

DEPARTMENT OF MANAGEMENT STUDIES

4th January, 2021

To,
The Principal
SKIT, Jaipur.

Sir,


Reg: 5-Day Online FDP on "Social Enterprise Management"

The Department of Management Studies, SKIT wishes to organize a 5-Day Online Faculty Development Programme for the Faculty Members of our SKIT. The theme of the FDP will be "Social Enterprise Management". It would be from 23rd February, 2021 to 27th February, 2021 through Google Meet platform.

The topics to be covered in the FDP would be as follows:

- Social Entrepreneurship
- Assertive Communication
- Persuasive Communication
- Social Entrepreneurship Skills sets
- Change Management
- Time Management for Entrepreneurship, and related topics

We request you to approve the programme in principle and allow us to use the studio facility for organizing the FDP from 23rd to 27th February, 2021.


Dr. Maneesha Kaushik
Coordinator-FDP


Prof. S.K. Mathur
HOD-DMS

yes: Approval
Akh



**Swami Keshvanand Institute of Technology,
Management & Gramothan
Department of Management Studies**

4th January, 2021

Notice

Faculty Development Programme on “Social Enterprise Management”

All the Faculty members of SKIT are hereby informed that the Department of Management Studies is organizing a 5-Day Online FDP on “Social Enterprise Management” from 23rd February, 2021 to 27th February, 2021 through Google Meet.

All Faculty members who are interested to participate are requested to give their names to event Coordinator latest by 20th February, 2021. Department will provide certificate to successful candidates.

Dr. Maneesha Kaushik
Coordinator-FDP

Prof. S.K. Mathur
HOD-DMS

Copy to:

1. Director
2. Registrar
3. Principal
4. Principal (Pharmacy)
5. Adviser
6. Dean (R&D)
7. Incharge B. Tech, I Year
8. HODs-EC, EE, CS, IT, ME, CE, Phy, Chem, Maths, English
9. All the Faculty & Staff members by circulation
10. All notice boards



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Report

Faculty Development Program

On

Social Enterprise Management

23rd -27th February, 2021

The Department of Management studies successfully organized a Faculty Development Program on Social Enterprise Management on 23-27 February, 2021. Social Entrepreneurship is a rapidly developing and changing business field in which business and non-profit leaders design, grow and lead mission- driven enterprises. Social Entrepreneurship is an emerging field of study that is gaining increasing attention in universities around the world. Social entrepreneurs combine the knowledge and skills used in traditional business, with a commitment to having a meaningful and sustainable social impact, rather than the relentless and selfish pursuit of personal enrichment through profit. Dr. Maneesha Kaushik FDP Coordinator in the opening remarks addressed that social enterprise is, fundamentally, about using a market-driven business model to address key social and environmental issues. It is an emerging field with diverse and shifting interpretations. She also briefed about the topic chosen for the faculty development program.

In the Faculty Development Program, Dr N D Mathur emphasized on social enterprise management and its importance in the current scenario. He discussed the importance of various firms that have a very strong impact on the society and this being the need of the time, in order to make a better and brighter society. The concept of a social enterprise was developed in the UK in the late 1970s to counter the traditional commercial enterprise. Social enterprises exist at the

intersection of the private and volunteer sectors. They seek to balance activities that provide financial benefits with social goals, such as providing housing to low-income families or job training.

Prof. J P Sharma focused on the relation between social enterprises and technology that has revolutionized the forms were operating and impacting the world around in a very different way. He also talked about how social enterprises are growing in the emerging economies and how are they implementing various technologies to their profit. While earning profits is not the primary motivation behind a social enterprise, revenue still plays an essential role in the sustainability of the venture. Sustainable revenue differentiates a social enterprise from a traditional charity that relies on outside funding to fulfill its social mission. This goal does not mean social enterprises cannot be profitable; it's simply that their priority is to reinvest profits into their social mission, rather than fund payouts to shareholders. The Organization for Economic Cooperation and Development (OECD) identifies social enterprises as being highly participatory, with stakeholders actively involved and a minimum number of paid employees.

