

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Technology, Management & Gramotha
Jagatpura, Jaipur-302025