Prof. P K Kotiya talked about the importance of having more and more social entrepreneurs the world around and how this can impact the entire globe and its various advantages. Mr. Paresh Gupta emphasized that this area is full of robust growth and unlimited creativity as well as ever changing. He talked about the importance of financial management of social enterprises also. He said that a social enterprise is not to be confused with social entrepreneurship, which tends to focus on individuals who develop solutions to social and environmental problems using existing business techniques and strategies. Social entrepreneurs seek innovative ways and operate to drive change, whereas social enterprises form to fulfill a business purpose and solve societal needs through their commercial activities.

Mr Chintan Bakshi talked about risk management in social enterprises and they are not risk free. A commercial enterprises' primary goal is to increase its profit. Other objectives of the company come from profitability. However, the main aim of a social enterprise is to provide the social benefits that it is aiming to achieve and to complete it with profitability. The performances of

commercial enterprises are typically measured by financial returns. Social entrepreneurs often pursue a specific opportunity, and both social and economic goals are adopted together.

Dr. Maneesha Kaushik was the Convener of the Faculty Development Program.

The FDP provided an overview of social enterprise management with basic knowledge to the participants about such enterprises and its effective management techniques.

Outcomes of the FDP

- Provided insights about the importance of social enterprises
- Provided insights regarding successful running of social enterprises
- Inculcated the need for more social enterprises in the country
- Provided knowledge about funding of social enterprises

The Faculty Development Program constituted a good opportunity to foster the sharing of knowledge on Social Enterprise Management.



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Social Enterprise Management

Program Schedule

(23rd -27th February, 2021)

TIMINGS	Day & Date	ACTIVITIES
9.00 AM – 11.00 AM	Day1	Inaugural Session
11.00AM – 1:00 PM	Day1	Session By Dr. Savita Choudhary (Associate Professor, Department of Management Studies, SKIT)
1.00PM – 2:00 PM	Day 1	Quiz 1
9.00 AM – 11:00 AM	Day 2	Session By Prof. N.D. Mathur (Dean, Manipal University)
11.00AM – 1:00 PM	Day 2	Quiz 2
9.00 AM – 11:00 AM	Day3	Session By Prof. J.P. Sharma (Ex Vice Chancellor - JNVU)
11.00AM – 1:00 PM	Day 3	Quiz 3
9.00AM – 11:00 AM	Day4	Dr. P.K. Kotia (Former Professor, University of Rajasthan)
11.00AM – 1:00 PM	Day 4	Quiz 4
9.00AM – 10:00 AM	Day5	Mr. Chintan Bakshi (CEO – Startup Oasis)
10.00AM – 11:00 AM	Day5	Mr. Paresh Gupta (CEO – Global Centre for Entrepreneurship)
11.00 AM – 1:00 PM	Day5	Valedictory Session



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Social Enterprise Management

(23-27 February, 2021)

List of Experts

S. No	Name of Expert	Organisation	Country
1	Dr. Savita Choudhary	SKIT	India
2	Prof. N.D. Mathur	Manipal University	India
3	Prof. J. P. Sharma	Ex Vice Chancellor -JNVU	India
4	Prof. P.K. Kotia	Former Professor, University of Rajasthan	India
5	Mr. Chintan Bakshi	CEO – Startup Oasis	India
6	Mr. Paresh Gupta	CEO- Global Centre for Entrepreneurship	India



Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur

Department of Management Studies

**Faculty Development Program
On
Social Enterprise Management
23-27 February, 2021**

Glimpses





**SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,
MANAGEMENT & GRAMOTHAN
DEPARTMENT OF MANAGEMENT STUDIES**

**5 DAYS ONLINE FACULTY DEVELOPMENT PROGRAM ON
SOCIAL ENTERPRISE MANAGEMENT
23- 27 FEBRUARY, 2021**



About the FDP:

Social Entrepreneurship is a rapidly developing and changing business field in which business and non-profit leaders design, grow and lead mission-driven enterprises. Social Entrepreneurship is an emerging field of study that is gaining increasing attention in universities around the world. Social entrepreneurs combine the knowledge and skills used in traditional business, with a commitment to having a meaningful and sustainable social impact, rather than the relentless and selfish pursuit of personal enrichment through profit.

About Institute:

Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institutes in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the Courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). Recently SKIT has been ranked as topmost college as per QIV Score announced by RTU. Department of Management Studies in its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007.

About the Department:

The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

Objectives of FDP:

The objective of the program is to provide basic knowledge to the participants about social enterprises and its effective management techniques.

Content:

- Social Enterprise Management
- Social Enterprise and Technology
- Social Enterprise Business Model
- Social Entrepreneur Strategies
- Financial Management of Social Enterprise
- Risk Management in Social enterprises

Who should attend?

- Faculty members who have taught this course
- Faculty members who have hitherto taught allied subjects like marketing, Finance, OB AND HR
- Anyone considering starting a business;
- Anyone interested in building a business (startups);
- Anyone looking to scale a business
- Anyone interested in networking

Time: 08:30 AM Onwards

Delivery Mode: Online Google Meet Platform.

PATRON

Shri Sujra Ram Meel
(Chairman)

ADVISORY COMMITTEE

Shri Anil Bafna
(Vice Chairman)
Mrs. Rachana Meel
(Registrar)
Prof. R. K. Pachar
(Principal SKIT)
Abha Meel
(Advisor)

Shri Jaipal Meel
(Director)
Prof. (Dr.) S. L. Surana
(Director (Academics))
Prof. M. L. Bhargav
(Advisor)

STEERING COMMITTEE

Mr. Vishal Meel
Prof. (Dr.) Hemlata Dullar
Dr. Mukseh Arora
Dr. Rohit Mukherjee
Dr. Brij Raj Sharma
Dr. D. R. Chitra
Dr. Praveen Kumar Jain
Dr. Sharda Soni
Dr. Vikash Gautam
Pooja Jain

Dr. S. K. Mathur
Prof. (Dr) Anil Choudhary
Dr. Amber Shrivastava
Dr. Mukesh Gupta
Dr. Dheeraj Joshi
Dr. Neha Purohit
Dr. Pankaj Dadheech
Mehul Mahrishi
Abhishek Gupta

Organizing Secretary

Dr. Savita Choudhary
Associate Professor, DMS, SKIT

Coordinator

Dr. Maneesha Kaushik
Associate Professor, DMS, SKIT

Organizing Committee

Dr. Ona Ladiwal
Dr. Atul Gupta
Dr. Ravish Pandey
Dr. Priyanka Payal
Kanak Giri
Rashmi Dadhich

Seminar Secretary

Mr. Dileep Singh
Mr. Yogesh Sharma
Mr. Shiv Prasad Sharma

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Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur

Department of Management Studies

Faculty Development Program

On

Social Enterprise Management

23rd -27th February, 2021

Views about Faculty Development Program:

Which Session of FDP is most valuable to you?

Would you like to attend the more FDP on this title? _____

Remarks & Suggestions: _____

Overall Rating:

Excellent

Good

Satisfactory

Name of Participant: _____

Contact No. : _____

E-mail: _____

Signature of Participant : _____



Swami Keshvanand Institute of Technology, Management & Gramothan

Department of Management Studies

Faculty Development Program

On

Social Enterprise Management

List of Participants

(23rd -27th February, 2021)

Strategic Management for Changing Times						
S. N o.	NAME OF FACULTY	DESIGNATION 1	Employee ID No.	DEPTT.	MOBILE NO.	EMAIL ID
1	MS. PRIYANKA PAYAL	ASTT. PROFESSOR	878	MBA	9521850759	priyanka.payal@skit.ac.in
2	DR. RAVISH PANDEY	ASTT. PROFESSOR	881	MBA	9928090907	rvshpandey9@gmail.com
3	NEERAJ GARG	ASTT. PROF.	856	CS	7665523458	ng23neeraj.garg@gmail.com
4	SUSHANT KUMAR	ASTT. PROF.	855	CS	7229935038	skybvi@gmail.com
5	DR. YOGENDRA KUMAR GUPTA	ASTT. PROF.	860	CS	9468739571	yogen.571@gmail.com
6	ASHISH PANT	ASTT. PROF.	876	CS	9785377530	ashish.pant@skit.ac.in
7	SHALINI SINGHAL	ASSISTANT PROF.1	789	IT	8952979529	singhalshalini570@gmail.com
8	NAVEEN JAIN	ASSISTANT PROF. 2	18	IT	9928795887	naveen@skit.ac.in
9	AVADHESH KUMAR SHARMA	ASSISTANT PROF. 2	191	EE	9783840829	sharmaavadhesh81@gmail.com
10	AKASH DEO	ASSISTANT PROF. 1	758	EE	9784440886	akash11pe43@gmail.com
11	VIKAS RANVEER SINGH MAHALA	ASSISTANT PROF. 2	779	EE	8561811965	vikas.m513@gmail.com
12	VIVEK SHARMA	ASSISTANT PROF. 1	788	EE	9413824677	viveksha1985@gmail.com
13	MONU GUPTA	ASSISTANT PROF. 1	199	ME	9785345664	monugupta1492@gmail.com
14	SUMITA HEMROM	ASSISTANT		ME	9887818787	sumita281@gmail.com

		PROF. 1	602			
15	SANJAY CHOUHARY	ASSISTANT PROF. 1	603	ME	9587838444	sanjay.sahu.mech@gmail.com
16	SAURABH GUPTA	ASSISTANT PROF. 1	604	ME	9636014447	saurabhg34@gmail.com
17	DR. SHALINI SHEKHAWAT	ASSISTANT PROF. 2	99	MATHEMATICS	9461628510	shalinishekhawat17@rediffmail.com
18	DR. NAWAL KISHOR JANGID	ASSOCIATE PROF. 1	611	MATHEMATICS	9928236602	jangid.0008@gmail.com
19	C.P. JAIN	ASSISTANT PROF. 2	623	MATHEMATICS	9414851397	buddhi_jain@rediffmail.com
20	DR. SHARDA SONI	ASSOCIATE PROF. 2 & HOD	103	CHEMISTRY	9414443474	shardasoni.skit@gmail.com
21	DR. ANURAG SHARMA	ASSOCIATE PROF. 1	105	CHEMISTRY	9460386437	anuragsharma20oct@yahoo.co.in
22	PAWAN KUMAR JAIN	ASSISTANT PROF. 1	738	PHYSICS	9413816497	pawan_hep@yahoo.com
23	DR. RISHI VYAS	ASSOCIATE PROF. 1	815	PHYSICS	9828540040	vyasphysics@gmail.com
24	SHEEBA ANJUM	ASSISTANT PROF. 1	616	ENGLISH	9928334657	anjumsheeba17@gmail.com
25	GEETIKA PATNI	ASSISTANT PROF. 1	780	ENGLISH	9785805888	geetikapatni@gmail.com
26	POOJA JAIN	ASSISTANT PROF. 2	655	CIVIL	9694909018	pooja.jaincivil@skit.ac.in
27	DEEPAK KUMAR SHARMA	ASSISTANT PROF. 2	667	CIVIL	8764295758	ds19101989@gmail.com
28	ANIRUDH MATHUR	ASSISTANT PROF. 2	773	CIVIL	7891993999, 9461188899	anirudh.mathur@skit.ac.in
29	Mr. Shri Ram	Asso. Prof.	502	PHARMACY	9413247979	shrirampharm@gmail.com



Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur

Department of Management Studies

**Faculty Development Program
On
Social Enterprise Management
23-27 February, 2021**

Attendance List

Strategic Management for Changing Times								
NAME OF Participant	DESIGNATION 1	Employee ID No.	DEPTT.	23.2.2021	24.2.2021	25.2.2021	26.2.2021	27.2.2021
MS. PRIYANKA PAYAL	ASTT. PROFESSOR	878	MBA	Present	Present	Present	Present	Present
DR. RAVISH PANDEY	ASTT. PROFESSOR	881	MBA	Present	Present	Present	Present	Present
NEERAJ GARG	ASTT. PROF.	856	CS	Present	Present	Present	Present	Present
SUSHANT KUMAR	ASTT. PROF.	855	CS	Present	Present	Present	Present	Present
DR. YOGENDRA KUMAR GUPTA	ASTT. PROF.	860	CS	Present	Present	Present	Present	Present
ASHISH PANT	ASTT. PROF.	876	CS	Present	Present	Present	Present	Present
SHALINI SINGHAL	ASSISTANT PROF. 1	789	IT	Present	Present	Present	Present	Present
NAVEEN JAIN	ASSISTANT PROF. 2	18	IT	Present	Present	Present	Present	Present
AVADHESH KUMAR SHARMA	ASSISTANT PROF. 2	191	EE	Present	Present	Present	Present	Present
AKASH DEO	ASSISTANT PROF. 1	758	EE	Present	Present	Present	Present	Present
VIKAS RANVEER SINGH MAHALA	ASSISTANT PROF. 2	779	EE	Present	Present	Present	Present	Present
VIVEK SHARMA	ASSISTANT PROF. 1	788	EE	Present	Present	Present	Present	Present

MONU GUPTA	ASSISTANT PROF. 1	199	ME	Present	Present	Present	Present	Present
SUMITA HEMROM	ASSISTANT PROF. 1	602	ME	Present	Present	Present	Present	Present
SANJAY CHOUDHARY	ASSISTANT PROF. 1	603	ME	Present	Present	Present	Present	Present
SAURABH GUPTA	ASSISTANT PROF. 1	604	ME	Present	Present	Present	Present	Present
DR. SHALINI SHEKHAWAT	ASSISTANT PROF. 2	99	MATHEMA TICS	Present	Present	Present	Present	Present
DR. NAWAL KISHOR JANGID	ASSOCIATE PROF. 1	611	MATHEMA TICS	Present	Present	Present	Present	Present
C.P. JAIN	ASSISTANT PROF. 2	623	MATHEMA TICS	Present	Present	Present	Present	Present
DR. SHARDA SONI	ASSOCIATE PROF. 2 & HOD	103	CHEMISTR Y	Present	Present	Present	Present	Present
DR. ANURAG SHARMA	ASSOCIATE PROF. 1	105	CHEMISTR Y	Present	Present	Present	Present	Present
PAWAN KUMAR JAIN	ASSISTANT PROF. 1	738	PHYSICS	Present	Present	Present	Present	Present
DR. RISHI VYAS	ASSOCIATE PROF. 1	815	PHYSICS	Present	Present	Present	Present	Present
SHEEBA ANJUM	ASSISTANT PROF. 1	616	ENGLISH	Present	Present	Present	Present	Present
GEETIKA PATNI	ASSISTANT PROF. 1	780	ENGLISH	Present	Present	Present	Present	Present
POOJA JAIN	ASSISTANT PROF. 2	655	CIVIL	Present	Present	Present	Present	Present
DEEPAK KUMAR SHARMA	ASSISTANT PROF. 2	667	CIVIL	Present	Present	Present	Present	Present
ANIRUDH MATHUR	ASSISTANT PROF. 2	773	CIVIL	Present	Present	Present	Present	Present
Mr. Shri Ram	Asso. Prof.	502	PHARMAC Y	Present	Present	Present	Present	Present



Faculty Development Programme

on

“ Social Enterprise Management ”

Organized By

Department of Management Studies

Swami Keshavanand Institute of Technology, Management & Gramothan

Certificate of Participation

This is to certify that **Dr. Anurag Sharma** from **SKIT, Jaipur** has participated in the Faculty Development Programme on **“Social Enterprise Management”** organized by Swami Keshavanand Institute of Technology, Management & Gramothan, Jaipur from 23rd -27th February, 2021.

Dr. Maneesha Kaushik

Convener

Prof. Ramesh Kumar Pachar

Principal, SKIT, Jaipur